



The Canadian CED Network
Strengthening Canada's Communities

Community Economic Development CED 101

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Definition of CED

Action by people locally to create economic opportunities and enhance social conditions in their communities on a sustainable and inclusive basis, particularly with those who are most disadvantaged.



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"Neechi CED Principles"

- Use local goods and services
- Produce local goods and services
- Local re-investment of profits
- Long-term jobs for local people
- Local skills developed
- Local decision-making
- Public health
- Healthy physical environment
- Neighbourhood stability
- Human dignity
- Support other CED initiatives



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Why Community Participation?

- Best fit
- Community leadership
- Builds on assets
- Local ownership



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Why Holistic and Integrated?

- Enhance social inclusion
- Create broad impact
- Address multiple issues
- Ask people – it's common sense
- Because it's possible



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Four CED Strategies An Economics Interlude

- Group Exercise

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FINALY!–Futures in NL's Youth

"FINALY! empowers youth to be active participants in decision making and implementation". (Excerpt from Mission Statement)




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Youth Speaking for Youth

- FINALY!'s Provincial Youth Council – Harnessing the potential of youth leadership
- Connecting youth across Newfoundland and Labrador





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Wild-Craft Project - Labrador

- Fusing Cultural and Economic Development
- Facilitating skills transfer from Aboriginal Elders to Aboriginal Youth in Labrador





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Business Retention and Expansion Project

- 103 interviews completed with young business owners province wide in 2005
- Working with partners in the non-profit, public, and private sector to support young business owners




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CED Principles Checklist

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International Trends

- World Health Organization – Social Determinants of Health
- Income, income distribution, social status, stress, early life indicators, social exclusion, work, social environment, physical environment, unemployment, social support networks, addiction, food, gender, culture and ethnicity, individual capacity and coping skills, and transportation



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International Trends

- "Poverty is the result of economic, political, and social processes that interact with each other and frequently reinforce each other in ways that exacerbate the deprivation in which poor people live."

- World Bank Poverty Report 2001



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Social Enterprise

"A social enterprise is a business with primarily social objectives whose surpluses are reinvested for that purpose in the business or in the community, rather than being driven by the need to deliver profit to shareholders and owners"



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Social Enterprise

Created for meaningful employment to assist people in making the transition to mainstream employment opportunities




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Social Enterprise

- Created to provide revenue flow for one or more non-profit organizations
- Created to provide a commercial service that is needed in the community




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Social Enterprise

- Created to provide a good or service in an environmentally sustainable way




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Social Enterprise in Quebec

- 6,200 social enterprises (2300 co-ops & 3900 non-profit organizations)
- 65,000 employed
- \$4.3 billion generated in sales



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Federal Social Economy Initiative

- \$17 m for capacity building of CED organizations across Canada over five years
- \$15 m for a Community University Research Alliance initiative on the social economy over five years starting in 2005/6
- \$100 m over five years for financing of social economy enterprises (regional patient capital funds plus increased debt capital)
- Social Enterprises now eligible for a wide range of programs currently offered to small business



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Social Economy

- The economy generated by social enterprises



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Social Economy

- Building assets and enterprises collectively owned by communities to generate both social and economic benefits including social assets (housing, child care, etc), social enterprises, equity and debt capital for community investment, social purpose businesses, community training and skill development, integrated social and economic planning, and capacity building and community empowerment



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Social Economy

- A continuum that goes from the one end of totally voluntary organizations to the other end where the economic activity (social enterprise) blurs the line with the private sector



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Canadian CED Network

- National, non-profit association of several hundred community development organizations working to enhance social and economic conditions of their communities



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CCEDNet Membership

- Community based organisations:
Aboriginal, youth, women's groups, cooperatives, immigrant associations, francophone, urban, rural, from every province and territory
- Public and private sector:
Universities, foundations, consultants, credit unions, government agencies, interested citizens



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Information and Resources

- CCEDNet's policy brochure
- Monthly newsletter
- CED Resource list
- Case studies
- Policy research documents



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Thank You

For more information on our activities and membership, please visit our website:

www.ccednet-rcdec.ca