

The Gathering 2017: Workshop Schedule

SESSION 1: 10:30 – 12:00PM

<p>Community-Based Participatory Action Research with Youth in Rural Manitoba</p>	<p>Breann Maxwell, Community Futures Parkland</p>	<p>This process-focused discussion will explore the methods used to engage male and female, Indigenous and non-Indigenous youth in community-based participatory action research in rural Manitoba. Specifically, I will outline how the use of focus groups, art-based methods, and group activities contributed to a successful and positive experience for the youth involved. Given the fact that rural demographics are trending toward an aging population and youth retention continues to challenge rural communities, the perspectives of youth voices are becoming increasingly valuable in rural community development work. Art based methods are useful in work with youth as they provide an avenue for expression where there may not be vocabulary. In addition, art is useful as a means of self-expression, leadership development/demonstration, and inclusive knowledge co-construction. I will explain how art can be used to delve into complex topics in ways that feel accessible to youth participants.</p>
<p>Working with Exceptional Families</p>	<p>Angela Taylor, Inspire Community Outreach Inc.</p>	<p>The Empowering Exceptional Families supports and Conference were created to support families that include a child with neurological, psychological, physical or cognitive differences. We began as parents, wanting something different for our own families, and grew to research, connection and collaboration within our community. We began by meeting families where they are at in life, allying ourselves with different amazing populations, and truly listening to what they need. We address barriers presented: cost, childcare, food, knowledge that is accessible, and inviting collaboration of many groups for one purpose, so that there is maximum benefit. This has been a dynamic process, changing every step we take, just as families are always adapting. How can we work together to address the challenges this group faces every day? Experience an interactive discussion with a caregiver who lives, breathes, and researches this very topic.</p>
<p>Working for Change Through Collective Impact</p>	<p>Erika Wiebe, Winnipeg Poverty Reduction Council Heather Leeman, Block by Block Project</p>	<p>Collective Impact is an approach to community change where a group of diverse sectors works together on solving a particular social problem. The workshop will have three components plus discussion: a. An overview of Collective Impact theory b. A local example of a Collective Impact initiative (Block by Block, a safety and wellbeing initiative in Winnipeg's North End) c. a group exercise which illustrates Collective Impact</p>

<p>Community Deathcare in Manitoba – A CED Approach to Funerals, Death and Dying</p>	<p>Jackie Avent</p>	<p>Expectant parents are encouraged to think through delivery scenarios and develop a birth plan. Creating a death plan involves facing the fact of your mortality and thinking through the setting in which you'd like to die, how your body will be cared for after death, disposition of your body, and how you'd like to be memorialized. Community Deathcare is a coming together of families and individuals who seek to re-engage with dying and deathcare in more meaningful, holistic, and environmentally sustainable ways. A perfect fit with the principles and philosophy of community economic development!</p> <p>Natural burial (also known as green burial) is a simple, meaningful, and environmentally-friendly method of disposition, which allows individuals to practice their ecological values during and after death. This workshop will bring forward a vision of a culture where death is reclaimed as an honoured part of life; where families and their loved ones can harness their inherent wisdom and rights, both moral and legal, to care for their own dying and dead with any guidance and support they may choose.</p>
<p>Social Change – What do we want and how do we get it?</p>	<p>Marianne Cerilli, RRC CD/CED School of Indigenous Education</p>	<p>Participants in this interactive workshop will gain a clearer understanding of the continuum of social changes approaches based on the theory of change and the strategies used in each approach. Using an active discussion of at least nine approaches from CD and CED to civil disobedience to policy advocacy, participants will discuss real life examples and learn the basic advantages, disadvantages, and best practices for the various approaches. Participants should come away with a better sense of how social movements, including the CD/CED movement, have secured advances in social, economic and ecological justice, where we are lacking and how to step up our game.</p>
<p>Co-ops 101</p>	<p>Cheryl Krostewitz, Manitoba Co-op Association</p>	<p>Learn how co-ops bring people together to provide much needed services in their communities. You'll learn about the values and principles, how co-ops differ from other business models and the impact of co-ops in Manitoba.</p>
<p>Rewriting Canada's History, an introduction to Red Rising Magazine</p>	<p>Lenard Monkman, Red Rising Magazine</p>	<p>Indigenous peoples, settlers, and newcomers alike learn about Indigenous history and contemporary experience through colonial institutions. It's time to rewrite Canada's history! Join this presentation to learn about the creation of Red Rising Magazine, hear the personal stories and mainstream narratives that drive our collective, and be part of our vision of amplifying the voices of Indigenous youth. Attendees will get a free copy of Issue 6: REVOLT!</p>

<p>Policy 101</p>	<p>Darcy Penner, Canadian CED Network - Manitoba</p>	<p>We work tirelessly to create healthy, happy, fair and sustainable communities and local economies, and we are constantly trying new approaches to achieve this vision. It is important to understand the breadth and weight of government decisions, and how these can be leveraged to achieve our goals. This session will provide an understanding of what policy really is, why it matters to us so much, and how we can effectively change it. It will also look at some of the progress CCEDNet's members and partners have made advocating CED policy in Manitoba and the impacts it is having.</p>
<p>Exploring Facts, Fears and Impacts of Refugees in Manitoba</p>	<p>Louise Simbandumwe, SEED Abdi Ahmed, Immigration Partnership Winnipeg</p>	<p>In January 2017, a cross-sectoral meeting was held in Winnipeg to develop a coordinated response to the arrival of increasing numbers of Refugee Claimants to Manitoba. While working to address the basic housing, transportation and settlement needs of these newcomers, there was recognition that a negative public narrative had emerged that was driven by misinformation and misunderstanding. To respond to this, a number of individuals volunteered to be part of a group focused on public education activities - they became the Refugee Claimant Public Education Working Group (Winnipeg). To assist their efforts, the Working Group developed a resource as a way to engage people directly, while helping to address common myths and misconceptions about Refugee Claimants. It is hoped that these materials will be useful to Manitobans seeking to build welcoming communities for all.</p>
<p>A Brief Introduction to Trauma-Informed Care</p>	<p>Sylvia Massinon, Klinik</p>	<p>This workshop leads participants in a conversation about what is trauma, the impacts of trauma, what it means to be trauma-informed, and will include information on trauma exposure response (vicarious trauma). Experiential activities, including mindfulness practices, will be woven into the workshop.</p>
<p>Getting Your Story Out: Pitching and Building Relationships with the Media</p>	<p>Kerry Fraser, CBC Nadia Kidwai, CBC Rachel Legacé, CTV Melissa Martin, Winnipeg Free Press Shaneen Robinson-Desjarlais, APTN</p>	<p>A panel of reporters including Nadia Kidwai, Rachel Legacé, Melissa Martin and Shaneen Robinson-Desjarlais will talk about the current media landscape, give advice to organizations trying to get their stories out there, and answer questions from the audience. Panel will be moderated by Kerry Fraser, Regional Manager of Marketing, Communications & Brand at CBC/Radio-Canada and board member of the West Central Women's Resource Centre.</p>

LUNCH: 12:00PM – 1:30PM

Documentary screening: "Beyond Art City" by Scott Collins & Anita Lebeau

SESSION 2: 1:30PM – 2:45PM

Ability Awareness and Breaking Barriers: An Allied Approach	Angie Conrad, New Directions Trevor Donor, New Directions	This presentation will discuss an organizational training strategy intended to build awareness for general staff groups who are new to marginalized populations that aligns with the mission, vision, and values of the organization. There will be specific emphasis on ways to transform awareness amongst staff at all levels, into concrete actions that will enhance the lives of people labeled with an intellectual disability and those who identify as LGBTQ2S. Information will include a review of evidence informed strategies to enlist allies that support the efforts of groups who have experienced marginalization. As well, the process for developing training content intended to provide basic awareness and to enlist allies will be shared. Exploring further ideas of how basic awareness and ally training could enhance collective efforts to actively develop natural support systems will also be included in the session.
Eco-Villages: Slam Dunking the Sustainable Development Goals	Jacob Buller, Manitoba Ecovillages Justin Lecocq, Myriad Village	This presentation will share how the Sustainable Development Goals (SDGs) can be met by co-created, value-based, human-scale communities. Come find out what ecovillages are and how they help meet the SDGs, as well as learn about forming successful ecovillages. Two case studies will be presented: Myriad Village, Manitoba & Twin Oaks, Virginia.
Transformation through Financing	Nigel Mohammed, Assiniboine Credit Union	Creative financing can contribute to neighborhood renewal, institutional capacity building, and individual empowerment. The workshop will provide examples of partnerships and projects that has resulted in great social impact in our community and aims to highlight how financing can in fact be a powerful and necessary tool in community economic development.

<p>Ways to Well-being</p>	<p>Nicole Neault, RSW, Mental Health Promotion Facilitator, WRHA Donna Wiltshire, RSW, Mental Health Promotion Facilitator, WHRA</p>	<p>Would you like to learn some simple and enjoyable ways to de-stress, cope with the challenges of life, and enjoy life more? Then join us for this fun and interactive workshop to guide you on a path to well-being.</p>
<p>Trans and Two-Spirit peoples: Fighting for economic justice</p>	<p>Merrill Grant, West Central Women's Resource Centre</p>	<p>Explore the barriers that trans, two-spirit and gender diverse people face in housing, employment and economic security. Prepare yourself and your organization or workplace to adapt, innovate and create strategies and programs to identify and advocate for the unique needs of trans, two-spirit and gender-diverse people.</p>
<p>Learn from our mistakes: Social enterprise lessons</p>	<p>Jimm Simon, Community Living Interlake</p>	<p>Not all ideas work out as planned, and some work out better than planned. This workshop will showcase the lessons learned through the operation of several social enterprise businesses by Community Living Interlake (CLI). CLI has learned to walk the fine line between financial success and social impact. When does "the bottom line" outweigh the benefits of the "social mandate". Learn from our mistakes and benefit from our successes.</p>
<p>At the Heart of the Matter: Stories of Home and Community</p>	<p>Frances Ravinsky, Community Works</p>	<p>This presentation will describe a multi-media art project delivered in two Winnipeg inner-city community ministries in 2017. The participants had common experiences with poverty, homelessness, and social exclusion. Throughout the project, participants shared personal stories in story circles. Some of these stories stayed in the circle. Others flew out and were incorporated into stories told through photography, stencil print-making, audio recordings, and finally short video production. The project ended with a public exhibit/screening.</p> <p>Topics addressed in the presentation include:</p> <ul style="list-style-type: none"> • Adjusting the storytelling process to meet the needs of vulnerable groups; • Creating a 'Story Quilt' out of First Person Stories • Sharing First Person Digital Stories: Issues of Privacy and Consent

<p>Building Dementia Friendly Communities</p>	<p>Jennifer Licardo, Alzheimer Society of Manitoba</p>	<p>Today more than 22,000 Manitobans have dementia and this number continues to grow. As dementia is now regarded as a disability under the United Nations Convention on the Right of Persons with Disabilities it is very important for community members, businesses and organizations and to identify steps they will take to facilitate increased inclusion of people with dementia in the life of the community. Practical steps toward creating a dementia friendly community will be discussed.</p>
<p>The 3 (or 4) E's of Evaluation: What are they and what do they mean to me?</p>	<p>Bohdanna Kinasevych, Health in Common</p>	<p>The language of evaluation is always changing. Lately we've been hearing a lot about "value for money," "social value," "results based accountability," and the 4 E's - economy, efficiency, effectiveness, and equity. We'll translate these concepts in order to make them relevant to your work and provide tools to help you evaluate and share your programs' successes with different audiences. At the end of the workshop participants will be able to discuss how the 4 E's can be applied to an existing program plan or logic model and learn to adapt monitoring and evaluation processes to address economy, efficiency, effectiveness and equity.</p>
<p>Cooperative Housing Basics</p>	<p>Blair Hamilton, CHF Canada (Manitoba Office) and Co-op Housing Development Group</p>	<p>This workshop will provide basic information on how co-op housing works and how it compares to other forms of tenure. It will also touch on linkages to affordable housing, National Housing Strategy, new co-op development, and related concepts.</p>
<p>Poverty Is Sexist: Advocate with a Gendered Lens</p>	<p>Lisa Spring, West Central Women's Resource Centre Kristen Bernas, West Central Women's Resource Centre</p>	<p>Women are at a greater risk of living in poverty and are impacted by it in more complex ways. These risks and impacts increase even more for women of colour, Indigenous women, LGBTQ2S* women, and women living with disabilities. Despite this, women's experiences are often unseen, ignored, or erased. In this session, we will present some of the facts around women's experiences of poverty and discuss together what your organization can do to adopt a gendered lens in your work.</p>
<p>NETWORKING BREAK: 2:45 – 3:00PM</p>		
<p>SESSION 3:00PM – 4:15PM</p>		
<p>Introducing Made-in-Manitoba Training for the Accessibility Standard on Customer Service</p>	<p>Heather Hiscock, Society for Manitobans with Disabilities</p>	<p>The Accessibility for Manitobans Act Standard on Customer Service is now law in Manitoba. Along with other requirements, the standard requires that all businesses and organizations need to train all employees and volunteers who interact with the public. Although there are different deadlines attached to this, they are all quickly approaching. The Society for Manitobans with Disabilities has a new training video series focused on the Accessible Customer Service Standard. The Standard</p>

		<p>focuses mainly on identifying and removing barriers faced by customers with Disabilities. Come to learn more about the training requirements under the legislation and how SMD can help your business or organization with your training needs. We will also watch a preview of the Made-in-Manitoba videos.</p>
<p>Understanding and Shaping Land Use Policy: OurWinnipeg [Re]View</p>	<p>Brett Shenback, Susanne Dewey-Povoledo, Karin Kliewer & Laura Rempel, Planning, Property & Development, City of Winnipeg</p>	<p>OurWinnipeg and Complete Communities Direction Strategy guide the vision and key focus areas of municipal development in Winnipeg. The City is required to review and update OurWinnipeg every five years in order to:</p> <ul style="list-style-type: none"> - Continually improve the functionality of the development plan and direction strategies; - Make changes based on evaluation of what is working well or not; and to, - Better align the vision, needs and priorities of Winnipeg residents. <p>The workshop will provide an overview of the types of planning and policy documents guiding development in Winnipeg (focusing on OurWinnipeg and Complete Communities), how they have been implemented, as well as background studies and recommendations we have heard to date. This will set the stage for a focus group with the community development sector to share their suggestions about how these policies and plans can be more effective. Participant feedback in this workshop will help shape the OurWinnipeg 5-year review process.</p> <p>Through this process, the City is seeking to build stronger community relationships, increase the effectiveness of policies and guidelines and make recommendations that will shape and improve physical, social, environmental and economic development in Winnipeg.</p>
<p>Lean Management 101: Key takeaways for non-profits</p>	<p>Adrien Sala, Assiniboine Credit Union Aaron Russin, Manitoba Green Retrofit</p>	<p>In seeking to deliver important services in our communities with ever shrinking resources, it is increasingly important for non-profits to consider strategies for improving processes and reducing their administrative burden so that more time can be spent with clients/service recipients. Lean offers a strategic toolkit which may be used by any organization to engage their employees in improving processes with the goal of improving services for clients. Participants in this workshop will learn about Lean basics (Kaizens, Root Cause Analysis, Standard Work) and how Lean principles align with those of the non-profit sector.</p>

<p>Engaging Community Changemakers</p>	<p>Melanie Wight, Red Cross Mallory Shack, Red Cross</p>	<p>Mallory and Melanie are traveling the North working to engage change makers and facilitate the building of action plans designed to make each community safer and healthier for children and youth.</p> <p>Together we will present engagement activities along with do's and do not's of working with communities and helping to build sustainability. Funny and informative, we invite you to join us for an interactive (but in no way frightening) presentation.</p>
<p>Working Together To Overcome Challenges for Refugee Settlers</p>	<p>Maysoun Darweesh, Manitoba Interfaith Immigration Council Dhirta Subedi, Manitoba Interfaith Immigration Council</p>	<p>The workshop followed by a panel discussion will present the differences between different groups of newcomers settling in Manitoba. We will address the challenges they face related to their past (war, personal trauma, refugee camp life, etc.) and their influence on refugees present situation (difficulties in settling). We will present real stories and will ask the audience to identify the issues and the ways to address them. We will give examples how the challenges can be overcome leading to successful settlement.</p>
<p>Building Ideal Communities (Explaining CED to Your Parents)</p>	<p>Brendan Reimer, Assiniboine Credit Union Sarah Leeson-Klym, Canadian CED Network</p>	<p>We all do very important work, each engaging with people and projects directly related to our jobs. But what is the grander vision that we are working towards, and how does the work we all do fit together in a common mission and purpose? This engaging, participatory workshop will explore and identify our common vision and bring complex ideas and industry jargon down to simple and basic human ideals.</p>
<p>When the Media Calls: Making the most of media opportunities</p>	<p>Cate Friesen, The Story Source; Tim Fontaine, Journalist</p>	<p>So you have landed the interview, now what? This workshop will offer up skills and tips on how to prepare for a print, radio or TV interview, deal with challenging interview questions, and make sure your key messages are delivered.</p>
<p>Stories of Success in Social Enterprise</p>	<p>Joey Fagnan, Manitoba Green Retrofit; Florence Halcrow, Brandon Energy Efficient Program; Santana Mecas, BUILD; Darcy Penner, Canadian CED Network</p>	<p>Listen to the stories of peoples whose lives were changed in part due to employment from a social enterprise. Three courageous individuals will talk about the impact of social enterprise in their life and community. Not models, not policy, not return on investment -- only the stories that truly matter.</p>

<p>Good Food Principles</p>	<p>Lila Knox, Grant Mitchell, Stephanie Fulford, Abby Legaspi & Micheale Lynxleg, Norwest Co-op Community Food Centre</p>	<p>Come learn about "Good Food" with the NorWest Co-op Community Food Centre staff.</p> <p>In the context of the innovative model of the Community Food Centre movement, learn how and why the good food principles are important in your daily programming.</p>
<p>From the Ground Up: An Inclusive Approach to Creating Social Change</p>	<p>Christina Maes Nino, Social Planning Council of Winnipeg; Karen Ferris, Youth Agencies Alliance; Denisa Gavan-Koop Coordinator of Here and Now: The Winnipeg Plan to End Youth Homelessness</p>	<p>Creating inclusive and meaningful social change requires careful planning and collaboration with all stakeholders. This process will often involve seeking out and including the voices of marginalized individuals who feel distrust or uncertainty about the process. Their voices are essential and necessary throughout the process. Developing <i>The Winnipeg Plan to End Youth Homelessness</i> required the formation of a steering committee and a multi-pronged consultation process with various stakeholders, including at-risk youth and youth experiencing homelessness. Once the Plan was launched, additional strategies were employed to create sustainable, progressive and productive partnerships across sectors to move the agenda forward.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Designing and coordinating various consultation strategies • Basics of community organization around a common agenda • Tips for engaging with multiple government departments/portfolios to create a culture of shared understanding to break down systemic barriers