



# Learn to be a **SOCIAL ENTREPRENEUR**

## ONLINE

### **COURSERA: Becoming a changemaker: Introduction to Social Innovation**

[www.coursera.org/learn/social-innovation](http://www.coursera.org/learn/social-innovation)

This free 6 week online course offered by the University of Cape Town is for anyone who wants to make a difference. Whether already familiar with the field of social innovation or social entrepreneurship, working for an organization that wants to increase its social impact, or just starting out, this course will take students on a journey of exploring the complex problems that surround us and how to start thinking about solutions.

### **COURSERA: Business Foundations Specialization**

[www.coursera.org/specializations/wharton-business-foundations](http://www.coursera.org/specializations/wharton-business-foundations)

This free online course taught by the Wharton School of the University of Pennsylvania teaches basic literacy in the language of business. In four courses, learn the fundamentals of marketing, accounting, operations, and finance. In the final Capstone Project, apply the skills learned by developing a go-to-market strategy to address a real business challenge.

### **COURSERA: Design Thinking for Innovation**

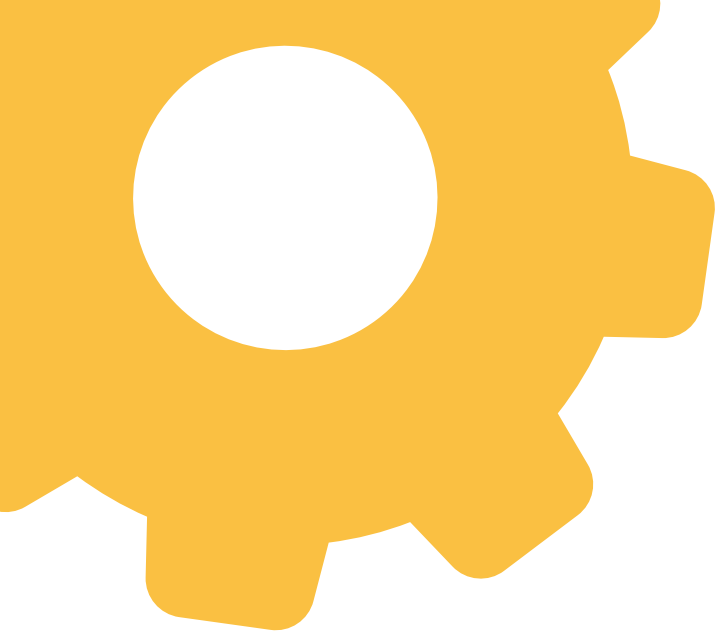
[www.coursera.org/learn/design-thinking-innovation](http://www.coursera.org/learn/design-thinking-innovation)

This free online course offered by the University of Virginia provides the tools needed to become an innovative thinker and uncover creative opportunities that are already there. The course provides an overview of design thinking and working with a model containing four key questions and several tools to help understand design thinking as a problem solving approach.

### **DIY TOOLKIT**

[www.diytoolkit.org](http://www.diytoolkit.org)

Practical tools to trigger & support social innovation - how to invent, adopt or adapt ideas that can deliver better results.



## **MaRS LIBRARY**

[www.marsdd.com/mars-library](http://www.marsdd.com/mars-library)

The MaRS Library offers a comprehensive suite of free online resources including articles, videos, templates, workbooks, reports and curated resource lists to help social entrepreneurs launch and grow their business.

## **SCHOOL FOR SOCIAL ENTREPRENEURS - Ontario**

[www.the-sse.ca](http://www.the-sse.ca)

Learn to establish, scale and sustain social ventures through action-based programs.

## **SiG**

[www.sigknowledgehub.com](http://www.sigknowledgehub.com)

Social Innovation Generation (SiG) provides a range of materials on various themes related to social innovation generation.

## **SOCIAL ENTERPRISE INSTITUTE**

[www.socialenterpriseinstitute.ca](http://www.socialenterpriseinstitute.ca)

The SEI works to teach non-profits, small business owners, and cooperatives to name, achieve and measure the economic, social and environmental impact they make in their communities. Ongoing training and coaching is provided giving affordable, equal access to high quality, curated services for all rural and urban sector actors. Includes continuous intake, certified coaches, trainers and 24/7 access to content.

## **SoJo**

[www.mysojo.co](http://www.mysojo.co)

Supports social entrepreneurs offering training and workshops to help people turn ideas into action.

## **SPRINGBOARD**

[www.springboard.com/learning-paths/social-entrepreneurship](http://www.springboard.com/learning-paths/social-entrepreneurship)

With this free online course, learn and build a roadmap to launch your very own social venture. You will start as a beginner, getting introduced to basic concepts of social entrepreneurship, and once you complete the learning path, you will come out with an intricate understanding of the key elements of starting a social venture and the core foundations of social entrepreneurship.

## **WATERLOO INSTITUTE FOR SOCIAL INNOVATION**

[www.wisironline.ca](http://www.wisironline.ca)

Free, open online courses that include video lectures, coaching, and activities to deepen your understanding of the systems in which you live and work, and includes a course on social innovation and entrepreneurship.

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## **UNIVERSITY OF WINDSOR**

<http://www.epicentreuwindsor.ca/minor-in-entrepreneurship-for-non-business-majors/>

The Odette School of Business offers a Social Enterprise course for business and non-business students. It also offers a Minor in Entrepreneurship for non-business majors, bringing an entrepreneurial perspective to their major field of study, whether it be engineering, computer science, creative arts, etc., and provides students with the tools to work towards starting an innovative business.

## **INTERNATIONAL**

## **ASHOKA**

[www.ashoka.org/program/venture-and-fellowship](http://www.ashoka.org/program/venture-and-fellowship)

Ashoka has been pioneering the field of social entrepreneurship for over 35 years - finding, selecting, and supporting the world's leading social entrepreneurs. Through their Internship Program, interns are provided opportunities for networking, mentorship, training & development, and access to the Ashoka network.

