SOCIAL ASSET
MEASUREMENTS Inc.

GLOBALMEASURES INITIATIVE

AFFORDABLE EVALUATION FOR GRASSROOTS ORGANIZATIONS

IMPACT MEASUREMENT

Impact measurement is costly, and time consuming. Grass roots organizations are unable to expand on their work, because they don't have the resources for costly evaluation studies. That means they are unable to grow. And, the cycle continues...
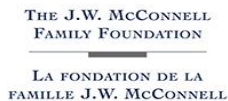
That has now changed.

WHAT DO I GET?

- An affordable social impact measurement system
- Social Return on Investment and Impact Reports at 10% of the traditional cost
- Proprietary software developed with funding from the National Research Council of Canada Industrial Research Assistance Program
- Expertise based on years of involvement in the not-for-profit sector

HOW DOES THIS HELP ME?

- Articulate the impact of your work to funders
- Gain insight into the successes & challenges of your programming efforts
- Reporting at your fingertips using real time data
- Provide robust information to stakeholders

Some of our clients...

Alterna Savings

THE J.W. McCONNELL
FAMILY FOUNDATION
LA FONDATION DE LA
FAMILLE J.W. McCONNELL

Ontario Centres of Excellence
Where Next Happens

cybf.ca

TRICO CHARITABLE FOUNDATION

For further information:

www.infoportal.socialassets.org/measure

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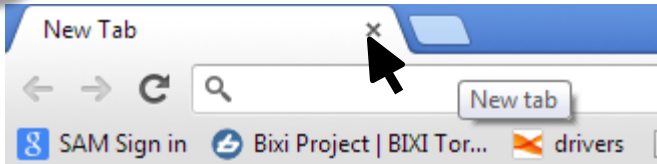
Advisory services and software licenses

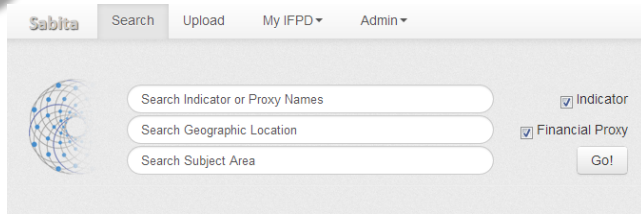## $2,250 for Year 1

$600 Annual Ongoing

+applicable taxes

CREATE NATIONAL RESOURCES TO ADVANCE IMPACT MEASUREMENT
RAPIDLY SCALE IMPACT MEASUREMENT CAPACITY

1 Impact Advisors guides clients through the creation of an impact map
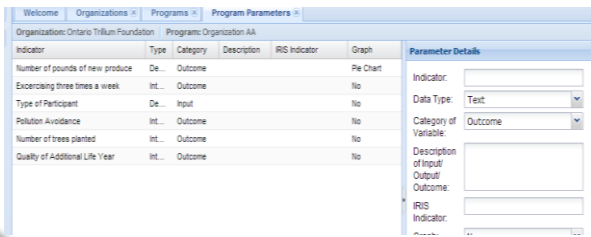

Impact Advisers uses the Impact Measurement Resource Portal to collect basic information on users and support engaged organizations using our web interface. Users are able to create their own impact map online.

2 SAM provides access to the Social Return Intelligence Suite Software

Sabita Database Service
Users are able to access the Sabita Database Service, which houses over 2,000 indicators and financial proxies used by organizations such as the Ontario Trillium Foundation.
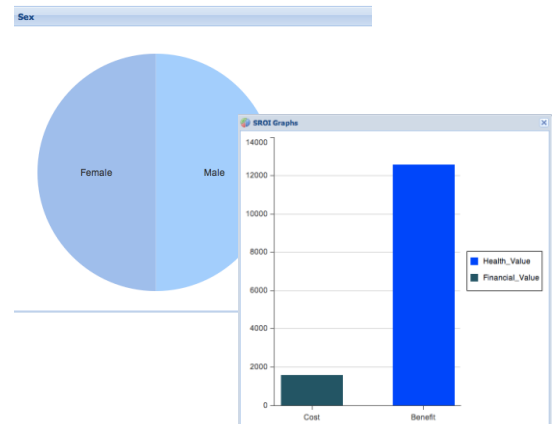

Ira Impact Reporting & Management Software
Impact Maps created by clients are used to create customized user accounts in the Ira Impact Reporting & Management Software.

3 Client inputs data into Ira

- Unique user accounts for staff and funders.
- Stakeholders access Ira and input information.
- Direct or excel based data upload
- Cross platform compatibility (e.g, Salesforce) minimizes reporting burden.

4 Ira generates sophisticated reports

Impact reports generated with each data input, according to the reporting schedule that best suits the organization. This includes cohort wise, monthly, quarterly or annual reports.