

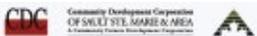
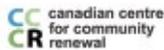


Toward Resilient Communities

The Canadian CED Network
Strengthening Canada's Communities

2012 ANNUAL REPORT





Who We Are

The Canadian Community Economic Development Network (CCEDNet) is a member-driven, not for-profit, charitable organization made up of community-based organizations, co-operatives, social enterprises, practitioners, active citizens, researchers, and other organizations involved in community economic development (CED). We work to strengthen CED in urban, rural, northern and Aboriginal communities across Canada, and contribute to better social, economic and environmental conditions at the local level.

CED is local action to create economic opportunities and improve social conditions, particularly for those who are most disadvantaged. CED is an approach which recognizes that economic, environmental, and social challenges are interdependent, complex, and ever-changing and that effective solutions are rooted in local knowledge and led by community members. CED promotes holistic responses that address problems at individual, community, and regional levels.

VISION

The Canadian Community Economic Development Network believes in sustainable and inclusive communities directing their own social, economic and environmental futures.

MISSION

The Canadian Community Economic Development Network is a member-led organization committed to strengthening communities by creating economic opportunities that improve environmental and social conditions. We bring people and organizations together to share knowledge and build a collective voice for CED action. Our members are part of a movement creating community-based solutions to local and global challenges.

VALUES

CCEDNet and its members are committed to the values of inclusion, diversity and equity. Our methods are participatory, democratic, innovative and entrepreneurial.





A Word from our President



2012 was a year of reflection and renewal for CCEDNet. In our strategic planning process, members reaffirmed their desire to be part of a national movement for local action that supports inclusive and sustainable communities, and prioritized refocusing CCEDNet's efforts on our core value added activities, while building on regional and provincial strengths and opportunities.

Our actions are a crucial pillar of the economy, and the role of the CED sector has become more important than ever over the last five years. Funding reductions have increased the pressure on communities that continue their efforts to create, innovate and develop. But we must be resilient, because our actions remain essential for the most vulnerable members of our society.

Being closer to our members is one of CCEDNet's main priorities. How can we serve organizations from coast to coast to coast? Technology has helped: our new website platform, newsletter format and social media presence greatly expanded our virtual profile, and our new webinar series created unique learn-

ing opportunities that were easier to access. Recent years' attention to organizational development has borne fruit, putting us in a much stronger position to be more pro-active on our priorities. Now we can explore how to build on the very successful provincial model that is established in Manitoba, and reconsider the most effective national role for CCEDNet

As always, I would like to thank all our dedicated members who provided input into our strategic planning process and who continue to provide such vital leadership, not only in their own communities, but as members of the Board, on our many committees and in CCEDNet projects. Our growing number of Sustaining Members is particularly encouraging and appreciated. And no thanks would be complete without mentioning our committed staff team

Que l'on continue !

Caroline Lachance Caroline Lachance,
President

A Word from our Executive Director



We're hearing more and more about resiliency. As our interconnected and warming world confronts shocks to its systems, the ability of communities to cope with rapid changes and unprecedented disasters will be put to the test.

So it isn't surprising that CCEDNet founding member and long time CED leader Mike Lewis partnered up with Pat Conaty of the forward-thinking New Economics Foundation in the UK to publish *The Resilience Imperative* last year. The book puts Mike's decades of CED experience in the context of our growing ecological crises and shows how shifting economic activities to more local and regional scales is not only feasible, but is more socially, ecologically and economically sensible if we want to enhance community resiliency.

In the webinar we organized to share Mike's thinking, we asked if the book's perspective could help

remake the CED agenda. CED has a long history of internalizing costs by creating economic opportunities that reduce the social and environmental side-effects of 'business as usual' in order to improve the well-being of people and communities. The Resilience Imperative places these approaches in a powerful framework for systemic change.

Perhaps most encouragingly, Mike's contribution is part of a growing number of international initiatives for a new economics that have emerged in the aftermath of the global financial crisis. They offer new opportunities and ideas for inclusive and sustainable community economies.

Let's continue building resilient communities.

Michael Toye Michael Toye,
Executive Director





Strategic Planning

In 2012 we consulted with members and partners on the renewal of CCEDNet's strategic plan. The evaluation of progress on our previous strategic plan showed that we had made good progress on organizational development issues, but the growth of the national movement we envisioned was not unfolding as we had hoped.

The strategic planning process followed an extensive engagement process, including two member surveys and numerous key informant interviews. The results prioritized a focus on our core value added and support for provincial and regional development. Members recommended building on our existing partnerships to work collaboratively with a broader range of groups in Canada. They also wondered if it was time to reconsider the CED framework we use to describe and advance our work. Finally, with the implementation of the new federal not-for-profit corporations act, CCEDNet's required transition to the new legislation create an opportunity to revisit our governance structure.

Based on these results, the Board identified three key areas for the year:

1. Rebranding and Restructuring
2. National Learning and Networking
3. Support for Provincial and Regional Networks

This year's annual report is structured to reflect these three areas and it presents highlights of the many activities that members and staff have carried out to achieve the plan's goals.

Many thanks to Mark Cabaj and Dal Brodhead who guided the six-month process, and to the members and staff who participated in the steering committee: Patricia Boyle, Leslie Cuthbertson, Natasha Jackson, Caroline Lachance, Art Lew, Carol Madsen, Victoria Morris, Brendan Reimer, Mike Toye



THANK YOU TO OUR 2012 SUSTAINING MEMBERS

- Algoma University
- ArtsJunktion MB Inc.
- BUILD
- Caroline Lachance
- Christie Ossington Neighbourhood Centre
- Clara McCue
- Danelle DeBoice
- Daniel McIntyre / St Matthew Community Association Inc
- David Kerr
- Edward Jackson
- Elton Energy Cooperative
- Fruit Share
- Green Pastures Society
- Green Timiskaming Development Coop Inc.
- Haida Gwaii Community Futures
- Investors Group
- Jean-Philippe Jeanlis
- Kitikmeot Inuit Association
- Louis Grenier
- Manitoba Alternative Food Research Alliance
- Mary Thompson
- Monica Juarez Adeler
- Patricia MacMillan
- Patrick Falconer
- Ray Silvius
- Robert Annis
- Rupert Downing
- Ryan Gibson
- SPEN Toronto
- Superior North CFDC
- Susannah Cameron
- Stuart Wulff
- St.Matthew's-Maryland Community Ministry
- The Jubilee Fund inc.
- The Learning Enrichment Foundation
- Victoria Harris
- Yvon Poirier

MEMBERS SHOULD CONTACT US IF YOU'RE INTERESTED IN RECEIVING A COPY OF THE FULL STRATEGIC PLANNING FINAL REPORT.

Highlights of Our Work

KNOWLEDGE: Three capstone publications of the Canadian Social Economy Hub provide a synthesis of the most prominent research themes, a collection of public policy research and reflections on the community-university partnership experience (free on our website).



LEARNING: Our new webinar series hosted sessions on co-op development, resiliency, financial management for sustainability and the new Canada Revenue Agency guidelines on charitable status and CED. The recordings of these monthly 1-hour sessions are on our website, and the series continues in 2013 – free for CCEDNet members. Our Spark capacity building program in Winnipeg matches local groups with skilled volunteers to meet organizational development needs. The SFU Certificate Program in CED and our Manitoba Learning Series workshops provide training and learning opportunities to strengthen CED and community development practitioners and organizations.

EVENTS: Our 10th annual Manitoba Gathering and 2nd Ontario Connections for Communities attracted some 750 participants for unique learning and networking opportunities.

COMMUNICATIONS: Our national and regional e-newsletters and news postings are our main communications tools. In 2012, we produced more than 250 of them. CED news and members' stories are promoted on our Facebook page, Twitter feed and YouTube channel, and events and jobs are posted on our

website. Together, our communications were seen over 200,000 times, building awareness of CED.

POLICIES: Through parliamentary briefs, research, webinars and conferences, CCEDNet has built the capacity of our members, created opportunities for learning, and pushed for a more enabling policy environment. The 2012 Alternative Federal Budget included significant initiatives to advance a federal CED agenda. Members in Manitoba achieved success on numerous provincial and municipal policy initiatives that promoted poverty reduction, affordable housing, and other budgetary and legislative priorities.

INTERNATIONAL ENGAGEMENT: We facilitated learning and built connections between practitioners in Canada and around the world to support the development of international networks for the social and solidarity economy.





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Ontario Council of Alternative Businesses



REBRANDING AND RESTRUCTURING

Work has begun to enable the transfer to the new Canada Not-for-profit Corporations Act in 2013. This will have several benefits, notably allowing the virtual participation of members in voting at meetings.

Discussions are still underway with key members and partners to consider how CCEDNet can enhance collaboration with a broader range of organizations, and what the most effective form would be to strengthen our collective impact.

NATIONAL LEARNING AND NETWORKING

In the absence of a national CCEDNet conference since 2010, we have been strengthening our capacity as a virtual hub for pan-Canadian information and learning.

National and regional e-newsletters and website news postings are our main communications tools. In 2012, we produced more than 250 of them in English and French. CED news and members' stories are promoted on our Facebook page, Twitter feed and YouTube channel, and events and jobs are posted on our website. Together, our communications were seen over 200,000 times.

A new webinar series was launched in 2012, covering topics such as the versatility of co-ops, the resilience imperative, financial management for organizational sustainability, and the Canada Revenue Agency's new guidance on charitable status for community economic development. These webinars – free for members – highlight issues of relevance to our members and feature some of the leading experts in the country on those topics.

CCEDNet is also pleased to partner with the Trico Charitable Foundation for the 2013 Social Enterprise World Forum, which promises to be a major opportunity to strengthen social enterprise in Canada.



SUPPORTING PROVINCIAL AND REGIONAL NETWORKS

The significant differences in the levels of support for CED across the country are opportunities to leverage successful strategies and examples from one province or region to another.

Manitoba has benefited from a stable and enabling environment for many years, and the 10th annual Gathering was indicative of how successful provincial CED organizing can be. With record-breaking attendance of over 600, a welcome from the Premier and an energetic keynote from well-known author, academic and activist Raj Patel, the Gathering is a landmark event for the province and a model for the rest of Canada.

But the Gathering is just one ingredient in a mix of capacity building, research, policy outreach and communications activities happening in Manitoba. CCEDNet's Spark capacity building service matched skilled volunteers with community organizations, leveraging more than \$200,000 in pro-bono technical assistance. The Learning Series, a monthly workshop program for organizational development, had 158 participants over 10 sessions. CCEDNet-Manitoba launched the Enterprising Non-Profits-Manitoba program in the fall of 2012 with a first workshop and support for proposal development. Research publications examined the impact of employment training in green industries, effective practices by neighbourhood renewal corporations, and mainstreaming CED. Finally, members in Manitoba achieved success on numerous provincial and municipal policy initiatives that promoted poverty reduction, affordable housing, and other budgetary and legislative priorities. All of this is guided by the Manitoba Regional Committee, which sets priorities for action in the province.

In Ontario, the 2012 Connections Conference attracted over 100 participants to learn more about community investment solutions in the



context of government austerity and growing inequality. The LIAISON project also got underway, a three-year initiative to enhance the availability and consolidation of resources that will support growth of the social enterprise in Ontario. It began with an extensive survey of the social enterprise sector in Ontario that will be launched in 2013.

Québec too has many exemplary policies and programs, and our continued partnership with the Chantier de l'économie sociale helps leverage and learn from the rich social economy experience there.

A SOLID FOUNDATION

2012 was the second year for CCEDNet's sustaining member category. Thirty-seven individual and organizational members renewed their membership or joined as sustaining members, and were recognized in newsletters, on the website, and in this annual report. This more than doubled the number from the previous year, and increased our donations to the highest level ever. A big thank you to our sustaining members!

The Board also adopted a new reserve policy that sets guidelines for the creation of a sustainability fund and other designated reserves to enhance the longer-term viability of the organization.



Join the Movement!

When Canadians get together to work on making their communities a better place, they inevitably focus on common issues; how to make their environments safe for themselves and their children; how to create jobs and decent futures; and to ensure everybody has a decent home.

The Canadian CED Network is the country's umbrella network for organizations and active citizens involved in a wide variety of community development activities. We bring people and organizations together to share knowledge and build a collective voice for CED action.

TOGETHER WE ARE:

- Building Fairer and Stronger Local Economies
- Tackling Poverty and Homelessness
- Investing in Sustainable Communities

We urge you to work with us to better the social and economic conditions of Canada's communities.

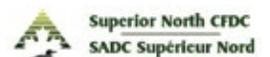
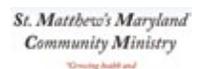
Membership in CCEDNet is open to all individuals and organizations who support our mission, values and goals.

Become a member, visit: www.ccednet-rcdec.ca

OUR TEAM

2012 Board of Directors

Caroline Lachance (QC) President
 Carol Madsen (BC) Vice-President (to June 2012)
 Diana Jedig (ON) Vice-President
 (starting June 2012), Secretary (to June 2012)
 Victoria Morris (SK) Treasurer (to June 2012)
 Christine Landry (MB), Treasurer (starting July 2011)
 Ryan Gibson (NL), Secretary
 (starting June 2012), Membership Committee Chair
 Norman Greenberg (NS), Policy Council Chair
 Indu Krishnamurthy (QC)
 Art Lew (BC)
 Marianne Jurzyniec (SK), Emerging Leaders Co-Chair
 Michael Farris (AB), (to July 2012)
 Yvon Poirier (QC), (starting Dec 2012)





COMMITTEE MEMBERS

Board Finance and Audit Committee

Victoria Morris, Christine Landry, Michael Farris, Roz Lockyer, Walter Hossli, Caroline Lachance, Ron Van Wyk

National Policy Council

Norman Greenberg (Chair), Crescentia Dakubo, Ed McKenna, David LePage, Lynne Markell, Jeff Loomis, Louis Joe Bernard, Lisa Barrett, Ray Wanuch, Sarah Strickland.

Practitioner & Sector Strengthening Committee

Diana Jedig, Carol Madsen, Linda Godin-Sorin, Flo Frank, Patricia Boyle, Michele Cherot, Joanna Reynolds, Peter Cameron, Norman Ragetlie.

Membership Committee

Ryan Gibson (Chair), Courtney Hare, Matthew Daw, Peter Frampton, Elspeth McKay, Jack Lovell, Bianca Mathieu.

Emerging Leaders Committee

Marianne Jurzyniec (Co-Chair), Sandi Badcock (Co-Chair), Benjamin Thibault, Chisonga Muchima, Brittany Tibbo, Jennifer Mach, Chelsea Hunter, Amanda Hachey.

ICAN (Immigrant & Refugee Community Action Network) Committee

Joseph Nyemah (Co-Chair), Indu Krishnamurthy (Co-Chair), Billy Granger, Jacqueline Bazompورا, Khan Rahi, Nelson Ovalle, Rispah Tremblay, Sunder Singh

International Committee

Yvon Poirier (Chair), AndréAnne Cloutier, Ethel Côté, Art Lew, Monica Adeler, Gretchen Hernandez, Jessica Braun, Jim Lapp, Roberto Abeabe, Ray Silvius.

Manitoba Regional Committee

Roger Guy, Janice Goodman, Christine Landry, Vera Goussaert, Jamil Mahmood, Lisa Forbes, Dawn Sands, Sandra Carballo, Kreesta Doucette, Kemlin Nembhard

Research Advisory Committee

Peter Hall (Chair), Annie McKitrick, Paul Watson, Jorge Sousa, Ron Van Wyk, David Daughton, Joy Emmanuel, Stewart Perry, Janette Leung, Ryan Gibson.

STAFF AND CONTRACTORS

- Brendan Reimer, *Manitoba Regional Co-ordinator*
- Donna Hall, *Spark Recruitment Co-ordinator*
- Geoff Ripat, *Spark Program Co-ordinator*
- Guylaine Simard, *Director of Finance*
- Joanna Flatt, *Ontario Social Enterprise Research and Development Co-ordinator*
- Kate Daly, *Ontario Social Enterprise Research and Development Co-ordinator*
- Kirsten Bernas, *Policy and Research Co-ordinator*
- Lindsey McBain, *Spark Recruitment Co-ordinator*
- Matthew Thompson, *Knowledge Mobilization Specialist*
- Michael Toye, *Executive Director*
- Nicole Chaland, *Program Director, SFU Certificate for CED*
- Nikyta Mathieu-Champagne, *Administrative Co-ordinator*
- Paul Chamberlain, *Director of Programs*
- Ryan O'Connor, *Communications Assistant*
- Sarah Leeson-Klym, *Manitoba Learning Events Co-ordinator*
- Stéphanie Cloutier, *Administrative Co-ordinator*

FUNDERS AND FINANCIAL PARTNERS

- CCEDNet Members and Sustaining Members
- Aboriginal Council of Winnipeg
- Agency for Co-operative Housing
- Alterna Savings and Credit Union
- Assiniboine Credit Union
- Canadian Centre for Policy Alternatives-Manitoba
- Capital One
- City of Winnipeg
- Co-operative Housing Federation of Canada
- Government of Manitoba
- Green Communities Canada
- Human Resources and Skills Development Canada
- Investors Group
- Manitoba Alternative Food Research Alliance
- Menno Simons College
- Ontario Co-operative Association
- Ontario Trillium Foundation
- PARO Centre for Women's Enterprise
- Red River Co-operative
- Rural Ontario Institute
- Rural Development Institute
- SEED Winnipeg
- Selkirk College
- Skyworks Charitable Foundation
- Social Purpose Enterprise Network
- The Co-operators
- The Winnipeg Foundation
- United Way of Winnipeg
- Uniterra
- Vancity Community Foundation
- Winnipeg Poverty Reduction Council
- Winnipeg Regional Health Authority