

# 2014 Highlights

- Website traffic has almost doubled in the last two years, with **more than 1,500 unique visitors each week**. Our online toolbox now has over 800 resources and there are more than 100

## COMMUNICATIONS

posts on our blog.

- In January, we launched our "**What is CED**" **video**, receiving 1,000 views in the first 3 months.
- Our **Facebook** page received its 1,000<sup>th</sup> like and our **Twitter** account surpassed 1,500 followers in June
- In 2014, **more than 128,000 people** used our website for news, events, resources & jobs. In October we set a new record with more than 2,500 unique visitors per week.



- A new online membership system allowed us to launch an **online member map**, social profiles, and member directory.
- The **national webinar series** continued with 11 sessions (free for members) on topics like immigrant entrepreneurship, the UN Sustainable Development Goals & collective impact for CED.
- CCEDNet continued its partnership with Social Asset Measurements to provide **discounted outcome measurement support** for members.

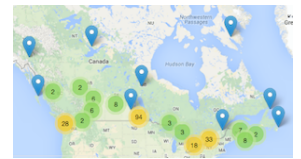
## LEARNING

- CCEDNet's Spark technical assistance and capacity building program **surpassed \$1M in pro bono assistance** for

## CAPACITY BUILDING

community groups.

- In its first 2 years, CCEDNet's delivery of enterprising non-profits - Manitoba has supported social enterprise development with **over \$100,000 in small grants & technical assistance**.



- **SEOntario.org**, our virtual showcase of social enterprise in Ontario, was launched in French and new interactive features added

## EVENTS

- In May, we held our first **AGM** with **virtual voting & an on-line annual report**.

- CCEDNet members and partners presented at the **New Economy Coalition** conference in Boston.

- Our **12<sup>th</sup> annual Manitoba Gathering** brought together over 500

people & featured Nancy Neamtan as keynote speaker.

- CCEDNet hosted several workshops and a Convergence Assembly at the **People's Social Forum** in Ottawa.



- We promoted and participated in **New Economy & Co-op Week** in October.
- CCEDNet submitted our recommendations for the **2015 Federal Budget**.

- Updated **policy proposals for Canada's Social Economy** were presented to key federal officials.

## POLICIES

- CCEDNet engaged members in Manitoba to create new policy strategies for **poverty reduction & social enterprise** development