



SPEND. INVEST. ACT.

How We Spend

Imagine – using everyday spending to make lasting social change.

It's simple: spending on the goods and services we all need can also create positive social and environmental outcomes. Many Canadians already do it, and so can our governments.

Community enterprises operated by non-profits, co-operatives and micro-enterprises established by or dedicated to supporting disadvantaged individuals play an important role in wealth creation and in responding to the needs of rural and urban communities. Choosing community enterprises for our everyday spending can get our communities more bang for our buck.

Across Canada, governments are seeing the lasting return on investment created by purchasing from community enterprises.

Governments can reinforce the community benefits of their existing spending by purchasing through community enterprises.

How We Invest

We expect our investments to provide a financial return. What if they could provide benefits to our communities as well?

Investments in community enterprises generate both financial and social returns. More and more people are investing in their community's future, whether in local enterprises, community assets or social investment funds

Government policies can provide tools to support and stimulate this movement of people taking charge of their communities. Innovations such as tax credits for community investment or support for the replication of successful community investment funds are measures all levels of government should adopt.

Take Action

Small changes in the way citizens and governments spend and invest add up to big changes in community economies.

Purchasing from community enterprises provides good value.

Community investments can be an impactful part of a balanced portfolio.

Visit communityeconomies.ca
for tools and tips to take action for community economies.



About the Canadian CED Network

The Canadian Community Economic Development Network (CCEDNet) is a member-driven, not-for-profit, charitable organization made up of community-based organizations, co-operatives, social enterprises, practitioners, active citizens, researchers, and other organizations involved in community economic development (CED). Throughout Canada, CCEDNet members are helping local residents take action to build healthy, inclusive and vibrant places by creating economic opportunities that improve social and environmental conditions.

Join Us!

ccednet-rcdec.ca



Promoting Community Economic Development

Le promotion du développement économique communautaire

Strengthening Canada's Communities
Des communautés plus fortes au Canada

The Canadian CED Network
Le Réseau canadien de DÉC

Community economic development (CED) is action by people locally to create economic opportunities and better social conditions, particularly for those who are most disadvantaged.

Le développement économique communautaire (DÉC) est une approche locale visant à créer des débouchés économiques et de meilleures conditions sociales, en particulier pour les personnes et les groupes les plus défavorisés.

www.ccednet-rcdec.ca