

Co-ops work.

Trusted

A co-operative is a business enterprise owned by and operated for the benefit of those using its services.

Twice as many co-ops remain in business after 10 years as other business enterprises.



Robert Owen, father of the co-operative movement. The first co-op was created in England in 1844.

Co-ops are trusted

More than 2 out of 3 Canadians agree that co-ops are a trusted place to do business.

Co-ops are values based

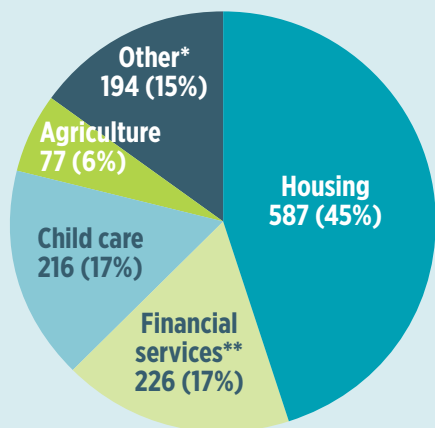
- Democratic
- Seven co-op principles
- Social and financial objectives

Building a better world

- Operating in 90 countries
- Employing 100 million people
- 1 billion members

Ontario co-ops by the numbers

1,300 independent organizations, operating in **1,900** locations, in **400** Ontario communities



*Includes renewable energy, local food, retail, communications, transportation, social services, community development and others.

**Includes, credit unions, *caisse populaires* and insurance.



- \$30 billion in assets
- \$2.1 billion in revenue (non-financial co-ops)
- 1.4 million members
- 49,000 volunteers
- 15,500 employees

Geographic Breakdown

Central: **643** co-ops (50%)
 Southwestern: **325** co-ops (25%)
 Eastern: **201** co-ops (15%)
 Northern: **133** co-ops (10%)

Governance

10,000 board members
7-8: mean number of directors at each co-op

Volunteers

49,000 volunteers
97% of child care co-ops and **93%** of housing co-ops involve volunteers in their activities (**40%** of financial co-ops and **44%** for others)

About community FOR ALL AGES
 Words most commonly associated with co-ops in Canada.
 Sources for all stats at s.coop/coopstats.

On Co-op™
 Lead. Cultivate. Connect.

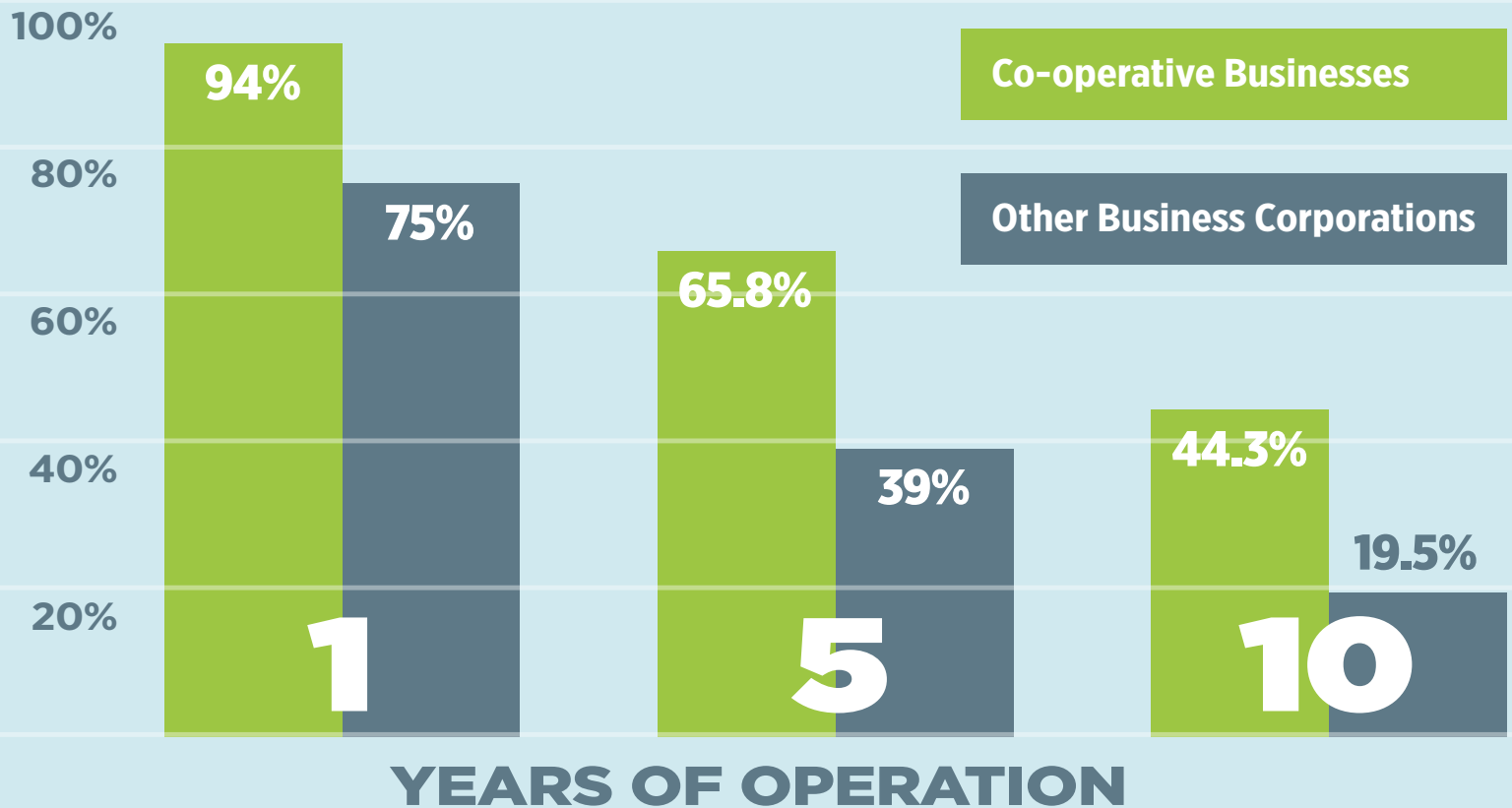


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CO-OPERATIVE ENTERPRISES BUILD A BETTER WORLD



Co-ops outlive corporations.



Three recent studies demonstrate that co-operative enterprises have significantly higher survival rates than other business corporations. This co-op advantage becomes more prominent over time.

Sources:

- * *Co-op Survival Rates in Alberta*, BC-Alberta Social Economy Research Alliance, August 2011.
- ** *Co-op Survival Rates in British Columbia*, BC-Alberta Social Economy Research Alliance, June 2011.
- *** *Taux de survie des cooperatives au Québec*, Ministère du Développement économique, de l'Innovation et de l'Exportation du Québec, Ed. 2008.



In 1900, Dorimène & Alphonse Desjardins co-founded North America's first credit union in Quebec. It is still thriving.



Ontario Co-operative Association
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