



## Session Descriptions

Details subject to change without notice.

Time		Lens*	Session	Room
8:00-8:45			<b>Registration</b>	
8:45-10:00			<b>OPENING PLENARY</b> Welcome by Brendan Reimer Opening Prayer by Elder Flora Zaharia Drumming by Peaceful Village Drummers "The Thompson Aboriginal Accord" by keynote speaker Charlene Lafreniere	Gym
10:00-10:30			<b>Networking Break</b>	
10:30-12:00			<b>Session One</b>	
	1	ED, PR, O,	Social Enterprises and Social Economic Justice	100
	2	N, C	How Communities Include Newcomers	103
	3	O, N, FS	New Nutrition Resource! Healthy Eating Toolkit: A Resource for Teaching English as an Additional Language	105
	4	O, C,	Knowing Your Work is Successful	102
	5	C, P, O	Community Based Research: Experiences of the Manitoba Research Alliance	106
	6	FS	Understanding Food Economies	113
	7	CO	Co-ops 101	101
	8	ED, PR, C	International Economic Development Experiences - Housing	100
	9	ED, PR, C, N, A, E, P, CO, W, R	CED 101	119
	10	P	Policy: It's Not As Boring As You Think	121
	11	Y, C	Schools Understanding the Needs of Their Communities	104
	12	CO, N, A, PR	Democratic Housing: When and Why to Choose Cooperative Housing	114
12:00-1:00			<b>Lunch</b>	Gym
			<b>Co-operEAT!</b>	101
1:00-2:30			<b>Session Two</b>	
	13	P, C, ED, PR	Putting Our Money Where Our Mouths Are!	120
	14	O, C	Innovative Data Collection Strategies	102

	15	FS, ED, PR	Fair Trade: Community Economic Development for the South	105
	16	PR, ED, C	International Economic Development Experiences - Local CED Practices	100
	17	C, ED, PR	CED and the New Economy: Past, Present and Future	121
	18	PR, O, C, R	Financial Literacy Program Development in Vulnerable Communities	106
	19	O, PR, C	Promoting Mental Health in the Everyday	104
	20	FS, CO, PR	Co-ops Taking Action on Food	101
	21	O, C	Dealing with Evaluation Challenges	103
	22	Y, C	Meet Me @ the Bell Tower - Youth as a Strategic Driver for Community Change	119
2:30-2:45			<b>Networking Break</b>	
2:45-4:15			<b>Session Three</b>	
	23	O	Speed Dating! Resources for Community Organizations	ATRIUM
	24	W, ED, O	Women in CED	104
	25	CO, Y, C	Getting Youth Excited About Co-ops	101
	26	PR, ED, C	International Economic Development Experiences – Reflections on Winnipeg	100
	27	ED, PR, P	Myth vs. Reality: Conservative Economics	105
	28	O, N, A, PR, C	Effective Practices for Social Inclusion	103
	29	Y, C, A	Breaking Barriers, Building Bridges	119
	30	ED, PR, A, E, R	Energizing Manitoba's Local Economy	121
4:15-4:30			<b>Closing Remarks with the Gathering Planning Team</b>	In each session

### **Co-operEAT! – in room 100**

Lunch is a time to share thoughts, relax, and casually exchange ideas and experiences. For that reason, advocates and organisers in our co-operative community would like to invite you to join the conversation. We'd like to hear your stories, successes and challenges, and to know what you want to see happen within the co-operative movement in Manitoba. Lunch will be available and served in the room, and will be provided by local co-ops. See you there!

### **Gathering Timeline Project**

As the Gathering enters a new decade, let's take a moment to reflect on the past as we turn our vision to the future. Find the stickers included in this program and add a special success, story, or milestone to the timeline in the gym, as well as a hope or goal for the future. Find more stickers at the timeline project. By the end of the day, we will have created a collective timeline of our community's successes and dreams!

### **The lenses: \***

Youth (Y), Organizational Development (O), Rural (R), Newcomers (N), Economic Development and Jobs (ED), Poverty Reduction (PR), Aboriginal (A), Environment (E), Policy (P), Community Organizing ( C ), Co-ops (CO), Food Security (FS), Women (W)

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## Session 1 – 10:30am – 12:00pm

### 1. Social Enterprises and Social Economic Justice

*Marty Donkervoort, Social Enterprise Developer*

Social enterprise can play an important role in social economic justice in the community. It is an economic tool to create employment, address poverty issues and improve general neighbourhood wellbeing. This workshop will provide the basics of social enterprise and the role it plays in community economic development. It will provide examples both in Winnipeg's Inner City and from communities across Canada. *Inner City Renovation – How a Social Enterprise Changes Lives and Communities* (a recent book authored by the presenter), will be used to demonstrate lessons learned as well as identify challenges and opportunities.

### 2. How Communities Include Newcomers

*Noelle DePape, IRCOM; Talatu Shokpeka, IRCOM; Jana McKee, Seven Oaks School Division*

Newcomers make up an important, diverse, and growing section of the Canadian population with a multitude of histories, experiences, and contributions to make. This panel discussion will examine how individuals, communities, organizations and government can work to make Canada a welcome place for Newcomers, from the perspective of two groups working closely with Newcomers in Winnipeg.

### 3. New Nutrition Resource! Healthy Eating Toolkit: A Resource for Teaching English as an Additional Language

*Lana Pestaluky, WRHA; Rosemary Szabadka, WRHA*

Come join two Public Health Dietitians as they bring to life a few nutrition activities presented in this toolkit. You will leave with some great facilitation tips and increased nutrition knowledge. The Healthy Eating Toolkit contains information on Canada's Food Guide, serving sizes, grocery shopping, meal planning and basic food safety. It was developed for EAL instructors who teach English to Newcomers. However, the activities can be adapted to use with a broader audience, including both children and adults.

### 4. Knowing Your Work is Successful

*Marianne Krawchuk, United Way of Winnipeg*

This interactive workshop will introduce participants to the basics of program evaluation. Participants will learn about the different types of evaluation and the steps involved in planning and conducting a program evaluation. We will also discuss data collection methods, as well as the realities (and challenges) of implementing evaluation. Participants will be provided with a list of resources which will help in the evaluation process.

### 5. Community Based Research: Experiences of the Manitoba Research Alliance

*Shauna MacKinnon, University of Winnipeg Urban and Inner City Studies; Diane Roussin, Ma Mawi Wi Chi Itata Centre*

In 2013, the Manitoba Research Alliance was selected by Community Campus Partnerships for Health for excellence in community based participatory research. In particular, reviewers pointed to the MRA's 2008 report, *Is Participation Having an Impact? Measuring Progress in*

*Winnipeg's Inner City through the Voices of Community-Based Program Participants*, as an example of how “the MRA not only undertakes community-based participatory approaches in its work, it seeks to understand the value of community participation in research and policy making and how it can be enhanced...”. Presenters will share what they believe to be the essential “ingredients” to conducting community based participatory research that is genuine and meaningful to communities.

## **6. Understanding Food Economies**

*Sagan Morrow, Dig In*

This workshop will discuss the basics of food issues and how they connect to community development. We will look at the differences between fair trade, organic, and local food, and explore why choosing good food matters. You will also learn about the importance of good food and find how you can make positive changes with regards to your food choices.

## **7. Co-ops 101**

*Cheryl Krostewitz, Manitoba Cooperative Association*

Cooperatives exist in every sector of the economy and have a significant impact on the economy. Learn all about different co-op models, including the newly introduced multi-stakeholder model, and how the co-op way of doing business differs from other business models.

## **8. International Economic Development Experiences – Housing**

*KiP International Study Tour Participants*

Join this session to learn about how communities in other countries are dealing with housing issues. Participants from an international study tour organized by the International Laboratory on Urban Development and Poverty Reduction in Winnipeg and the Universitas Programme of the KIP International School will share experiences from their local contexts over 3 sessions at this year's Gathering.

## **9. CED 101**

*Lindsay McBain, Spark Service; Molly Dunbar, Social Purchasing Portal*

CED, Social Enterprise, and Social Economy? If these terms seem new or confusing to you, you're not alone! These words are used to describe strategies and tools that communities are using to create better economic, social, cultural, and environmental conditions. Come and learn about examples of what CED looks like in Manitoba.

## **10. Policy: It's Not As Boring As You Think**

*Brendan Reimer, Canadian CED Network; Darcy Penner, Canadian CED Network*

We work tirelessly with each other to create healthy, happy, fair and sustainable communities and local economies, and we are constantly trying new approaches to achieve this vision. It is important to understand the breadth and weight of government decisions, and how these can be leveraged to achieve our goals. This session will provide an understanding of what policy really is, why it matters to us so much, and how we can effectively change it. It will also look at some of the progress CCEDNet's members and partners have made advocating CED policy in Manitoba and the impacts it is having.

## **11. Schools Understanding the Needs of Their Communities**

*Amanda Lennon, Elmwick Community School*

Using public schools as hubs, community schools bring together many partners to offer a range of supports and opportunities to children, youth, families, and communities. As the community connector for Elmwick Community School, Amanda uses her skills as a community developer and her personal experience to create partnerships through running programs, sitting on various boards, and taking a leadership role at the local community centre. Join this session to find out more about how schools can become a hinge between a variety of partners working to build a better community.

## **12. Democratic Housing: When and Why to Choose Co-operative Housing**

Blair Hamilton, SEED Winnipeg; Tammy Robinson, Co-operative Housing Federation of Canada

This workshop introduces participants to the basics of the housing co-operative movement: what a co-op is, the different types of housing co-operatives, and the role of the Co-operative Housing Federation. Participants are asked to participate in small group discussions to apply some of the concepts related to when and why communities might choose co-op housing.

## **Session 2 – 1:00pm – 2:30pm**

### **13. Putting Our Money Where Our Mouths Are!**

*Brendan Reimer, Canadian CED Network; Molly Dunbar, Social Purchasing Portal*

Manitobans invest, donate, and spend billions of dollars each year. Considerable social, environmental, and economic impacts could easily result simply by re-directing some of these dollars through sustainable and ethical CED enterprises and initiatives. This workshop will increase your awareness of the various opportunities available for ethical destination of funds.

### **14. Innovative Data Collection Strategies**

*Bohdanna Kinasevych, Health in Common*

Surveys, interviews and focus groups are common ways of gathering information. However, these methods are not always suited to the needs of the communities we work with. This workshop will explore some common evaluation methods in the context of diverse community settings. Through examples and case studies, workshop participants will

explore and discuss innovative ways of gathering information that are inclusive of diverse abilities, cultures and backgrounds.

### **15. Fair Trade: Community Economic Development for the South**

*Zack Gross, Manitoba Council for International Co-operation (MCIC) and Sean McHugh, Canadian Fair Trade Network (Vancouver)*

Zack and Sean will speak about the basics of fair trade - the principles, the producers and the products. They will also share how fair trade concretely and positively impacts on the lives of producers and workers in the Global South and draw parallels with CED here in Canada. Finally, they will tell how students, communities and businesses are joining the fair trade movement in Manitoba and across the country.

### **16. International Economic Development Experiences**

*KiP International Study Tour Participants*

Join this session to hear about local economic development practices from a variety of international contexts. Participants from an international study tour organized by the International Laboratory on Urban Development and Poverty Reduction in Winnipeg and the Universitas Programme of the KIP International School will share experiences from their local contexts over 3 sessions at this year's Gathering.

### **17. CED and the New Economy: Past, Present and Future**

*Mike Toye, Canadian CED Network*

In this session, CCEDNet Executive Director Michael Toye will share some of the history and evolution of community economic development in Canada, describe common types of CED organizations across the country, and discuss current trends and strategies for creating more equitable, sustainable and inclusive community economies.

## **18. Financial Literacy Program Development in Vulnerable Communities**

*Susan Bater, Community Futures Manitoba; Louise Simbandumwe, SEED Winnipeg*

Financial literacy is a growing field in Canada and many community based agencies are recognizing the importance of providing relevant and accessible financial literacy programs in low-income communities. This interactive workshop will explore the principles behind using a community development approach to build effective financial literacy programs. Participants will also gain exposure to useful financial literacy tools and resources.

## **19. Promoting Mental Health in the Everyday**

*Nicole Neault, WRHA; Toni Tilston-Jones, WRHA; Donna Wiltshire, WRHA*

Through information sharing, activities, and dialogue, this session will increase your understanding of Mental Health through the perspective of 'capacity' and 'wellness instead of illness'. Together we will explore the various ways health can be holistically promoted in the everyday, discussing ways to enhance the resilience of individuals, interpersonal relationships, practices, programming, policies, and organizations that increase wellness for ourselves, colleagues, communities, and the people we support. We will highlight key concepts and approaches from the literature and research, and draw out practices already occurring in the lives of workshop participants!

## **20. Co-ops Taking Action on Food**

*Louise Champagne, Neechi Foods; Angela Forget, Winnipeg Food Share Co-op; Kristina McMillan, NorWest Co-op Community Health*

How can the co-op model be used to increase food security in our communities? This panel session will highlight three diverse Winnipeg co-ops: a retail store, a social enterprise, and health co-op that are taking action on food issues. Join Neechi Foods, Winnipeg Food Share

Co-op, and NorWest Co-op Community Health and hear about their distinctive food projects and the benefits and challenges of their unique approaches to the co-op model.

## **21. Dealing with Evaluation Challenges**

*Anna Weier, Health in Common*

For those with evaluation planning experience, this workshop will provide an opportunity to explore the issues and challenges of gathering information, analyzing qualitative and quantitative data and reporting results. Ethical considerations for conducting evaluation will also be explored. Participants will be provided with tools and resources for managing evaluations within their organization.

## **22. Meet Me @ the Bell Tower - Youth as a Strategic Driver for Community Change**

*Michael Champagne, Aboriginal Youth Opportunities*

For the past 2 years, a small group on Selkirk Avenue have rung a bell and challenged their neighbours to stop the violence. Despite all of the challenges faced, outcomes are slowly improving, while the neighbourhood and its young people gain strength, confidence and capacity. What are the next steps for such a movement? How did we get here? How do we decide where to go next? Join the Aboriginal Youth Opportunities Leadership Team as we share our experiences, strategies and stories on how to build a youth movement intent on changing the world.

## **Session 3 - 2:45pm - 4:15pm**

## **23. Speed Dating! Resources for Community Organizations**

*Various Community Resources*

Imagine mixing a trade show, speed dating, and a bunch of people from community based organizations together! Participants choose their top

5 community resources from a group of 10-12, then move around the room from table-to-table getting a brief outline of what the presenter has to offer. Find the program insert with the complete list and descriptions of community resources.

#### **24. Women in CED**

*Rachel Wood, North End Women's Centre; Patricia Baxter, Women's Economic Council; Kate Sjoberg, 765 Main Ltd; Jenn Bogoch, SEED Winnipeg*

Are you noticing an increase of women involved in community economic development? Join us for an interactive panel discussion on the role of women and their contributions in the CED field. Discussion topics will focus on how to engage women in the field, barriers women may face, recent trends of participation, personal and professional experiences, and more!

#### **25. Getting Youth Excited About Co-ops**

*Kira Bessette, CDEM; Erwan Bouchaud, Co-op Community Strategy; Ashley Cook and Jonathan Northam, Manitoba Co-op Youth Leadership Program*

Come explore opportunities for youth (ages 13-18) to learn and engage with co-ops. The Manitoba Cooperative Association's Cooperative Youth Leadership Retreat offers youth an opportunity to develop their leadership skills and learn about co-ops over 3.5 days in a camp-like setting. The All 4 Each program is a curriculum tool exploring values and co-operatives currently being taught by teachers in Manitoba. Finally, find out about Youth Cooperatives of Services - a summer program where youth create their own co-ops and learn what it means to run a business.

#### **26. International Economic Development Experiences - Local CED Practices**

*KiP International Study Tour Participants*

Join this session to hear reflections on how community development in Winnipeg compares to other local contexts. Participants from an international study tour organized by the International Laboratory on Urban Development and Poverty Reduction in Winnipeg and the Universitas Programme of the KIP International School will share experiences from their local contexts over 3 sessions at this year's Gathering.

#### **27. Myths vs. Reality: Conservative Economics**

*Ian Hudson, University of Manitoba*

Income distribution? Deregulation? Tax cuts creating employment development? A crucial part of doing community economic development is understanding the various ideas supporting systems at work in our world. Come out to this conversational session that will help you build this knowledge and debunk some of the myths and mysteries surrounding economics.

#### **28. Effective Practices for Social Inclusion**

*Erika Wiebe, Neighbourhoods Alive!; Elicia Funk, Portage la Prairie Community Revitalization Corporation; Dale Karasiuk, Chalmers Neighbourhood Renewal Corporation; Jamil Mahmood, Spence Neighbourhood Association; Rob Neufeld, North End Community Renewal Corporation*

A key feature of community development is getting everyone who is impacted to participate. But how do we do the challenging work of fully engaging people on the margins? Neighbourhoods Alive! and the Coalition of Manitoba Neighbourhood Renewal Corporations (NRCs) have been exploring this issue and documenting effective practices that NRCs use to reach the hardest to reach. Come hear from four NRC's about some of these creative practices, focussing on three areas: governance, community development projects, and community planning.

### **29. Breaking Barriers, Building Bridges**

*Carole O'Brien, filmmaker*

In 2012, CCPA-Manitoba facilitated an intergenerational learning and youth exchange in Winnipeg and documented the project in a short film. Four elders and 30 students from CEDA - Pathways to Education program, College Beliveau, and Grant Park High School came together to share ideas, and talk about things like poverty, racism, and their hopes. With the filmmaker and others involved in the project, this session will include the film and a discussion about the impact of bridging the many divides that exist in Winnipeg.

### **30. Energizing Manitoba's Local Economy**

*Shaun Loney, Social Enterprise Developer and Darcy Wood, Aki Energy*

Learn how Manitoba's green social enterprise movement can create jobs in every community in Manitoba while also moving us toward a more environmentally responsible energy economy. Find out about new initiatives by BUILD, Manitoba Green Retrofit, and the newest green social enterprise - Aki Energy will share their exciting model and how it could tie into the local food movement.