



## Getting Ontario Organized for the Social Finance Fund

### Welcome to CCEDNet 's Social Finance Fund Survey

**Thank you for participating in our survey. Your feedback is important.**

In the 2018 Fall Economic Statement, the federal government announced a Social Finance Fund of \$755 million, and an additional \$50 million for an Investment and Readiness stream. According to a group of sector leaders convened by the Government of Canada:

"From coast to coast to coast, individuals and organizations across all sectors of society are forming networks of relationships, or ecosystems, where they work together to make their communities more sustainable and inclusive places through social innovation and social finance. We use the term 'social purpose organizations' to refer to the diverse range of organizations engaged in these ecosystems, including charities, non-profit organizations, co-operatives, and private businesses advancing a social or environmental mission." (*Inclusive Innovation*, p.2)

Social Innovation is the response to social and environmental problems which, when adopted, leads to better outcomes than current practices. Social Finance refers to investments intended to create measurable social or environmental impacts as well as to generate financial returns.

The federal investments announced in the Fall Economic Statement represent a major opportunity to strengthen the ecosystem of supports for social innovation and social finance. CCEDNet and partners are undertaking an engagement process with social economy stakeholders to explore how these funds could best serve grassroots community social innovation and social finance initiatives.

As part of a cross-sector engagement process, we have developed a survey to gather information about needs and assets in Ontario's social economy ecosystem. Our goal is to raise awareness of the opportunities created by these investments among a wide range of stakeholders, map the current landscape of capacity building programs for the social economy in Ontario, and identify priorities for action.

If you are interested in social innovation or social finance and consider yourself to be a social purpose organization as described above, this survey is for you.

If you have any questions, please email Denyse Guy at [denysemguy@gmail.com](mailto:denysemguy@gmail.com).



## Getting Ontario Organized for the Social Finance Fund

\* 1. Respondent's name

2. What is your position?

3. Address

**Name of Organization**

**Address**

**City/Town**

**Province**

**Postal Code**

**Email Address**

**Phone Number**

4. Operational Region. Check all that apply.

- Northeastern Ontario: Sudbury, North Bay, Sault Ste. Marie, Timmins
- Northwestern Ontario: Thunder Bay, Kenora, Dryden, Fort Frances
- Southwestern Ontario: London, Kitchener, Waterloo, Windsor, Guelph, Cambridge, St. Catherines
- Eastern Ontario: Ottawa, Kingston, Bellville, Brockville, Cornwall
- GTA: Ajax, Brampton, Burlington, Markham, Mississauga, Oakville

5. To what sector does your organization belong? Check all that apply.

- Arts, Culture and Tourism
- Housing
- Health and Social Services
- Employment and Business Development
- Agriculture, Food and Farm
- Renewable Energy
- Transportation
- Education (Colleges and Universities)
- Financial Services and Funders
- Federations and Associations
- Indigenous Communities
- Other (please specify)

6. What is your organizational structure ?

- Not-for-Profit
- Charitable Organization
- Co-operative
- Private Business
- Certified B Corporation
- Credit Union
- Fund
- Foundation
- Bank
- Other (please specify)

7. Does your organization target or employ a particular population?

- Persons with Disabilities
- Newcomers
- Racialized Communities
- Persons with Mental Health Challenges
- Seniors
- Women
- Homeless Individuals
- Working Poor
- At-Risk-Youth
- Other (please specify)

8. Does your organization make use of social innovation and social finance approaches? Check all that apply.

\*Social Innovation is a response to social and environmental problems which, when implemented, lead to better results than current approaches.

\*Social Finance invests to create measurable social and environmental impacts and make a profit.

- Develop new business streams
- Scale up in new Communities
- Create new partnerships for developing community assets
- Use new forms of financing (patient capital, repayable loans and community bonds)
- Other (please specify)

9. The report Inclusive Innovation prioritizes the following six areas (pillars) to address the most significant needs of social purpose organizations interested in becoming more active in social innovation and social finance. Please rank each pillar in order of importance 1-6 ('1 not needed' to '6 needed a lot').

- Skills and capacity to equip social purpose organizations with the knowledge and resources to adopt social innovation and social finance approaches
- Funding and capital opportunities so that social purpose organizations have the financial resources to develop, test, adopt and grow innovative solutions to social and environmental problems
- Market access for social purpose organizations to be able to find buyers for their goods and services
- An enabling policy and regulatory environment that creates the conditions for social innovation, social finance and social purpose organizations to flourish
- Evidence and knowledge sharing to enable social purpose organizations and funders to work together based on what works, develop better goods and services, scale their impact and evaluate progress
- Awareness and mobilization efforts to spur the growth of social innovation and social finance approaches

10. Beyond the six areas just identified are there other barriers to your organization getting involved in social finance and social innovation?

- No
- Yes (please specify)

11. If yes, what would you need to overcome those barriers?

12. Do you have one or more social innovation or social finance projects you would like to undertake if you had adequate supports?

- Yes
- No

13. If you answered yes to the previous question please briefly describe the project, and at what stage you are in the process (needs assessment, feasibility study, business planning, start-up, growth) .

14. Are you open to developing a dialogue and new partnerships around your project idea?

Yes

No

Please comment

15. Do you already have access to services and supports related to the six pillars or other barriers you are facing? If so, please identify them in the comment box below.

If possible also add them to the [online asset map](#). We recommend that you add identified barriers to the Gap Analysis page, and services/supports to the relevant 6 Pillar page.

Thank you for your contribution. A summary of this analysis will be posted on the CCEDNet website. You are invited to subscribe to the newsletter and follow us on social media at [CCEDNet](#).