



*Strengthening Canada's Communities  
Des communautés plus fortes au Canada*

## 2011 CCEDNet Manitoba Evaluation Report

*In the winter of 2010 Karin Kliewer conducted an evaluation with members of CCEDNet in Manitoba on the strengths and weaknesses of our network as well as members ideas looking going forward.*

*This is our report back to you on the actions that we have taken to address your key recommendations as stated in the 2010 CCEDNet Manitoba Evaluation.*

### RECOMMENDATIONS

- 1. Develop and pilot a structure or process for governance and collective decision making**
  - *Created Interim Governance Committee with meetings every two months*
  - *Created a more formal policy resolution process, designed by members, motioned and seconded by members, debated by members, and voted on as a membership*
  - *CCEDNet Board adopted a Bylaw creating the ability to establish Regional Committees*
  - *Established a process to nominate members and elect a Regional Committee*
  - *Designed the Annual Member Meeting to set strategic direction for CCEDNet - Manitoba*
  
- 2 Create a more formal process to make decisions about policy directions**
  - *A group of members created policy resolution process, inclusive of submissions, nominations, seconding, and formal process of debate and approval or disapproval*
  - *Members were invited to indicate which policy resolutions they would like to advance*
  - *A CCEDNet Manitoba Policy Action Plan was created to map out member-approved policy resolutions, interested members for each, active coalitions and organizations relevant to each resolution, our role in advancing the resolution, staff support for each resolution, and next steps*
  - *A report card has been prepared for the CCEDNet – Manitoba Policy Summit on outcomes of actions on each resolution*
  - *An evaluation report was compiled from member feedback on the 2010 Policy Summit*
  
- 3 Develop communications strategy that addresses member needs and concerns (as discussed at the May 12 member meeting)**
  - *When member involvement is required, staff now use follow-up phone calls to email communication*
  - *Clarified the membership list in order to reach the membership specifically*
  - *Working on a Mail-Merge that will personally address member emails individually to increase reading*

- *MB Staff have created a redevelopment plan for the MB web pages, bringing to the fore MB CED News and Events*
- *Are participating in the National Committee to develop a new member orientation package*
- *Collaborating on National Social Media work*

**4 Create partnerships and a plan for increased northern and rural engagement**

- *Participating on Rural Team Manitoba, bringing CED perspective and topics (local and sustainable food systems, co-operatives, etc) to the dialogue*
- *Partner with Rural Development Institute on CED Tools for rural communities project, as well as SSHRC proposal*
- *Rural Development Institute, Community Futures Manitoba, Manitoba Co-operative Association, Manitoba Alternative Food Research Alliance, Health in Common, and CDEM on Gathering 2010 Planning Team. 10% of Gathering participants indicated that they were from rural Manitoba.*
- *“North of 53” project partner with many others led by Health in Common*
- *Continue to participate with the Co-op Vision Strategy, which includes rural co-operators*
- *Active on Farm to Cafeteria initiative, leading on local and sustainable procurement research and policy development*
- *Met with rural/northern NRCs on Jan 27, recently approved for NA! proposal on outreach and workshops in rural NRC communities*
- *Rural member now MB contact on CCEDNet’s Membership Committee*

**5 Creating a membership orientation package providing information on:**

- Structure of CCEDNet (local and national)
- Relationship between national and local offices, advancing priorities of each office
- Work done by CCEDNet, including member services as well as services supporting organizations’ missions
- What CCEDNet can do for members