Call for ENTRIES 2015
One Community at a Time
Throughout our history, Canada’s credit unions have played a significant role in the well being of the communities they serve. Credit Union Central of Canada recognizes and rewards these accomplishments through an annual awards program that acknowledges credit unions and provincial/regional Centrals who, by action or representation, exemplify the true nature of the co-operative spirit.

The National Credit Union Awards highlight our leadership, community commitment, and ingenuity, recognizing individuals and groups which continue to drive the entire system to a vital and energized future.
CREDIT UNION CENTRAL OF CANADA IS ACCEPTING NOMINATIONS FOR THE FOLLOWING AWARDS:

Credit Union Central of Canada’s **Hall of Fame Award** honours and celebrates the achievements of lifetime contributors to the Canadian credit union system.

The **National Credit Union Award for Community Economic Development** recognizes and honours the outstanding contribution credit unions make to the economic development of the communities they serve.

The **National Credit Union Innovation Award** honours and recognizes the commitment, focus, drive, and dedication of credit unions that demonstrate and encourage the development of ideas and innovations in technology, process, cost savings, and member services.

The **National Credit Union Young Leaders Award** acknowledges and recognizes young system leaders.

The **National Credit Union Award for Social Responsibility** recognizes the leadership, innovation and advancement that credit unions are demonstrating in their social and environmental performance.

As the 2015 Awards nomination cycle begins, you are encouraged to get involved. This is your opportunity to showcase the accomplishments of your credit union/caisse populaire. *All nominations must be received by January 30, 2015.*
PASSION & DEDICATION

To understand the success of the Canadian credit union system one needs only to look to our co-operative principles and the individuals who carry out these values in their professional and personal lives. To exemplify excellence, a nominee must be, or have been, an inspiring leader, a passionate advocate for the system here in Canada and/or internationally, a positive promoter for the credit union system, and a true representative of the co-operative spirit. The Credit Union Central of Canada Hall of Fame Award acknowledges and identifies these individuals, congratulates them for their tireless contribution, and honours them for their achievements. When we recognize these leaders and celebrate all that they have contributed, the entire credit union system wins!

The individuals nominated for the Credit Union Central of Canada Hall of Fame Award need no award to display their passion and dedication. However, their accomplishments are important to share throughout the system, as well, their example of excellence in leadership is important to communicate.

SHARE WITH US

Think about the individual in your organization who has shown excellence in leadership in Canada and internationally. What outstanding accomplishments demonstrate their commitment and passion to the credit union system? Candidates must be nominated by the credit union/caisse populaire and/or provincial/regional Central Award Committees and/or Boards of Directors. Nominations must be received by January 30, 2015. Please use the convenient entry form found in the back of this brochure and send along with supporting documentation. Please read the submission guidelines carefully.

RECENT RECIPIENTS:

2013 – Joseph Dierker
Saskatchewan

2013 – Jack Smit
Ontario

2012 – Edward Gebert
Saskatchewan

2011 – Michael J. Tarr
British Columbia, Posthumous
SUBMISSION GUIDELINES

• The Awards Committee or the Board of Directors of any member credit union/caisse populaire or provincial/regional Central may nominate a deserving candidate by meeting the required criteria and submitting with the attached entry form.

• The nominee may be a current or past volunteer, national system builder or former employee of a credit union/caisse populaire that has been retired for one full year or deceased.

• Your nominee should demonstrate outstanding service to the credit union movement in Canada and/or internationally*.

• The Awards Committee and/or the Board of Directors of any member credit union/caisse populaire or provincial/regional Central must submit documentation answering the following:
  1. List positions of leadership in the credit union system the candidate has held with particular emphasis on those leadership positions held at the national and/or international levels, based on the award criteria.
  2. Describe how the candidate has shown commitment to the credit union system and has promoted the credit union philosophy and services nationally and/or internationally.

*While international service is of importance, it is in addition to the noted criteria and does not displace any of the listed criteria.

ENTRIES MUST BE RECEIVED BY JANUARY 30, 2015

CRITERIA

• Must be, or have been a member of a credit union/caisse populaire that is affiliated with Canadian Central.

• Have selflessly given time, effort and talent to the betterment of the credit union movement nationally in Canada.

• Demonstrated outstanding organizational leadership and high professional standards in service to the credit union movement at the national level.

• Must be, or have been in good standing in the community, understand the credit union philosophy, promote the credit union ideals and actively demonstrate loyalty to the entire organized credit union movement.

• In the case of a former employee, the nominee must be retired from the credit union system one calendar year at the time of nomination, or deceased.

• In the case of a national system builder, the nominee has given time, effort and talent to the betterment of the national credit union system and made a significant contribution in expanding, strengthening and otherwise building a successful national credit union system in Canada.

SELECTION

An award will only be given when the Awards Committee deems that the criteria for this prestigious award have been successfully met. The deserving recipient(s) of this award will also be invited to attend the Awards Ceremony as a guest† of Canadian Central at the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB.

It may be helpful to refer to the biographies of past award recipients when considering how to package your entry. This can be accessed at http://bit.ly/1gBpI8J and selecting the “Submission Guidelines” link.

†Canadian Central will provide two nights accommodation at a designated hotel and the conference registration fee. Travel expenses are the responsibility of the nominating Central and/or credit union/caisse populaire.
A SHOWCASE OPPORTUNITY

The National Credit Union Award for Community Economic Development recognizes and honours the outstanding contribution credit unions make to the economic development of the communities they serve. Since its inception, this prestigious award has focused national attention on the leadership role credit unions play in inspiring others to shape promising futures within their communities.

MAKE YOUR CASE TODAY!
Please take a moment to reflect on the various community projects in which your credit union/caisse populaire is involved. Which best showcases your credit union/caisse populaire? Which had the most demonstrable social and economic impact? How has your credit union/caisse populaire made a significant difference to your community? Entries must be submitted on or before January 30, 2015. Please read the submission guidelines carefully.

RECENT WINNERS:

2013 – Vancity Credit Union, BC
   Resilient Capital Program

2012 – Alterna Savings & Credit Union, ON
   Alterna Savings Micro Finance Program

2011 – Vancity Credit Union, BC
   Each One, Teach One
SUBMISSION GUIDELINES

ELIGIBILITY:
Member credit unions, caisse populaires (affiliated with L’Alliance des caisses populaires de l’Ontario limitée) are invited to submit nominations. This Award is not open to provincial/regional Centrals, federations, strategic partners and/or co-operative organizations.

PROCEDURE:
Please complete the entry form and append with a concise report that addresses the following:

• Briefly outline the scope of your project, its purpose and objectives.
• Describe the social and economic benefits this project provided to your community and your credit union.
• Enclose documents that support the social and economic impact of this project on your community and the role played by your credit union.

ENTRIES MUST BE RECEIVED BY JANUARY 30, 2015

CRITERIA

The following criteria are used in judging and scoring each submission: (Each of the three criteria listed will account for one third of your total score) Credit unions and caisse populaires may submit more than one entry.

DEMONSTRABLE BENEFITS & IMPACT: The project must provide demonstrable social and economic benefits to the community, and illustrate social and economic impact to the credit union. These will be judged equally. The project may have begun at any time and may extend for several years. In order to qualify for the 27th Annual Award however, the project must be sufficiently completed by December 31, 2014, so as to permit the measuring and reporting of significant benefits.

COMMUNITY INVOLVEMENT: The project must emphasize community self-help, participation and control from conception to completion. In addition, the project should demonstrate your credit union working in effective partnership with other community-based organizations.

LEADERSHIP ROLE: The credit union must be a major participant in the project or a catalyst in bringing together other organizations, groups and individuals in the community to successfully complete the project. The project may be undertaken by one credit union working in its own community, or by two or more credit unions and their communities co-operating in a single joint venture. Equal weighting will be given to the internal leadership role, that is, within the credit union/caisse populaire, with its staff, Board, and/or membership.

SELECTION

It may be helpful to refer to a template based on submission criteria, when considering how to package your entry. This can be accessed at http://bit.ly/1gBpI8J and selecting the “Submission Guidelines” link.

A representative from the winning credit union will be invited to attend the Awards Ceremony as a guest† of Canadian Central at the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB. Winners will be notified in March 2015.

†Canadian Central will reimburse travel expenses (economy class) and provide two nights accommodation at a designated hotel.
INNOVATION

The National Credit Union Innovation Award supports and honours the commitment, focus, drive and dedication of credit unions across Canada with an emphasis on the development of ideas and innovation in member services, technology, process and cost savings. The Award focuses national attention on credit unions who lead the way in developing and implementing innovative initiatives that strengthen the credit union and that may have application for the overall system.

TELL YOUR STORY
When you reflect on the various internal and external initiatives your credit union/caisse populaire has undertaken, what product, service, operational or member innovation has contributed positively to your credit union/caisse populaire and can serve as a model for others? Whether the initiative has been undertaken by your credit union/caisse populaire alone or in collaboration with other credit unions/caisse populaires, your credit union/caisse populaire must be the major participant. Entries must be submitted on or before January 30, 2015. Please read the submission guidelines carefully.

RECENT WINNERS:

2014 – Westminster Savings Credit Union, BC
on behalf of the Large Credit Union Conference CIO Group
Deposit Anywhere™

2013 – North Peace Savings & Credit Union, BC
Virtual Technology Connects the North

2012 – Synergy Credit Union, SK
Account Opening Tool
SUBMISSION GUIDELINES

ELIGIBILITY:
Member credit unions, caisse populaires (affiliated with L’Alliance des caisses populaires de l’Ontario limitee) are invited to submit nominations. This Award is not open to provincial/regional Centrals, strategic partners and/or co-operative organizations.

PROCEDURE:
Please complete the entry form located in the back of the brochure and append with a concise report that addresses the following:
• Briefly outline the scope of your project.
• Enclose documents that support demonstrable benefits to your credit union and potentially to the overall system; your internal and external collaborative efforts; and the organizational impact in one or more of these areas: Operational/Business Leadership, Products/Services, Member Relations.
• Include information on the process and metrics used to guide the project from concept to completion.

ENTRIES MUST BE RECEIVED BY JANUARY 30, 2015

AREAS OF RECOGNITION

Your project should demonstrate breakthrough solutions in one or more of the following areas:

OPERATIONAL/BUSINESS LEADERSHIP: Greater efficiency; cost reduction (overall/per transaction); waste reduction; increased productivity; improved cycle times; improved member relations; enhanced standing in the community.

PRODUCTS/SERVICES: Invention, Adaptation, New Markets

MEMBER RELATIONS: Relationship development; increased competitiveness; new members; more business per member; better retention; innovative communications.

CRITERIA

The following criteria are used in judging and scoring submissions: (Each of the three criteria listed will account for one-third of the total score). Credit unions and caisse populaires may submit more than one entry.

DEMONSTRABLE BENEFITS: The project must provide demonstrable benefits to your credit union. The submission should also include information on how the project is applicable or can be replicated by other credit unions/caisse populaires or the system as a whole. These two components will be weighted equally. Regardless of their duration, all projects must be sufficiently completed by December 31, 2014, in order to measure and document its success.

COLLABORATION: The credit union must be a major participant in the project, and/or the catalyst that brings together other parties (internal and external) to make the project a success. Entries will be judged on internal collaborative efforts—with staff, Board, and/or members, as well as external collaborative efforts with other credit union(s)/caisse populaire(s), Centrals, and external suppliers.

ORGANIZATIONAL IMPACT: The project must demonstrate an innovation in one or more of three categories: Operational/Business Leadership, Products/Services, or Member Relations. The submission must clearly illustrate a positive contribution to the member experience. The project will also be judged on the process and metrics used to guide the innovation from concept to completion.

SELECTION

It may be helpful to refer to a template based on submission criteria, when considering how to package your entry. This can be accessed at http://bit.ly/1gBpI8J and selecting the “Submission Guidelines” link.

A representative from the winning credit union will be invited to attend the Awards Ceremony as a guest of Canadian Central at the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB.

†Canadian Central will reimburse travel expenses (economy class) and provide two nights accommodation at a designated hotel.
TALENT & AMBITION

The National Credit Union Young Leaders Award recognizes young leaders in Canada’s credit union system. The Award helps identify the best and brightest young employees, motivate them, and publicize their accomplishments to inspire others. In creating this Award, Canadian Central’s Board of Directors helps national leaders demonstrate strong support for young leadership.

LET’S TAKE A LOOK

Think about the young people—35 years of age or less—working in your organization. Do you have any rising stars? Do they have well-defined accomplishments? Have they tackled any unusually large responsibilities in your credit union/caisse populaire or provincial/regional Central? Each year, up to five finalists may be chosen for the National Credit Union Young Leaders Award, and only one of these finalists will be selected as the scholarship recipient and receive tuition plus travel costs (economy class) to attend a leadership development program at a recognized university in Canada ($10,000 maximum). The Young Leader’s nominator must submit a signed letter describing why their candidate deserves to be an Award finalist. Please read the submission guidelines carefully.

2014 AWARD FINALISTS:

Adam Fraser*, Business Relationship Manager
Coastal Community Credit Union, BC

Marlin Froese, Manager of Banking Systems
Access Credit Union, MB

Lesia Gojan Klein, Branch Manager
Carpathia Credit Union, MB

Mark Gorman, Marketing Coordinator
NBTA Credit Union, NB

Vic Mudhar, Innovation Producer
First West Credit Union, BC

*2014 Scholarship winner
SUBMISSION GUIDELINES

ELIGIBILITY:
Provincial/regional Centrals, member credit unions, caisse populaires (affiliated with L’Alliance des caisses populaires de l’Ontario limitee) are invited to submit nominations. This Award is not open to strategic partners and/or co-operative organizations.

PROCEDURE:
• Only one nominee per credit union/caisse populaire and/or provincial/regional Central is permitted.
• Nominations must be made by a CEO of a provincial/regional Central, a credit union/caisse populaire’s CEO/GM, or a credit union/caisse populaire’s Board Chair may nominate a credit union/caisse populaire CEO/GM.
• The nomination submission must include the nominee’s résumé and a signed letter by the nominator describing why the candidate deserves to be an Award finalist (maximum length 500 words).
• The candidate must submit an essay on one of the following topics (maximum length 2000 words):
  1. How did your leadership foster Innovation in your credit union/caisse populaire or Central?
  2. How did your leadership foster Growth in your credit union/caisse populaire or Central?
  3. How did your leadership foster Community Involvement in your credit union/caisse populaire or Central?

The essay must demonstrate:
• Commitment to credit union values;
• Application of leadership skills outside the credit union setting;
• Proactive approaches to leading and accomplishing goals;
• Exhibit leadership traits; passion, integrity, knowledge, direction/foresight and empowerment of others.

ENTRIES MUST BE RECEIVED BY JANUARY 30, 2015

CRITERIA
• 35 years of age or less, as at December 31, 2014
• Minimum three years employment in the Canadian credit union system
• Leadership of a key initiative and/or management role of a member credit union/caisse populaire and/or provincial/regional Central
• Canadian citizen
• Demonstrated leadership competencies, including management of a major initiative and participation in community initiatives

SELECTION

Award recipients will be selected by a panel of five judges comprised of three past winners of the National Young Leaders Award and two members of the Board of Directors of Canadian Central, and supported by a representative serving as scrutineer. A maximum of five finalists will be sponsored to attend as guests* of Canadian Central at the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB. Each finalist will have a personal interview with the panel of judges. The finalists will jointly develop and deliver a workshop at the conference. All finalists will be recognized at the Awards Ceremony and one finalist will be chosen as the 2015 National Credit Union Young Leaders Award scholarship recipient.† The finalists may be invited to join the National Young Leaders Committee. Please visit http://bit.ly/19YD4ST for more information.

It may be helpful to refer to the biographies of past award recipients when considering how to package your entry. This can be accessed at http://bit.ly/1zs3Rcu. Winners will be announced in March 2015.

*Canadian Central will reimburse travel expenses (economy class) and provide full accommodation at a designated hotel, and give a complimentary registration to attend the conference.
†Tuition plus travel costs (economy class) to attend a leadership development program at a recognized university in Canada ($10,000 maximum).
DOING THE ORDINARY, EXTRAORDINARILY

The National Credit Union Social Responsibility Award recognizes the leadership, innovation and advancement that credit unions are demonstrating in their social and environmental performance. Over the years, credit unions have earned a reputation for their concern for community, often through philanthropy and community service. Today, credit unions are taking that a step further by challenging themselves to make community responsibility and sustainability a core part of their business. Through this Award, Canadian Central’s Credit Union Social Responsibility Committee, with the support of Canadian Central’s Board of Directors, are recognizing and celebrating the ways credit unions are leading in defining strategic approaches to social responsibility that will encourage and inspire the system as a whole.

SHARE THE DIFFERENCE YOU MAKE

How has your credit union/caisse populaire made a social or environmental difference in your community? Think about the project or initiative your credit union/caisse populaire has undertaken that is worthy of recognition for its social and environmental impact within the credit union/caisse populaire or the community. Share your story with us! Entries must be submitted by January 30, 2015. Please read the submission guidelines carefully.

RECENT WINNER:

2014 – First Calgary Financial, AB
Mutual Fun: Investing in the Under-Banked
SUBMISSION GUIDELINES

ELIGIBILITY:
Member credit unions, caisse populaires (affiliated with L’Alliance des caisses populaires de l’Ontario limitée) are invited to submit nominations. This Award is not open to provincial/regional Centrals, federations, strategic partners and/or co-operative organizations.

PROCEDURE:
Please complete the entry form and include it with a concise report describing:
• The scope of the project, its history, purpose and objectives. (250-500 words)
• The outcomes achieved, including where applicable, the metrics and methodology used.
• How the project meets each of the five award criteria.
Reports, articles and other material describing the project may be included as supporting documentation.

ENTRIES MUST BE RECEIVED BY JANUARY 30, 2015

CRITERIA
How well the project or initiative meets the following five criteria will be used to judge and score each submission. (Each of the criteria is weighted to produce a total score.) Credit unions or caisse populaires may submit more than one entry.

• Responsible: The project or initiative must be designed to specifically improve the social or environmental performance of the credit union. This is an essential qualifying criteria. (25%)

• Demonstrable Benefits: The project must have achieved demonstrable social, environmental or economic outcomes. (25%)

• Strategic: The project must be demonstrably aligned with the credit union’s mission or value statement and be supported by the credit union/caisse populaire or provincial/regional Central’s board, management and staff. (20%)

• Sustainable: The outcomes achieved must be sustainable or replicable. (15%)

• Collaborative: In designing, producing, executing or sharing the program, the credit union/caisse populaire must have promoted collaboration within the credit unions/caisse populaires, with other credit unions/caisse populaires, or community partners. (15%)

In order to qualify, the project must be sufficiently completed by December 31, 2014, so as to permit the measuring and reporting of significant benefits.

SELECTION
It may be helpful to refer to a template based on submission criteria, when considering how to submit an entry. This can be accessed at [http://bit.ly/1gBpl8J](http://bit.ly/1gBpl8J) and selecting the “Submission Guidelines” link.

A representative from the winning credit union will be invited to attend the Awards Ceremony as a guest† of Canadian Central at the 2015 Canadian Conference for Credit Union Leaders, May 2-6 in Banff, AB. Winners will be announced in March 2015.

†Canadian Central will reimburse travel expenses (economy class) and provide two nights accommodation at a designated hotel.
To nominate a candidate for any of the **2015 National Credit Union Awards**, please complete the Corresponding entry form. All forms submitted must be completed based on the criteria specific to each Award. In the case of the **National Young Leaders Award** program, original signatures of the nominee, the CEO of a provincial/regional Central, the credit union/caisse populaire CEO/GM or board chair, must be submitted in hard copy.

Please send your entries on or before **January 30, 2015** to:

Edith Wilkinson, Credit Union Central of Canada
151 Yonge Street, Suite 1000, Toronto, ON, M5C 2W7
Email: wilkinsone@cucentral.com Fax: (416) 232-3734
Entry form for the Credit Union Central of Canada Hall of Fame Award.

SECTION 1: NOMINEE INFORMATION

Name of Nominee:

Position:

Home Address of Nominee:

City: Province: Postal Code:

Telephone of Nominee:

Email of Nominee:

SECTION 2: NOMINATOR INFORMATION

Name and Title of Nominator:

Nominating Organization:

Address of Organization:

Telephone of Nominator:

Email of Nominator:

Supporting Documents Enclosed:

Approved by: (Name & Signature, Board of Directors/Awards Committee)

Name: (Please Print) Signature:

Telephone of Contact:

Date:

Please send your entries on or before January 30, 2015 to:
Edith Wilkinson, Credit Union Central of Canada
Email: wilkinsone@cucentral.com
Fax: (416) 232-3734
151 Yonge Street, Suite 1000
Toronto, ON, M5C 2W7
SECTION 1: PROJECT INFORMATION

Name of Organization*: 

Address: 

City: Province: Postal Code: 

Project Title: 

Project Start Date: 

Project Completion Date: 

Supporting Documents Enclosed: 

SECTION 2: CONTACT INFORMATION

Name of Authorized Contact: (Please Print) 

Email of Contact: 

Telephone of Contact: 

Date: 

*Refer to the eligibility guidelines for this Award.

Please send your entries on or before January 30, 2015 to:

Edith Wilkinson, Credit Union Central of Canada 
Email: wilkinsone@cucentral.com 
Fax: (416) 232-3734 
151 Yonge Street, Suite 1000 
Toronto, ON, M5C 2W7
Entry form for the *National Credit Union Innovation Award*.

**SECTION 1: PROJECT INFORMATION**

Name of Organization*:

Address:

City: Province: Postal Code:

Project Title:

Project Start Date:

Project Completion Date:

Supporting Documents Enclosed:

**SECTION 2: CONTACT INFORMATION**

Name of Authorized Contact: (Please Print)

Email of Contact:

Telephone of Contact:

Date:

*Refer to the eligibility guidelines for this Award.

Please send your entries on or before *January 30, 2015* to:

Edith Wilkinson, Credit Union Central of Canada

Email: wilkinsone@cucentral.com

Fax: (416) 232-3734

151 Yonge Street, Suite 1000

Toronto, ON, M5C 2W7
Entry form for the National Credit Union Young Leaders Award.

SECTION 1: NOMINEE INFORMATION

Name of Organization*:

Address:

City: Province: Postal Code:

Name of Nominee/Candidate:

Job Title of Nominee:

Telephone of Nominee: Year of Birth:

Email of Nominee:

Supporting Documents Enclosed:

SECTION 2: CONTACT INFORMATION

Name of Nominator:

Telephone of Nominator:

Email of Nominator:

Print Name & Signature of CEO of a Central, CEO/GM of a Credit Union (caisse populaire) and/or Board Chair:

Signature of Candidate: Date:

*Refer to the eligibility guidelines for this Award.

Please send your entries on or before January 30, 2015 to:

Edith Wilkinson, Credit Union Central of Canada
Email: wilkinsone@cucentral.com
Fax: (416) 232-3734
151 Yonge Street, Suite 1000
Toronto, ON, M5C 2W7
Entry form for the Credit Union Social Responsibility Award.

SECTION 1: PROJECT INFORMATION

Name of Organization*: 

Address: 

City: 
Province: 
Postal Code: 

Project Title: 

Project Start Date: 

Project Completion Date: 

Supporting Documents Enclosed: 

SECTION 2: CONTACT INFORMATION

Name of Authorized Contact: (Please Print) 

Email of Contact: 

Telephone of Contact: 

Date: 

*Refer to the eligibility guidelines for this Award.

Please send your entries on or before January 30, 2015 to: 

Edith Wilkinson, Credit Union Central of Canada 
Email: wilkinsone@cucentral.com 
Fax: (416) 232-3734 
151 Yonge Street, Suite 1000 
Toronto, ON, M5C 2W7
HOW TO ENTER

ELIGIBILITY

- For the Hall of Fame and National Young Leaders Awards; Centrals, member credit unions, and caisse populaires affiliated with L’Alliance des caisses populaires de l’Ontario limitee, are invited to submit nominations. These awards are not open to strategic partners and/or co-operative organizations.

- For the Community Economic Development, Innovation and Social Responsibility Awards; member credit unions, and caisse populaires affiliated with L’Alliance des caisses populaires de l’Ontario limitee, are invited to submit nominations. These awards are not open to Centrals, strategic partners and/or co-operative organizations.

ENTRY DEADLINE & PROCESS

Please forward your entry, to be received no later than January 30, 2015, to the attention of Edith Wilkinson at Canadian Central. All entries will be reviewed by a panel of impartial judges, all widely respected co-operators. In the case of the Hall of Fame Award, nominations will be reviewed by the Awards Committee of the Board of Canadian Central.

The entry forms can be downloaded from Canadian Central’s website, under National Credit Unions Awards. All entry forms must contain the original signature of the organization’s authorized contact. In the case of the National Young Leaders Award, original signatures of the nominee and the CEO of a provincial/regional Central, or the credit union/caisse populaire CEO/GM are required. If the credit union/caisse populaire CEO/GM is the nominee, the Board Chair must submit a signature.

All supporting documentation may be submitted by mail, email, or fax to the Awards Organizer, Edith Wilkinson at:

Credit Union Central of Canada
151 Yonge Street, Suite 1000, Toronto, ON, M5C 2W7
Email: wilkinsone@cucentral.com, Fax: (416) 232-3734

ANNOUNCEMENT

The winners of each Award will be contacted by Canadian Central in March 2015, and will be recognized at the Awards Ceremony to be held during the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB.

Canadian Central will reimburse travel expenses (economy class) and provide two nights accommodation at a designated hotel for one representative from the winning organization(s) of the:

- 27th Annual National Credit Union Community Economic Development Award;
- 13th Annual National Credit Union Innovation Award; and the
- 2nd Annual National Credit Union Social Responsibility Award.

Meals, two nights accommodation, and the conference registration fee for the recipient(s) of the Hall of Fame Award will be paid for by Canadian Central. Cost of travel to the event for the inductee and guest will be the responsibility of the nominating group.

A maximum of five Award finalists for the National Credit Union Young Leaders Award will be sponsored to attend the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB. They will be reimbursed for travel expenses (economy class), be provided full accommodation at a designated hotel, and receive a complimentary registration to attend the 2015 Canadian Conference for Credit Union Leaders, May 2-6, 2015 in Banff, AB.

During the conference, the five finalists will be interviewed by a judging panel and will jointly develop and deliver a workshop at the conference where one person will be chosen as the National Credit Union Young Leaders Award scholarship recipient, and will receive tuition plus travel costs (economy class) to attend a leadership development program at a recognized university in Canada ($10,000 maximum). The finalists may also be invited to join the National Young Leaders Committee.