

# Event Program and Workshop Descriptions



## Connections to Revitalize Communities:

An Ontario Community Economic  
Development (CED) Event

June 8th, 2011 | Toronto, Ontario

Ontario  
Trillium Foundation



Fondation Trillium  
de l'Ontario

**ROI** RURAL ONTARIO  
INSTITUTE

Vision, Voice and Leadership



Learning Enrichment  
FOUNDATION

  
Alterna Savings

Ontario Social  
Economy Roundtable



UNIVERSITY OF  
**TORONTO**  
SOCIAL ECONOMY CENTRE

## Welcome to Connections to Revitalize Communities your Ontario-wide CED event

The Canadian Community Economic Development Network, working in partnership with over 20 Ontario organizations, is pleased to be able to offer this celebration of community economic development work in our diverse province. Working collaboratively, we are committed to building fairer and stronger local economies, tackling poverty and homelessness, and creating healthier and more sustainable communities.

To build better neighbourhoods, we work collectively through inclusive grassroots leadership and methods.

To benefit our local economies, we create organizations and businesses run and owned by communities. And to make change in our society we build movements, coalitions and networks. All of this can be done by continuing to cultivate collaboration between all our efforts.



## Schedule of Events

### June 7, 2011

12:00 to 5:00 p.m.	<b>CED LEARNING JOURNEY</b> An afternoon tour of CED organizations, co-operatives and social enterprises. Participants will receive practical information about a number of CED organizations in Toronto.
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### June 8, 2011

8:30 - 9:00 a.m.	Registration
9:00 - 9:10 a.m.	Welcome
9:10 - 10:00 a.m.	<b>OPENING PLENARY PANEL</b>
10:00 - 10:30 a.m.	<b>FACILITATED NETWORKING (optional)</b> with Coffee / Snack Break
10:35 - 12:00 p.m.	<b>CASE STUDY WORKSHOPS</b>
12:00 - 1:00 p.m.	<b>LUNCH</b>
1:05 - 2:30 p.m.	World Café on Collaborating in Ontario
2:30 - 3:00 p.m.	<b>FACILITATED NETWORKING (optional)</b> with Coffee / Snack Break
3:00 - 4:30 p.m.	<b>TOOLS &amp; TRAINING WORKSHOPS</b>
4:30 - 5:00 p.m.	<b>CLOSING PLENARY</b>

## Event Steering Committee

To ensure that Connections to Revitalize Communities: An Ontario CED Event is inclusive and representative of our diverse areas of work, the following event steering committee members have been actively involved in the event planning process. They include:

- **Cesar Caneo** - Social Enterprise Rural Alliance
- **Connie Nelson** - Food Security Research Network
- **Diana Jedig** - Ontario Association of CFDCs
- **Dianne Urquhart** - Ottawa Social Planning Council
- **Ethel Cote** - CCCR - Canadian Center for Community Renewal
- **Iffat Zehra** - Community Economic Development of Immigrant Women
- **Jude Ortiz** - Algoma University /NORDIK
- **Karen Sutherland** - COIN - Community Opportunity and Innovation Network
- **Liz Nield** - LURA Consulting
- **Liz Weaver** - Tamarack
- **Mark Ventry** - Ontario Co-operative Association
- **Meredith Davis** - The Stop Community Food Center
- **Nogah Kornberg** - Young Social Entrepreneurs of Canada
- **Norm Ragetlie** - Rural Ontario Institute
- **Peggy Schultz** - Health Nexus
- **Peter Frampton** - Learning Enrichment Foundation
- **Roz Lockyer** - PARO Centre for Women's Enterprise & Women's Economic Council (WEC)
- **Sherida Ryan** - University of Toronto - Social Economy Centre / OISE
- **Tessa Hebb** - Institute - Carleton Centre for Community Innovation

**Conference coordination by:** Jennifer Muldoon, Paul Chamberlain and Matthew Thompson

**Special thanks to:** Melinda Noble and Adele Peden

**Designed by:** Janet Paz

**Printed by:** Crocodile Copy and Print

<b>Stop 1</b>	<b>Arrival</b>	12:00 p.m.	<b>FoodShare Toronto</b> 90 Croatia Street To start off the tour we will all meet at FoodShare Toronto on 90 Croatia Street at noon, right by their greenhouse on Brock Avenue.
	<b>Departure</b>	12:40 p.m.	
<b>Stop 2</b>	<b>Arrival</b>	12:55 p.m.	<b>Raging Spoon &amp; Inspirations Studio</b> 761 Queen Street West Lunch at the Raging Spoon - <i>not included in cost of tour</i>
	<b>Departure</b>	1:55 p.m.	
<b>Stop 3</b>	<b>Arrival</b>	2:20 p.m.	<b>St. John's Bakery</b> 153 Broadview Avenue
	<b>Departure</b>	3:00 p.m.	
<b>Stop 4</b>	<b>Arrival</b>	3:20 p.m.	<b>Phoenix Print Shop</b> 11 Ordnance Street
	<b>Departure</b>	4:00 p.m.	
<b>Stop 5</b>	<b>Arrival</b>	4:15 p.m.	<b>The LOFT Youth Centre for Social Enterprise &amp; Innovation</b> 854 Bloor Street West
	<b>Departure</b>	5:00 p.m.	

8:30 - 9:00 a.m.

Registration

9:00 - 9:10 a.m.

Welcome

9:10 - 10:00 a.m.

Opening Plenary Panel

**PAUL JOHNSON**

Paul Johnson is the Director of Neighbourhood Development Strategies with the City of Hamilton. In this new position he is responsible for developing strategies for aligning investments and activities to better support healthy neighbourhoods. Paul is a member of the Hamilton Roundtable for Poverty Reduction and served as its founding Director. Paul is also the Chair of Hamilton's Best Start Network and played an important role in developing a framework for service planning as the Chair of the City of Hamilton's Human Services Planning Initiative.

**KATHY CHAUMONT**

Kathy occupe présentement le poste d'agente de développement pour le Réseau de développement économique et d'employabilité de l'Ontario (RDÉE Ontario) pour la région de Prescott et Russell. Le RDÉE Ontario existe depuis 1999 et travaille plus particulièrement au développement économique communautaire dans les diverses communautés francophones de la province. Le RDÉE Ontario est membre d'un réseau national qui est présent partout au pays.

Kathy is a Development Officer for the Franco-Ontarian Network of Economic and Employability Development (RDÉE Ontario) in the Prescott and Russell region. RDÉE Ontario has existed since 1999 and works primarily in community economic development in the various Francophone communities in the province. RDÉE Ontario is a member of a national network that is present across the country.

**BRIAN WALMARK**

Brian Walmark is the Director of Research with Keewatinook Okimkanak, one of six tribal councils serving remote and isolated First Nations communities in Ontario's far north. KORI has a twin mandate from the Chiefs to promote the development of research capacity of First Nations communities and to seek out academic researchers willing to respect the research priorities of local communities. Brian has served as Education Advisor for Nishnawbe Aski Nation, is a Founding Director of the Metis Nation of Ontario Cultural Commission and has worked extensively with a number of First Nations and Aboriginal organizations in Northwestern Ontario.

## Facilitated Networking (optional) with coffee / snack break

10:00 - 10:30 a.m.

## Case Studies Workshops

10:35 - 12:00 p.m.

### 1. Social Enterprise

#### Social Purpose Enterprise Sustainability - The Experience of Experience

In collaboration with Carleton University in 2010, the Social Purpose Enterprise Network, Toronto gathered data on the experience, resource needs and development paths of SPEs in the GTA. They will present the research and implications for policy related to enterprises that provide significant social impact related to employment.

#### Presenters:

**Tim Maxwell** - Manager - Corporate Outreach, The Learning Enrichment Foundation (Toronto)

**Joyce Brown** - Executive Director, Ontario Council for Alternative Business (OCAB) (Toronto)

#### Immigrant Women Co-operatives in Durham Region

Community Economic Development for Immigrant Women (CEDIM) works to improve the economic conditions of South Asian women in Durham Region. Last year we helped develop two co-operatives. We will present about the issues, needs, challenges and lessons we have learned in the process. We will also share our work in developing more networks around different business ideas, which can eventually become co-operatives in future.

#### Presenter:

**Iffat Zehra** - Executive Director, CED for Immigrant Women (Pickering)

### 2. Social Enterprise

#### Social Enterprise Capacity Building - Cross Regional Learning

This workshop focuses on the learning from three social enterprise capacity building projects in southwestern, northern, and eastern Ontario. Utilizing a variety of strategies including hands on workshops, coaching and consulting, case study development, research and evaluation, the projects are engaging hundreds of people in rural, northern and urban communities in discovering more about social enterprise development.

#### Presenters:

**Mary Ferguson** - Eko Nomos, for Foundation for Rural Living (Guelph)

**Jessica Lax** - Social Entrepreneur in Residence, Causeway Work Centre/Collaborative for Innovative Social Enterprise Development (Ottawa)

### 3. Social Finance

#### Wealth Creation and Use Through Social Finance

How social enterprises and non-profit organizations can use social financing to create sustainable income streams. Join in on the discussion and find ways to include social financing strategies into your business.

**Presenter:**

**Michel Labbé** - CEO, Options for Green Energy (Toronto)

#### No Free Lunches: Mission Based Investing True Stories

Mission based investing, social finance and the nonprofit sector: Has the time for serious capital to flow into the non-profit sector finally come? CAIC, an experienced mission based investor will share lessons learned and what any organization hoping to make or receive this type of investment should know.

**Presenter:**

**Beth Coates** - Financial Manager, Canadian Alternative Investment Cooperative (CAIC) (Toronto)

### 4. Collaboration Mobilizing Communities - Environment

#### Collaborative Enterprise for Community Greening

For the past two decades, local nonprofits known as Green Communities have worked together and with a multitude of partners -- locally, provincially and nationally -- to promote positive action for an environmentally sustainable future. Lately, it has dawned on us that we are social enterprises, with a substantial share of sales revenues and major growth potential. Using examples from across the province and the rest of Canada, our presentation will outline our current ventures, and some issues we are wrestling with.

**Presenters:**

**Clifford Maynes** - Executive Director, Green Communities Canada (Peterborough)

**Beth Jones** - Associate Director, Green Communities Canada (Peterborough)

### 5. Collaboration Mobilizing Communities - Northern

#### "Together We Can Do So Much": Anti-Racist Activists Building Respectful Relations in the Social Economy of Sioux Lookout

This study examines the role of the Sioux Lookout Anti-Racism Committee (SLARC) within the social economy of the Northwestern Ontario town of Sioux Lookout. SLARC provides a model for bridging racial divisions within communities to create space for cross-cultural relationships and greater inclusion. Policy-level challenges and barriers are also identified.

**Presenter:**

**Sean Meades** - MA Candidate NORDIK Institute/York University (Sault Ste Marie)

## 6. Collaboration Mobilizing Communities - Labour & Health

### Community-Building through the Labour Movement: A Case Study of Sault Ste. Marie

The contribution of trade unions in CED has largely been under-examined in Ontario. Labour activists have made significant contributions to the social economy in Sault Ste. Marie: most notable, the creation and development of a group practice health centre; credit unions; a community hospice; and the purchase of Algoma Steel.

**Presenter:**

**David Thompson** - NORDIK Institute, Algoma University (Sault Ste Marie)

### Connecting for Health in Our Communities

Health starts where we live, work, learn and play. Many interconnected factors influence health in our communities so that the work of promoting health crosses many sectors. Many perspectives are needed to build healthy and cohesive communities. With examples of coordinated actions to improve health in communities, we will plan to engage in discussion about tools and strategies that can help us work more intently across and with diverse sectors and experiences.

**Presenters:**

**Peggy Schultz** - Health Nexus (Toronto)

**Lorna McCue** - Ontario Healthy Communities Coalition (Toronto)

## 7. Collaboration Mobilizing Communities -Youth

### A Generation of Youth: Raising an Organization

In 2004, a handful of teens hanging out in someone's parents basement, decided that they were tired of the bad rap youth were getting. From Skate Parks to City Wide Youth Strategies, this presentation will share the inspiring evolution of the Sault Youth Association - led by youth, for youth.

**Presenter:**

**Steffanie Date** - Executive Director, Sault Youth Association (Sault Ste Marie)

### The Canadian CED Network's "CreateAction" Internship Program - Successes, Challenges and Next Steps

The Canadian CED Network's "CreateAction" program was Canada's first pan-Canadian work experience program in CED and the social economy. CreateAction resulted from a need identified by Emerging Leaders (EL), a Canadian CED Network standing committee of young practitioners in Canada. Find out from EL what makes this program unique, and why such a program is critical for building social capacity in CED and strengthening Canadian communities.

**Presenters:**

**Marianne Jurzyniec** - Emerging Leaders member Financial Services Manager, Affinity Credit Union (Regina, SK)

**Clayton Drake** - Emerging Leaders member, Board Member of Myths and Mirrors, former CreateAction intern (Sudbury)

## 8. Collaboration Mobilizing Communities - Food

### Toronto Social Enterprise Food Models in Action

Learn about the booming social enterprise sector opportunities in food growing, processing, distribution and 'direct to consumer' access sectors from FoodShare, West End Co-op and Toronto Food Policy Council representatives. This growth translates into three big wins - better health, economic prosperity/jobs and community sustainability

#### Presenters:

**Helene St. Jacques** - President, Informa Market Research (Panel Chair) (Toronto)

**Zahra Parvarian** - Director of Social Enterprise, FoodShare Toronto (Toronto)

**Ayal Dinner** - West End Food Co-op Operations Coordinator and Sorauren Farmers' Market Manager (Toronto)

### Weaving an Economic Development Project: Recognizing Partnership Opportunities

Participants will take a look at the ongoing Food Security Research Network (FSRN) project of establishing a much-needed poultry processing facility in Thunder Bay by examining the way relationships have been woven together to develop a volunteer working group and a knowledge base for the project.

#### Presenter:

**Raili Roy** - Community Outreach Coordinator, Food Security Research Network (Kakabeka Falls)

## 9. Collaboration Mobilizing Communities - Bilingual

### Le modèle des villes et villages en Transition et la relocalisation citoyenne de l'économie

Cet étonnant modèle de mobilisation citoyenne, qui a démarré en Irlande avant d'essaimer en Europe et outre-mer, connaît partout un franc succès. Déjà au Canada, plus d'une quarantaine d'initiatives en transition sont confirmées et plusieurs autres en développement. Le rapatriement au niveau local des services diminue les gaz à effet de serre, réduit la consommation de ressources et contribue à une société plus conviviale, plus autonome et plus sécuritaire. Le modèle de Transition permet aux collectivités locales de créer une économie locale fondée sur l'équité et la justice.

### The Transition Towns Model and the People-Centred Re-Localization of the Economy

This dramatic model of civic engagement, which began in Ireland before spreading across Europe and overseas, has a success everywhere. Already in Canada, more than forty transition town initiatives are confirmed and several more in development. The advent of peak oil and global warming and their effects, provide opportunities for resilient local communities that can be mobilized. The Transition model enables local communities to create a local economy based on fairness and justice.

#### Presenter:

**Ethel Côté** - Développement d'entreprise sociale et formatrice certifiée du Mouvement en transition, Centre canadien pour le renouveau communautaire (Plantagenet, ON)

### Coopérative bilingue en co-gestion, six Municipalités et six Premières Nations

Face à la crise du secteur forestier, six Municipalités et six Premières Nations ont formé la Northeast

Superior Forest Community (Chapleau-Wawa) pour élaborer une stratégie commune. Entre autres, ils vont créer une coopérative régionale, bilingue (anglais-français), pour développer des Produits Forestiers Non Ligneux (non-traditionnels), avec les bluets comme projet pilote.

### Cooperative Co-Management, Six Municipalities and Six First Nations

Facing the crisis in the forestry sector, six municipalities and six First Nations formed Northeast Superior Forest Community (Chapleau-Wawa) to develop a common strategy. Among other things, they will form a regional bilingual (English-French) co-operative to develop Non-Timber Forest Products (non-traditional), with blueberries as a pilot project.

**Presenters:**

**Pascal Billard** - SOL-AIR Consultants Inc. (Salaberry de Valleyfield, QC)

**David Sherwood** - Brunet Sherwood Consultants (Ste Anne de Prescott)

## 10. Policy and Advocacy

### Advocacy Successes and Challenges

A look at the Ontario Nonprofit Network's (ONN's) rapid success in having the Ontario Government promise to establish an Office for the Nonprofit Sector and to appoint a Minister responsible for the Nonprofit Sector and the Ontario Co-operative Association's long and as yet unrealized struggle to establish a provincial Co-operative Secretariat. This discussion will be an opportunity to compare notes, look at the strategies used and the challenges faced in each campaign, and to assess the factors leading to the differing results.

**Presenters:**

**Denyse Guy** - Executive Director, Ontario Co-operative Association (OnCo-op) (Guelph)

**Tonya Surman or Lynn Eakin** - Ontario Nonprofit Network (ONN) (Toronto)

### Lunch

12:00 - 1:00 p.m.

### World Café On Collaborating In Ontario

Facilitated by Lin Grist from Chrysalis Consulting

1:00 - 2:30 p.m.

### Facilitated Networking (optional)

With Coffee / Snack Break

2:30 - 3:00 p.m.

### Tools & Training Workshops

3:00 - 4:30 p.m.

## 11. Social Enterprise

### What Makes Social Enterprise Work?

This workshop is designed for organizations contemplating starting a social enterprise or for those that

have recently started an enterprise. It is for participants that are interested in finding out about practical tools and tips. The workshop provides the participants with the elements that make operating social enterprises a success. The workshop will provide participants with 3 examples of successful enterprises that are currently operating, 2 of which are providing employment opportunities to homeless youth and 1 of which is "selling" their expertise to the public / private sector and earning profits to augment their social mission.

**Presenters:**

**Elsbeth McKay** - Executive Director, Operation Come Home (Ottawa)

**Mark Arnold** - Director of Business Development and Fundraising, Family Services (Ottawa)

## 12. Social Enterprise

### What You Need to Know to Move Your Enterprise Forward

Pivotal is a social enterprise that has learned through the school of hard knocks what it takes to become self-sufficient. Having survived near bankruptcy, Pivotal has overcome insurmountable odds. Now, in the black, Pivotal is sharing the lessons it's learned in the hopes of inspiring and helping others.

**Presenter:**

**Katherine Charles** - CEO, Pivotal Services (London)

## 13. Social Enterprise - French

### Pleine participation des femmes à l'économie

Cet atelier est pour vous, si vous :

- êtes une femme qui aimez les affaires;
- êtes prête à plonger dans le monde de l'économie communautaire et solidaire;
- voulez bénéficier d'une formation jamais offerte auparavant;
- êtes prête à développer vos capacités entrepreneuriales;
- souhaitez démarrer votre entreprise seule ou avec d'autres;
- voulez apprendre les étapes de développement;
- voulez comprendre et participer pleinement à la vie économique, sociale et démocratique;
- souhaitez passer à l'action et entreprendre une idée d'entreprise...

### Full Participation of Women in the Economy

This workshop is for you if you:

- Are a woman who loves business
- Are ready to dive into the world economic community and solidarity;
- Want to receive training ever offered before;
- Are ready to develop your entrepreneurial skills;
- Would you start your business alone or with others;
- Want to learn the stages of development;
- Want to understand and participate fully in economic, social and democratic;
- Would take action and start a business idea ...

**Presenters:**

**Mylène Feytou-Eward** - Agente de développement, La Clé d'la Baie en Huronie (Barrie)

**Ethel Côté** - Développement d'entreprise sociale Centre canadien pour le renouveau communautaire (Plantagenet)

**Denise Baker** - Directrice générale Éco-Huronie (Penatanguishene)

## 14. Social Enterprise - Co-ops

### Co-ops 101

Everything you need to know about using the Co-op Enterprise Model to build a successful democratic "triple-bottom line" business. Peter Cameron will be joined by members of two dynamic co-operatives who will share their experience on why co-operative enterprise works best for them. West End Food Co-op is a multi-stakeholder co-operative committed to the development of community food culture in Toronto's West End and Urbane Cyclist is a worker co-operative bicycle shop "dedicated to servicing people like ourselves - daily commuters - who use their bikes to get around."

#### Presenters:

**Peter Cameron** - Co-op Development Manager, Ontario Co-operative Association (Guelph)

**Sally Miller** - Coordinator, West End Food Co-op (Toronto)

**Reba Plummer** - Director of Urbane Cyclist (Toronto)

## 15. Social Finance

### Impact of a Microfinance Program

A look at the different models of microfinance programs at Alterna Savings including partnerships with government and community organizations. The social and economic benefits that a microfinance program creates within communities will be highlighted based on the evidence of the 2009 Community Micro Loan Program study by the Carleton Centre for Community Innovation.

#### Presenter:

**Susan Henry** - Manager of Corporate Social Responsibility, Alterna Savings (Toronto)

### Peer Lending Loan Circles

PARO's Peer Circles help self-employed women to grow their businesses, set new goals for the future and increase their capacity for economic self-reliance. Peer Circle members also provide lending support by being collectively accountable and providing references for each other, allowing PARO to use different lending criteria than those of traditional banking institutions. Learn how you could set up peer lending loan circles with people facing barriers to self-employment, including the process, the tools and the challenges.

#### Presenter:

**Rosalind Lockyer** - Executive Director, PARO Centre for Women's Enterprise (Thunder Bay)

## 16. Collaboration Mobilizing Communities - Northern

### Community Resilience: Transition to Sustainable Place-Based Economics

This session outlines the cross-sectoral collaborative process undertaken by Community Resilience Sault Ste Marie (CRSSM) in shifting culture towards a more holistic approach to CED in the development of a place-based economy. Outcomes include increased inclusivity and diversity, social capacity, economic diversification and a new emerging community identity.

#### Presenter:

**Jude Ortiz** - Research Coordinator, NORDIK Institute, Algoma University (Sault Ste Marie)

## 17. Policy and Advocacy

### Getting Your Voice Heard: Influencing Public Policy and Policy-Makers

Not sure who is making the decisions or how to reach them? This workshop will work with you to design a process that will ensure your voice gets heard in the halls of power. From research and education, to court challenges and civil disobedience, the workshop will explore the variety of tools at your disposal, how to use them, and how to access them to best influence the policy-making process.

**Presenter:**

**Gayle Broad** - Associate Professor, Algoma University (Sault Ste Marie)

### CED Policy in Manitoba - Lessons We Could Apply

When looking to build a supportive policy environment for CED, what could be better than a whole-of-government framework and policy lens to shape all government programs, policies, and actions? The Province of Manitoba developed just such a Framework a decade ago, and this session will review some lessons learned about the creation of this Framework, and the challenges and successes of its implementation.

**Presenter:**

**Brendan Reimer** - Prairies Regional Coordinator, The Canadian CED Network (Winnipeg, MB)

## 18. Evaluation

### Beyond Logic Models: Planning and Evaluation for Collaborative Projects and Networks

Traditional strategic planning processes and logic models rarely capture the dynamic and changing nature of networks and collaborative projects. Come to this workshop to learn about and share tools to help your networks develop the capacity to think and act strategically, and to test and monitor your progress and impact.

**Presenter:**

**Brenda Doner** - Consultant, Voluntary Sector Consulting (Guelph)

## 19. Evaluation

### Evaluating Community Impact - Lessons from Vibrant Communities

This workshop will focus on the approach Vibrant Communities has taken to develop an evaluation of 13 multi-sector roundtables focused on poverty reduction. Tools used in this process will be shared with participants; these include frameworks for change, developing a consistent multi-focus reporting system, monitoring results and dissemination.

**Presenter:**

**Liz Weaver** - Interim CEO, Vibrant Communities Canada (Waterloo)

## Presenters

### **Ayal Dinner**

Ayal Dinner has worked in community development, food security and food production. He is the Operations Coordinator and Sorauren Farmers' Market Manager with the West End Food Co-op. He recently worked as a Community Food Animator with FoodShare - supporting community food projects across the GTA. He also owned Rise Up Foods, baking local and organic goods to sell at farmers' markets in Toronto.

### **Beth Coates**

Beth Coates has eighteen years experience as the Financial Manager of CAIC (Canadian Alternative Investment Cooperative), a faith based investment fund that has been providing financing to the non profit and charitable sector across Canada since 1984. Beth is a chartered accountant who also has extensive experience as a financial analyst and corporate risk manager. Beth and CAIC's long history with this sector have provided insights which make CAIC ideally suited to provide community financing.

### **Beth Jones**

Beth Jones, Associate Director of Green Communities Canada, is excited about working with GCC member organizations on our social enterprise project, Staying Strong. The outcome will be new and expanded fee-for-service relationships with customers like homeowners and businesses, and partners like municipalities and utilities. Lots of great ideas are shooting up like flowers in spring!

### **Brenda Doner**

Brenda Doner has over thirty years experience with arts, community development and policy development groups across Canada and in Africa and Asia. Past employers include CUSO, the Mennonite Central Committee, IMPACS (Vancouver), and the Canada Volunteerism Initiative. She has managed several initiatives focusing on how civil society contributes to public policy. She is currently working with Tamarack's Vibrant Communities, Food Secure Canada, and Guelph Wellington Food Round Table

### **Brendan Reimer**

Brendan Reimer is the Regional Coordinator (Prairies) for the Canadian CED Network. Brendan provides staff support for CCEDNet's Policy Council, was on the Social Economy Research Partnership's Public Policy Committee and participates in the Social Enterprise Council of Canada. He has a passion and commitment to social justice and has been active for many years in advancing policy in support of CED in Manitoba.

**Clayton Drake**

Clayton Drake has a background as an entrepreneur, has worked in the mining industry in an engineering capacity, and most recently worked with Myths and Mirrors Community Arts in Sudbury as part of the CreateAction Internship program where he drafted a feasibility study for a social enterprise and founded an ad-hoc organization of musicians known as the Sudbury Sound Board. He will be speaking as to his experience with the CreateAction program.

**Clifford Maynes**

Clifford Maynes is founding Executive Director of Green Communities Canada (GCC), a national association of non-profit organizations established in 1995 that help tens of thousands of Canadian take positive action for the environment at home, at work, and in their communities. Clifford is currently working on social enterprise strategies to increase Green Community programs and the revenues to sustain them.

**David Sherwood**

David Sherwood is a partner in the consulting firm Brunet Sherwood Consultants. He is a professional urban planner, a former Executive Director and a gifted facilitator. He has been the president, secretary or treasurer of various volunteer groups and he is the volunteer coordinator for an economic development committee in the village where he lives. He used to be active in Healthy Communities and his latest interest is the Transitions movement. [www.brunetsherwood.ca](http://www.brunetsherwood.ca)

David Sherwood est un partenaire de la firme Brunet Sherwood Consultants. Il est urbaniste de formation, a occupé pendant plusieurs années la fonction de directeur général et il est un animateur chevronné. Il a été président, secrétaire ou trésorier de divers organismes et il est le coordonnateur bénévole du comité de développement économique de sa localité. Il était aux premières heures des Communautés en santé et il participe au mouvement Transitions. [www.brunetsherwood.ca/fr](http://www.brunetsherwood.ca/fr)

**David Thompson**

David Thompson works at NORDIK Institute where he practices holistic community development. David has been involved with local food security projects, research on the social economy, and business planning with non-profits. David completed his degree at Algoma University in Community Economic and Social Development and is currently completing an MBA at Cape Breton University.

**Denise Baker**

Denise Baker, Executive Director of Eco-Huronie in Penatanguishene, is a dedicated woman, mother, retired teacher and gardener. Awarded for her environmental and community work, she is now trained in social enterprise through l'Union Culturelle des Franco-Ontariennes (UCFO) and is director of a new nonprofit doing organic gardening in a retirement residence, education in schools and agri-tourism and farm tours.

**Denise Baker**

Denise Baker, Directrice générale d'Éco-Huronie en Penatanguishene, est une femme engagée, mère de famille, enseignante retraitée, et jardinière. Reconnue pour son travail environnemental et communautaire, elle est formée maintenant dans l'entreprise sociale par l'Union Culturelle des Franco-Ontariennes (UCFO) et elle est directrice d'un nouvel organisme à but non lucratif qui a entrepris 3 projets : un jardin biologique rattaché à une résidence de gens retraités; l'éducation dans les écoles; l'agrotourisme et des tournées de fermes.

**Denyse Guy**

Denyse Guy holds degrees in Environmental Sciences and in Business Management. For close to 30 years, she has worked as a manager and educator/trainer in the co-operative sector. She is currently the Executive Director of the On Co-op and is a Board member of the Community Power Fund and a Trustee with the Federal Co-operative Housing Stabilization Fund.

**Elsbeth McKay**

Elsbeth McKay is the Executive Director of Operation Come Home, a national organization that prevents homeless youth from becoming homeless adults. Elsbeth sits on the membership committee of the Canadian CED Network, the Alliance to End Homelessness, and the Youth Justice Services Network. With a degree in Criminology and a graduate certificate in Conflict Resolution, Elsbeth has been involved in successful social enterprise development for more than 20 years.

**Ethel Côté**

Ethel Côté is a Social Enterprise Development Manager with the Canadian Centre for Community Renewal. She has received several awards for her almost thirty years of active promotion of CED, social enterprise and cooperative development. Ethel works with many interest groups including youth, women, culturally diverse groups, government organizations, artists, social enterprises, and community and cultural associations in rural and urban areas, with a particular passion for the recognition and inclusion of francophone communities.

Ethel Côté est responsable du développement des entreprises sociales chez Centre Canadien pour le Renouveau Communautaire. Elle a reçu plusieurs prix pour presque trente ans de promotion active du développement de DÉC, entreprises sociales et coopératives. Ethel travail avec de nombreux groupes d'intérêt, dont les jeunes, les femmes, les regroupements de diverses cultures, les organisations gouvernementales, les artistes, les entreprises sociales et les associations communautaires et culturelles en milieu rural et urbain, avec une passion particulière pour la reconnaissance et l'inclusion de la francophonie.

**Gayle Broad**

Gayle Broad worked for twenty-five years in community economic and social development in Northern Ontario, and has recently been the academic lead on research in the social economy. Gayle is currently an Associate Professor in the Community Economic and Social Development (CESD) program at Algoma University and the Research Director of NORDIK Institute.

**Hélène St Jacques**

Hélène St Jacques has an M. Ed and prior to starting Informa Market Research, began her market research career working on international brands including Nestle and Kellogg's. Informa has conducted work on all the links in the local food chain, from 'field to table', from producers (including co-operatives and commodity group) to retailers & new food distribution channels. Hélène is on FoodShare Toronto board and is Community Chair of the Toronto Food Policy Council.

**Iffat Zehra**

Iffat Zehra was a University Lecturer in International Relations before migrating from Pakistan in 1995. She has worked as a social worker in the GTA and is now a leader in the CED movement. She runs a food-based social enterprise in Ajax/Pickering and is building new networks of immigrant women around several business ideas. Her mission is to create structures, based on the co-op model, which will support their sustainable futures.

**Jessica Lax**

Jessica Lax is the Social Entrepreneur in Residence for the CISED - Collaborative for Innovative Social Enterprise Development. CISED is working to create a continuum of support for social enterprises in Ottawa. Before working with CISED, Jessica was awarded a Skoll Scholarship for Social Entrepreneurship and completed her MBA at Oxford University. She also co-founded and directed The Otesha Project

**Joyce Brown**

Joyce Brown is the Co-Director of the Ontario Council of Alternative Businesses, an organization that operates four social purpose enterprises that are managed and operated by psychiatric consumer/survivors: The Raging Spoon Café and Catering Company, Out of This World Café, Parkdale Green

Thumb Enterprises and Grassroots Research. Joyce has also conducted research on a wide range of topics related to social enterprise, housing and homelessness.

### **Jude Ortiz**

Jude Ortiz has worked for NORDIK Institute since 2004 conducting research in Community Resilience and developing Northern Ontario's culture sector. She was Project Coordinator/Facilitator for the Community Resilience Sault Ste. Marie project aimed to increase resilience and assist in developing place-based economies. In the culture sector she has led a number of strategic planning projects for increasing participation, education and employment opportunities.

### **Katherine Charles**

Katherine Charles, a natural entrepreneur, is the CEO of Pivotal Services: a non-profit social enterprise. With a degree in business marketing, Katherine has applied her knowledge and passion towards helping Pivotal achieve self-sufficiency. Having now successfully proven that societal needs can be integrated into business environments, Katherine is working to transform how Canadian employers define their bottom-lines.

### **Liz Weaver**

Liz Weaver is the Interim CEO of the Vibrant Communities Canada - Cities Reducing Poverty initiative and also provides coaching, leadership and support to communities across Canada. As lead coach, she helps initiatives develop their frameworks of change, supports and guides their projects and helps connect them to Vibrant Communities and other comprehensive community collaborations.

### **Lorna McCue**

Lorna McCue is Executive Director of Ontario Healthy Communities Coalition. She has an MSW and over 25 years of experience in developing and managing not-for-profit, community-based organizations and services. At OHCC, she leads a team providing training, consultation, educational resources and networking opportunities to many diverse community organizations and collaboratives within Ontario. Lorna works to share her knowledge and passion for healthy communities.

### **Marianne Jurzyniec**

Marianne Jurzyniec is a Financial Services Manager with Affinity Credit Union in Regina, Saskatchewan. Her involvement with local non-profit organizations led her to join Emerging Leaders, a standing committee of the Canadian Community Economic Development Network. She enjoys working for a co-operative and being part of organizations that share the same goals and passions that she has for sustainable communities and social enterprise.

### **Mark Arnold**

Mark Arnold has a background in both economics and social work. He is currently the Director of EAP and Business Development for Family Services à la famille Ottawa, a social enterprise, started in 1997, which generates \$850,000+ annual revenues. Mark previously held Senior Account responsibilities in a large for-profit EAP. He has also developed 2 other social enterprises; Juke Box Mania and Grandma's Attic, and has consulted with over a dozen charities on venture start-ups.

### **Mary Ferguson**

Mary Ferguson is the principal consultant and owner of Eko Nomos, a Canadian company that promotes innovation and excellence in community-based social and economic development. Over 25 years, Mary has worked throughout Canada, in northern, remote, rural and urban communities. She has worked directly with hundreds of organizations developing and operating social enterprises, as well as providing developmental and evaluation services to funders investing in social enterprise.

**Michel Labbé**

Michel Labbé has been involved in affordable housing for 25 years. President of Options For Homes Non-profit Corporation since 1992, Mike has been instrumental in developing a model that can provide mixed income housing without any permanent government subsidy. Options For Homes is a leading organization in the Social Enterprise movement and has provided over 5000 homes across Canada.

**Mylène Feytoui-Ewart**

Mylène Feytoui-Ewart is Manager of Employment and Training Services for La Clé d'la Baie en Huronia. She has a BA from the University of Bordeaux and a post-graduate certificate in CED from College Boreal. Mylène worked for 5 years as a Development Officer serving the Francophone community in Simcoe County, supporting projects on entrepreneurship, education and employability for young people and adults.

Mylène Feytoui-Ewart est Gérante des services emploi et formation chez La Clé d'la Baie en Huronie. Elle a un baccalauréat de l'université de Bordeaux et un certificat postdiplôme en DÉC du Collège Boréal. Mylène travaille depuis presque 5 ans, comme un Agent de développement dans la communauté francophone du Comté de Simcoe, à soutenir les projets dans le domaine de l'entrepreneuriat pour les jeunes, la formation des adultes ainsi que l'employabilité.

**Pascal Billard**

Pascal Billard is the main associate of SOL-AIR Consultants Inc. Specializing in agricultural techniques and enterprise management. He has worked on three continents (Africa, North America and Europe), and he has participated in the design and management of numerous agricultural and agri-food projects. [www.sol-air.net](http://www.sol-air.net)

Pascal Billard, cofondateur de l'entreprise de SOL-AIR Constultants, détient une formation en technique agricoles et gestion de l'entreprise. Ayant œuvré dans trois continents (Afrique, Europe, Amérique du Nord), il a participé à la conception et à la gestion de nombreux projets visant le développement d'entreprises agricoles et agroalimentaires. . [www.sol-air.net](http://www.sol-air.net)

**Peggy Schultz**

Peggy Schultz, a health promotion consultant with Health Nexus ([www.healthnexus.ca](http://www.healthnexus.ca)), focuses on relationships that build capacity for health in organizations & communities. She assists groups to strengthen their capacities to take a broad view about what creates health through collaborative and inclusive actions. She holds a Master of Health Science building on her earlier career as occupational therapist in staff, management and consultant roles in institutional & community mental health.

**Peter Cameron**

Peter Cameron is On Co-op's Co-operative Development Manager responsible for co-op star-up and support. His extensive experience with co-ops and credit unions includes being on the founding boards housing, food and community worker co-operatives. He was a Co-op Business Developer and ED of the Ontario Worker Co-op Federation 1993-2002 and a graduate of the Co-operative Management Certificate Program sponsored by OnCo-op and the Schulich School of Business.

**Raili Roy**

Raili Roy is a member of the Food Security Research Network operating out of Lakehead University campus in Thunder Bay. She works as a communications consultant with members of the local food movement to raise awareness of the need to develop resilient local food systems. At home she's restoring an environmentally-damaged farm with plans to return it to a viable enterprise.

**Reba Plummer**

Reba Plummer has been a member of Urbane Cyclist Co-op, a worker co-op bicycle shop, since 2004. She is on the board of the Canadian Worker Co-op Federation and president of the Ontario Worker Co-op Federation. In the spring of 2010 she completed the Co-op Management Certificate at the Schulich School of Business. At the moment she fully engrossed in developing the governance of Urbane.

**Rosalind Lockyer**

Rosalind Lockyer founded PARO Centre for Women's Enterprise in 1995. What began as a women's micro-credit fund is now a dynamic multi-faceted women-centered CED program that supports women from diverse cultures and communities throughout Northern Ontario. Rosalind was the founding President of the national Women's Economic Council and CCEDNet Policy Council Chair and Board member. She is a recipient of the prestigious Influential Women of Northern Ontario Award.

**Sally Miller**

Sally Miller (PhD & MES) has worked in co-op management and development for almost twenty years both in Canada and in the U.S. She has extensive experience with organic food and agriculture enterprises and is a founder of the Fourth Pig, a natural building worker co-op. Sally has been working to develop one of Canada's first non-profit multi-stakeholder co-ops, the West End Food Co-op in Toronto. She has also published Edible Action.

**Sean Meades**

Sean Meades attained his B.A. (Hons.) in Gender & Women's Studies and Linguistics at Dalhousie University and is an M.A. candidate in Linguistics at York University. He has worked for the NORDIK Institute at Algoma University and is a community activist in Sault Ste. Marie. In September he begins a PhD program in Linguistics at York University.

**Steffanie Date**

Steffanie Date currently serves as the Executive Director for the Sault Youth Association. With roots deeply established in Sault Ste. Marie, her commitment has been focused on building inclusive communities. Her work celebrates the strengths and uniqueness of Northern communities and recognizes the regions capacity to become the benchmark for holistic community development.

**Susan Henry**

Susan Henry is Manager of Corporate Social Responsibility with Alterna Savings, an Ontario credit union. She has over 15 years experience in the micro-finance arena, both at the Calmeadow Metrofund and with Alterna. She manages their Community Micro Loan Program in the GTA and the partnership program between Alterna and the Ottawa Community Loan Fund. She also spearheaded the creation of a Networking Café to help members network and expand their business skills.

**Timothy Maxwell**

Timothy Maxwell has been an active member of Toronto's Social Purpose Enterprise Network for 4 years and a community organizer and advocate for over 25 years. As Marketing Manager of A-Way Express, he supported the development of SPEN and advocated for continued government support of social purpose enterprises, particularly consumer/survivor businesses. As Manager of Business Relations at the Learning Enrichment Foundation, Timothy continues his involvement in SPEN.

**Zahra Parvinian**

Zahra Parvinian has worked and experimented for more than 16 years with ways to increase access to good, affordable food to empower and educate individuals and groups. As Director of Social Enterprise at FoodShare Toronto, with the mission "Good Healthy Food for All", Zahra consistently advocates for long term approaches to hunger and food issues and community capacity building.

## Membership to the Canadian CED Network



The Canadian Community Economic Development (CED) Network represents hundreds of community organizations and active citizens across Canada, connecting thousands of people who are working to build sustainable, healthy communities.

We bring people and organizations together to share knowledge and build a collective voice for CED actions. Our members are part of a movement creating community-based solutions to local and global challenges.

We welcome all who would like to contribute to our work and our goals!

For more information, visit: [www.ccednet-rcdec.ca/en/membership](http://www.ccednet-rcdec.ca/en/membership)







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