

A NATIONAL ENGAGEMENT PROJECT



THAT WILL:

- **Create** an online portal and **mobile app** for women's social enterprise and CED*
- **Connect** Canadians with affordable quality resources
- **Mobilize** tools and best practice for use nationally
- **Engage** strong networks that promote women's successes



WOMEN ● ENTERPRISE ● COMMUNITY

contact us with your ideas and suggestions

our GOAL

- **Connect** agencies, institutions and of course women with the best resources, initiatives and online supports
- **Enhance** the use and effectiveness of women-centred CED in Canada
- **Grow** women's enterprises and improve economic conditions for themselves, their families and communities



get INVOLVED

- **Contribute** on the national advisory committee
- **Participate** in a regional roundtable or join a project team
- **Complete** a survey, attend an interview or focus group

* Women-centred Community Economic Development (CED)*

- Local economic development that focuses on people, employment, self-employment, inclusion and sustainability Promotes environmentally, socially and economically sustainable business and services
- Builds a foundation to increase women's economic security and independence

contact THE PROJECT TEAM

ROSALIND LOCKYER (800) 584-0252 | info@womenseconomiccouncil.ca

VALERIE CARRUTHERS (709) 691-1215 | carruthers.valerie@gmail.com

JANET KRANZ (613) 851-2761 | janet.kranz@gmail.com

WEC acknowledges the financial support of Status of Women Canada



Status of Women
Canada

Condition féminine
Canada

Canada