

# 2013 Highlights

- This year, we added a website blog for postings by members and staff. If you'd like to become a CCEDNet blogger, contact us! Website traffic has almost doubled in the last two years, with **more than 1,000 unique visitors each week**. Our online toolbox now has over 700 resources, keyword searchable, in English and French.

## COMMUNICATIONS

- In 2013, we produced more than 300 national and regional e-newsletters and website news postings. Our social media channels relay the most popular content. Together, our communications were seen **230,000 times**.
- Our "What is CED" photo contest provided a wealth of images, many of which were used in our new 'What is CED' video.
- The **national webinar series** continued with a dozen sessions on topics like social impact bonds, social return on investment and microfinance mutuals. Live sessions and recordings are **free for CCEDNet members**.



- CCEDNet published **Inspiring Innovation**, the profile of social enterprise in Ontario, and launched <http://seontario.ca> as a provincial information portal for social enterprises. We also completed research on social enterprise job training, tax credits for coop development, profiles of effective practice and more.

## LEARNING

## CAPACITY BUILDING

- Our Spark capacity building program in Winnipeg continued to **strengthen community organizations** with tailored technical assistance and Learning Series workshops.

## CreateAction

- The **CreateAction** youth internship program provided 40 youth with 6-month paid work experience placements.
- CCEDNet partnered with our member **enterprising non-profits** to deliver the program in Manitoba, offering workshops and development grants.

## EVENTS

- Our annual **Manitoba Gathering** provided inspiration, learning and networking to nearly 600 participants for an 11<sup>th</sup> year.
- We partnered in the **Social Enterprise World Forum**, hosting a special gathering for CCEDNet members with New Economy Coalition President Bob Massie.

- CCEDNet members played a leading role in the **5<sup>th</sup> International Meeting of the Social Solidarity Economy** in the Philippines.

- At the Cape Breton University **Creative Community Business Conference**,

CCEDNet organized a meeting of Atlantic members and brought Brendan Reimer to talk about Manitoba's successful regional development.



- We also partnered with the **Building SustainABLE Communities** conference in Kelowna, where Mike Lewis delivered a keynote drawing from his book, *The Resilience Imperative*.
- Through parliamentary briefs, research, telelearning sessions and conferences, CCEDNet has built the capacity of our members, created opportunities for learning, and pushed for a more enabling policy environment.

## POLICIES