

An aerial photograph of a city skyline, likely Edmonton, Alberta, Canada. The foreground is a large, green, grassy field. In the middle ground, there are residential houses and trees with some autumn-colored foliage. The background features a dense urban skyline with various high-rise buildings under a blue sky with light clouds.

**2008 National CED
conference**

**Strengthening CED:
The Role of Municipal
Government**

*Marcia Tait, City of Edmonton
Department of Community
Services, Policy & Research*

Overview:

- What the City of Edmonton does to support CED
- How the initiatives have been successful-examples
- Challenges
- Other support the City could provide
- Other innovative Municipal support to CED

City support to CED

- CED team
- FCSS funding
- Homelessness and affordable housing strategy
- Neighbourhood Revialization

Successful Initiatives

- Women Building Futures
- Flavour Budzz
- Vibrant Communities
- AB CEDNet Co-op
- Social Enterprise Fund



- Over the next three years, **Vibrant Communities Edmonton** will help at least 1000 households move from **surviving to thriving** by engaging at least 20 businesses, 50 voluntary organizations and government agencies and 20 leaders living with low income in a joint effort to create local conditions for success.

AB CED Network Co-op

- is a recognized provincial network which facilitates community economic development learning and connections to strengthen communities and their members throughout Alberta.





Mission Statement

- To foster sustainable community economic development to enhance the lives of people in their communities across Alberta.

AB CED net co-op milestones

- An informal group of practitioners have held five provincial conferences since 1999.
- Since 2004 a steering committee has met to formalize the Network.
- The Network was incorporated as a non-profit service Co-operative in November 2006.
- The co-op's founding meeting was held in May 2007.

- **Flavour Budzzz**



Flavour Budzzz

- Purpose is to develop, implement and support a mental health consumer social enterprise in Edmonton
- Employment/training opportunities for AISH recipients interested in the social enterprise
- Joint project of Capital Health and DECSA.

- **Women Building Futures**



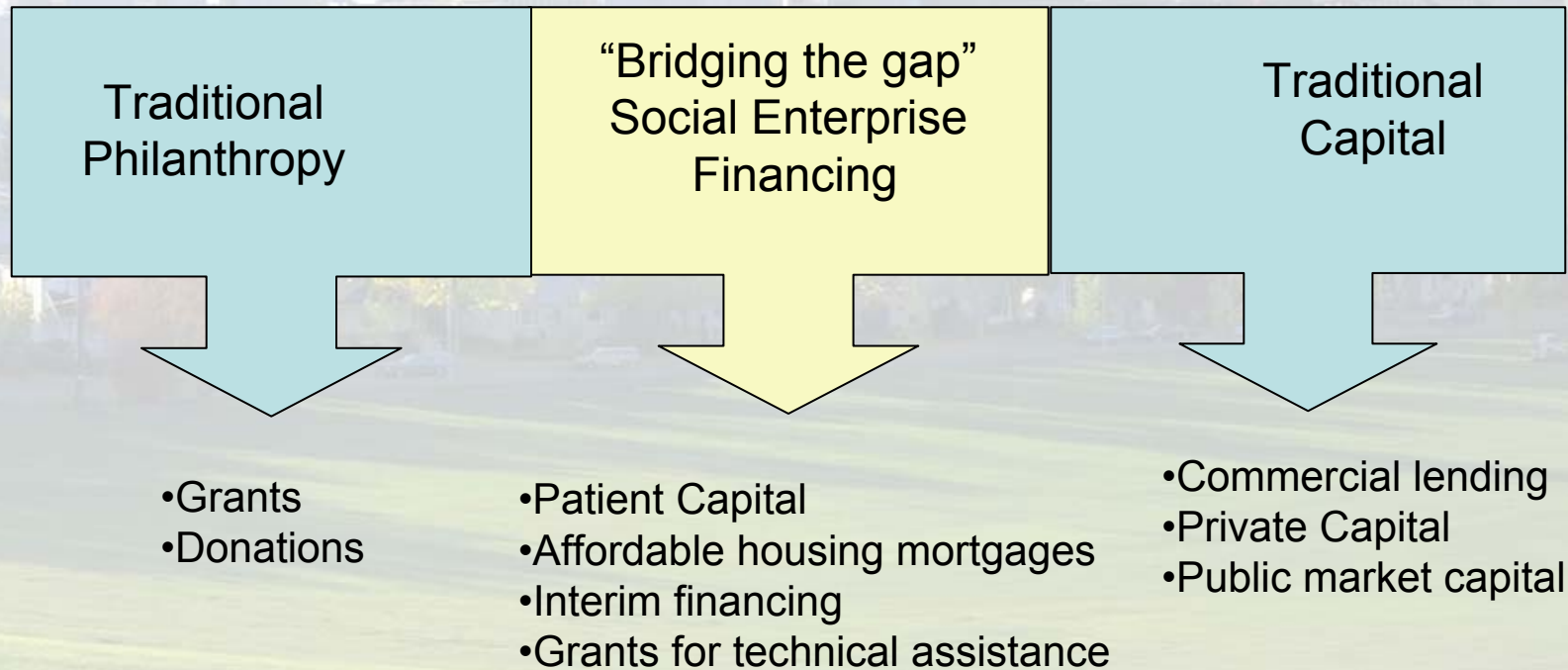
Women Building Futures

- Mission is to contribute to women's economic prosperity through trades training and employment support.
- Participants are women who want to achieve sustainable livelihoods to better care for themselves and their families
- Participants are under-employed, on social assistance or on Unemployment Insurance

Market demand for SEF

Edmonton survey indicated that the combined demand for social enterprise and affordable housing exceeds \$70million

Financing Continuum

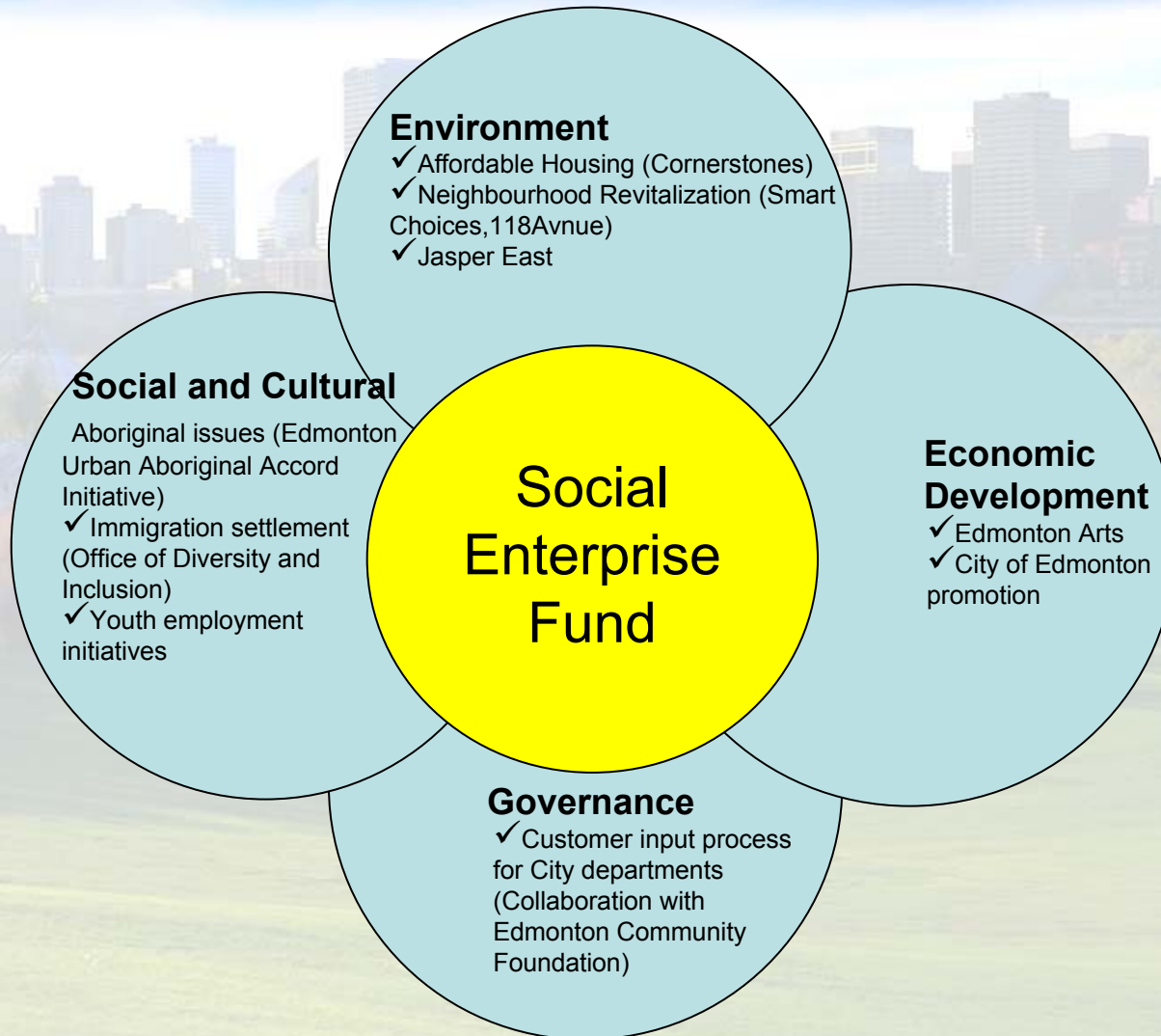


What is the Social Enterprise Fund?

The Social Enterprise Fund (SEF) is a \$10.5M endowment that will provide needed financing and assistance to social enterprises and affordable housing projects.

The purpose of the SEF is to supply the financial resources and tools needed to create jobs and provide services.

Social Enterprise Fund and City Council's focus areas



Challenges & Changes

- From a municipal viewpoint main challenge – lack of a CED policy either at the Corporation or Department level
- Projects have been seen as one-time only; not part of an overall cohesive policy

Other Municipal Examples

- City of Red Deer
- City of Calgary – SEEPP & Living Wage

Thank you

Marcia Tait

The City of Edmonton

Community Services, Strategic Services,

P.O. Box 2359

7th floor CN Tower

10004 – 104 Avenue, T5J 2R7

Phone: 780-496-4875

Marcia.Tait@edmonton.ca