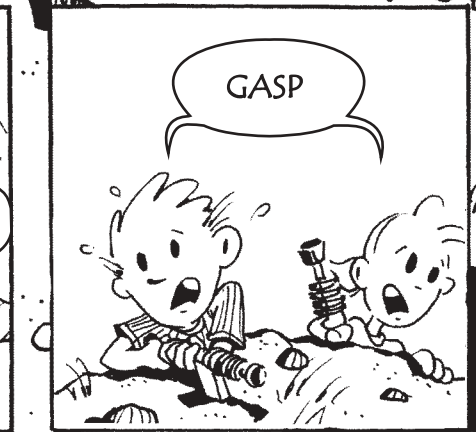
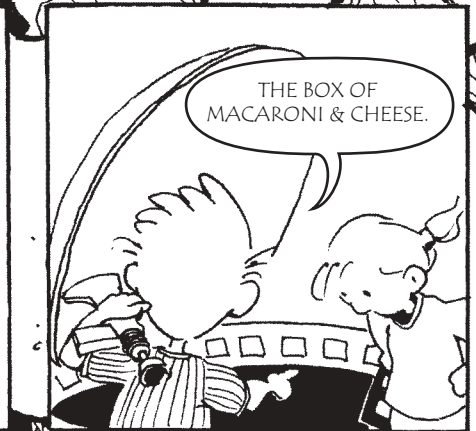
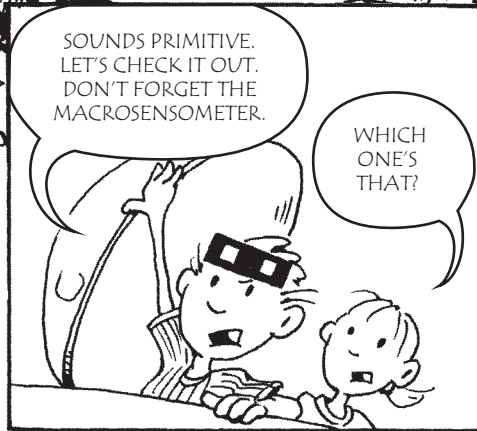
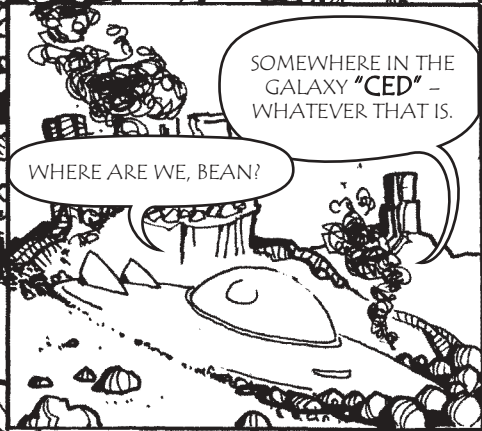
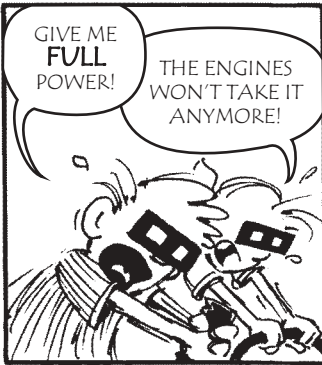
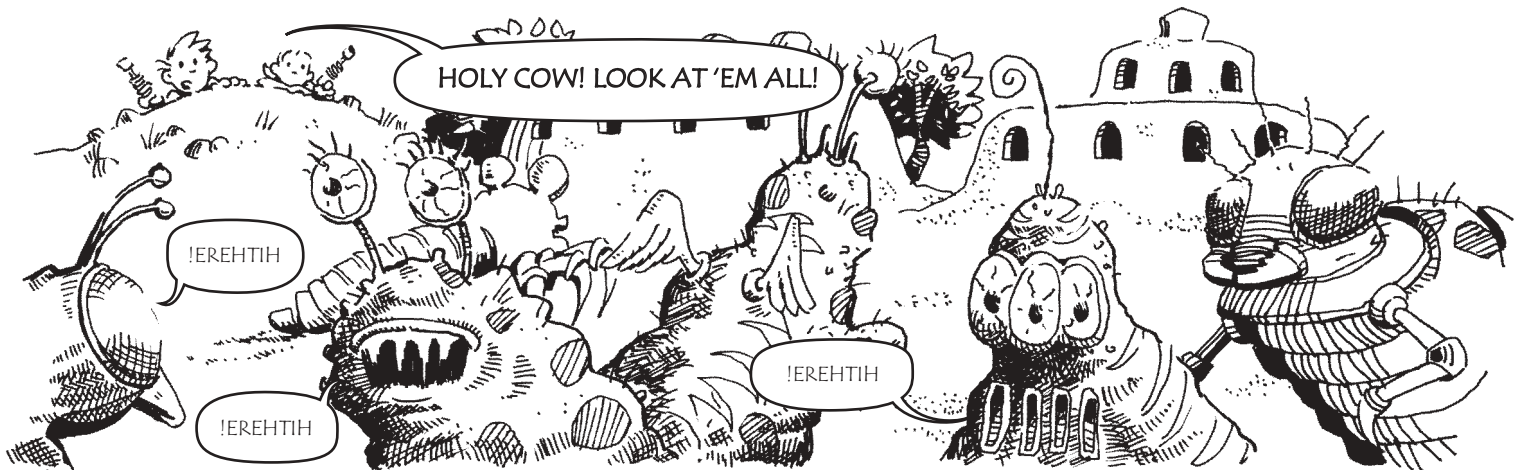


*Insiders' Guide to
Community Renewal #4*

Lost In Space

Featuring Jacob & The Bean





WHAT'S THAT GIZMO SAY ABOUT THEM – THESE "EREHTIH"?

FOR ONE THING, THEY SEEM AWFULLY PROUD OF THIS PLACE & CONFIDENT ABOUT ITS FUTURE.

THEY SURE INVEST A LOT OF THEIR TIME, ENERGY, & MONEY IN IT.

NOT MUCH TO BE PROUD OF. WHERE ARE ALL THE FANCY HOUSES? THE BIG CARS? THE SMOKESTACKS? WHAT DOES EVERYBODY DO AROUND HERE?

IT SAYS THERE ARE A LOT OF EMPLOYERS, NOT JUST 1-2 BIG ONES. MOST OF THE BUSINESSES ARE OWNED BY LOCALS.

THE EREHTIH EVEN TRY TO INCREASE THE NUMBER OF LOCALLY-OWNED BUSINESSES.

Poor devils.

HOW WILL THEY EVER EXERCISE THEIR RIGHT TO THE GREATEST CHOICE & THE SMALLEST PRICE?

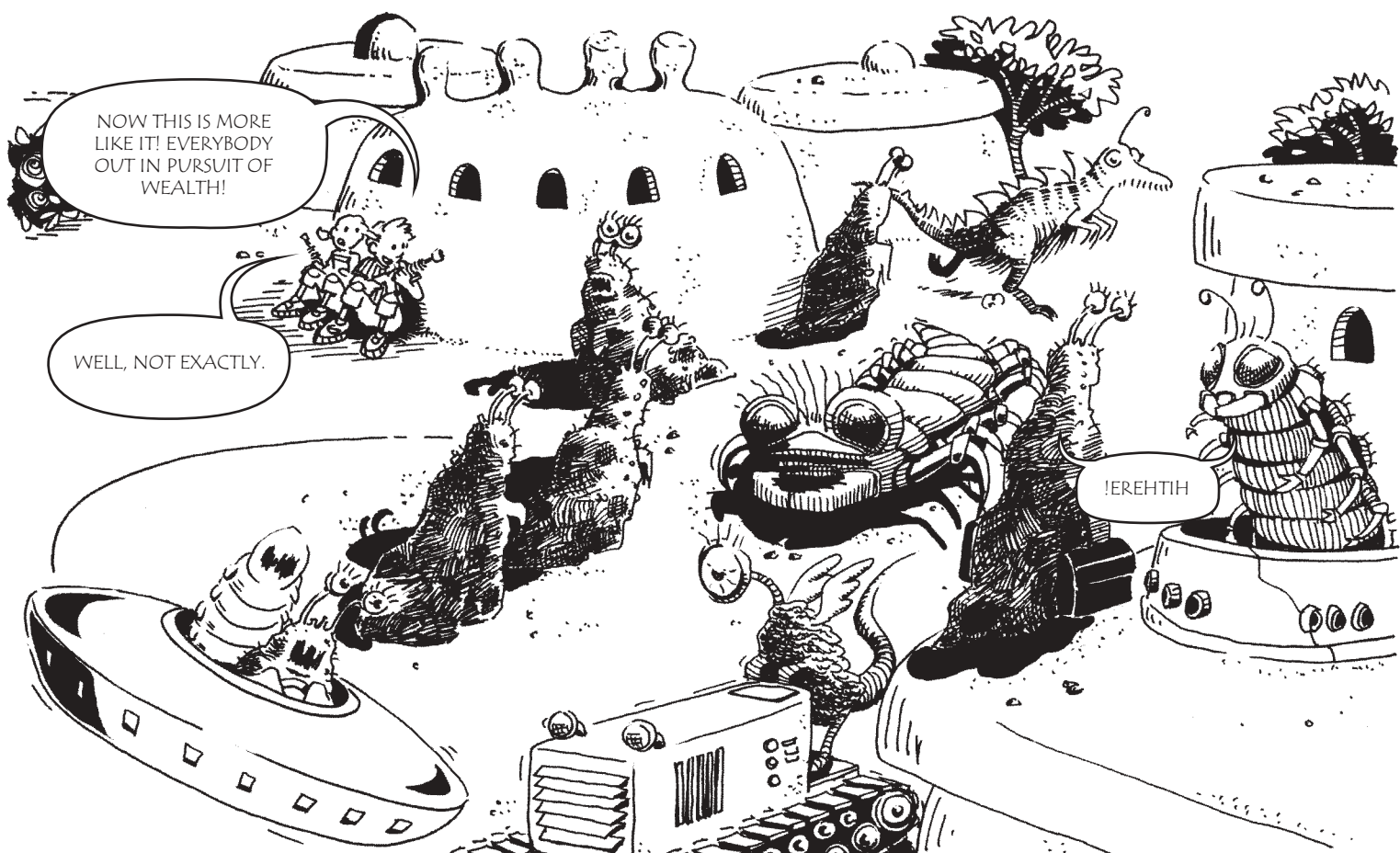
LOOK AT THIS! THE ORGANO-INDEX IS RIGHT OFF THE CHART!

THE WHAT??

THE ORGANO-INDEX TRACKS THE NUMBER & KINDS OF ORGANIZATION. IT SAYS THERE ARE **TONS** AROUND HERE, BIG & SMALL. IT'S A SIGN THAT THE LOCALS MAKE A HABIT OF WORKING TOGETHER TO GET THINGS DONE. THEY EXPECT TO SOLVE LOCAL PROBLEMS THEMSELVES, BUT AREN'T AFRAID TO ASK FOR HELP FROM OUTSIDERS.

WORKING TOGETHER? NOBODY'S GOING TO GET RICH THAT WAY!

LOOKS LIKE WE'RE GETTING CLOSE TO THE CENTER OF TOWN. STAY LOW!



ACCORDING TO THIS, THE EREHTIH UNDERSTAND THAT BUSINESSES CAN'T PROSPER ALL ON THEIR OWN. SO THEY MAKE SURE THAT **BIG** INVESTMENTS GET MADE IN OTHER THINGS TOO: IN INFRASTRUCTURE, IN TRAINING, IN CREDIT, IN PLANNING & RESEARCH; IN FOOD & HOUSING, IN SOCIAL SUPPORTS, IN HEALTH & SAFETY, IN SCHOOLING, & IN CULTURE & RECREATION. ONLY WHEN THEY TAKE ACTION IN **ALL TEN** DOES THE COMMUNITY REALLY THRIVE.*

*See Insiders' Guide #3, "Play Ball!"

AND HERE'S SOMETHING ELSE. THE MACROSENSOMETER SAYS, "THERE IS A **THIRST** FOR SKILLS & KNOWLEDGE HERE. THE EREHTIH ARE OPEN TO NEW IDEAS ABOUT MAKING A LIVING."

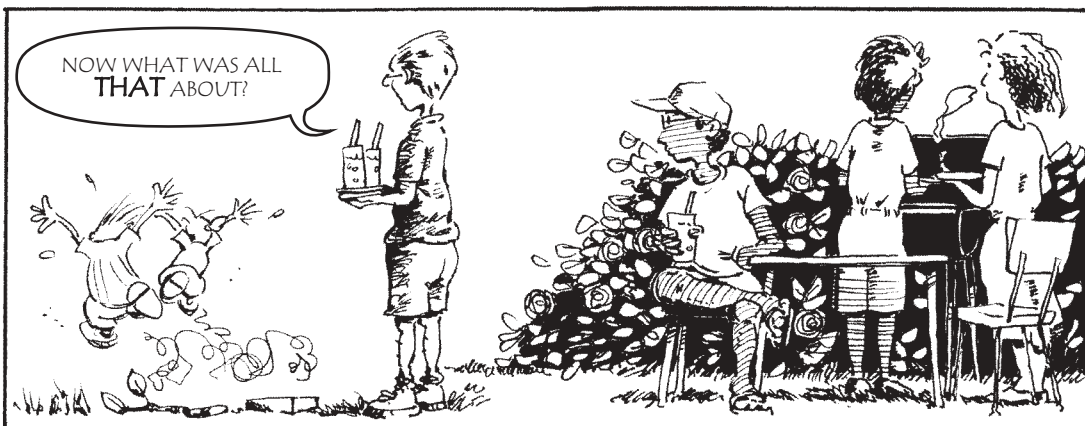
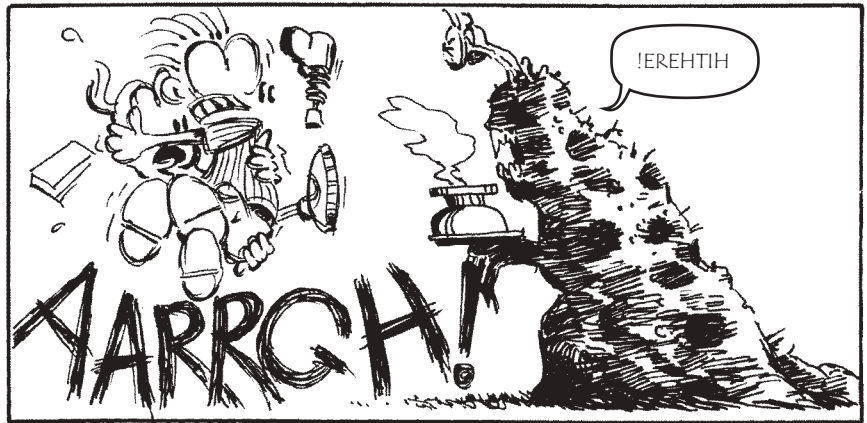
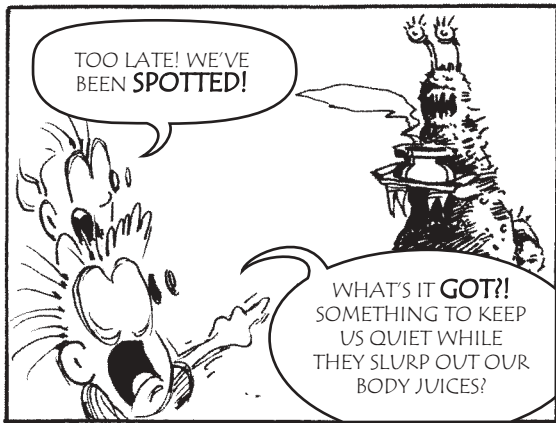
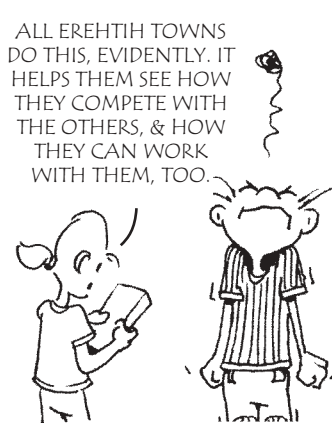
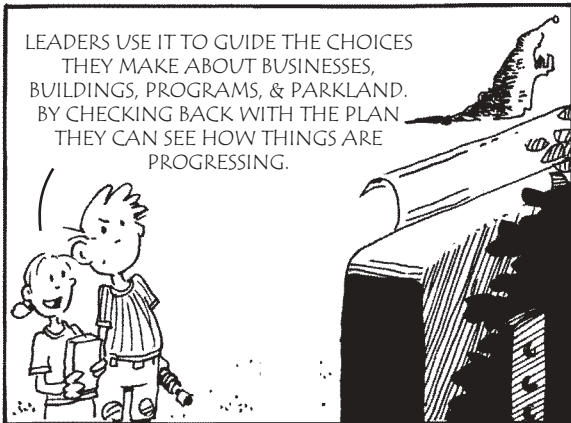
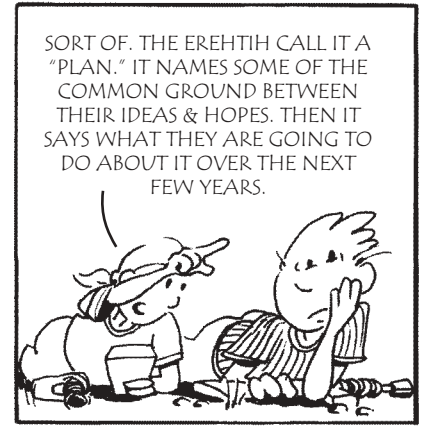
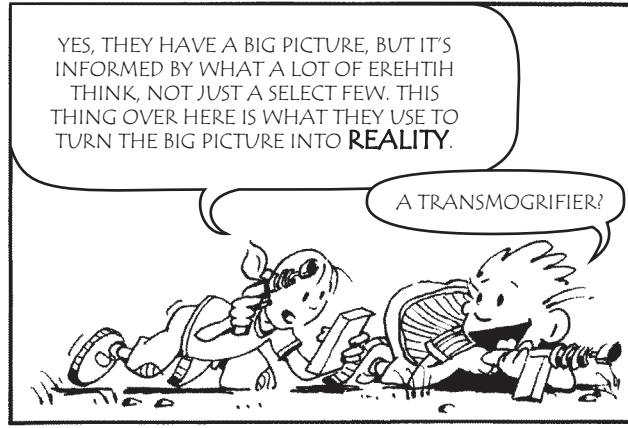
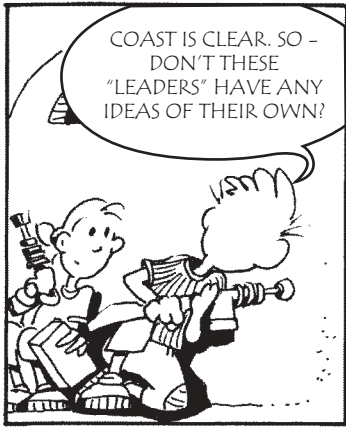
REMIND ME TO COOK THAT THING'S "MOTHERBOARD" WHEN WE GET HOME.

SAY, WHO ARE THESE GUYS?

THE LEADERS OF THE EREHTIH, IT SEEMS. I GUESS THEY COME IN ALL SHAPES & SIZES.

THE LEADERS? GREAT! A COUPLE OF BLASTS WILL SET THE WHOLE PLANET FREE OF THEIR YOKE!

DON'T COUNT ON IT. THE LEADERS DON'T ORDER OTHERS AROUND SO MUCH. THEY GET EREHTHIS - FROM ALL WALKS OF LIFE - THINKING & TALKING ABOUT HOW THINGS SHOULD CHANGE. THE LEADERS THEN **FIND & BUILD AGREEMENT** BETWEEN THE OTHERS.



Concept: David LePage (Fast Track to Employment), Michelle Colussi, Pippa Rowcliffe, Mike Lewis, Don McNair (Centre for Community Enterprise).
Text/Art: Don McNair

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 **Canada**
Heritage Patrimoine canadien

 **VanCity Community Foundation**

Notes for Facilitators

Like the rest of **Making Waves** magazine, the Insiders' Guides are created by practitioners, for practitioners. What for? First, to help you explain some of the concepts and tools fundamental to community economic development (CED) and social economy to people unfamiliar with the movement. Second, to encourage you to debate the best ways to educate and engage communities in the development process.

The purpose of Insiders' Guide #4, "Lost in Space," is to define CED in terms of **results**. Insiders' Guide #1 argues that we need to correct a recent and artificial division between the economic, social, and environmental aspects of our lives. #2 and #3 explain just how comprehensive an approach CED is to local distress and revitalization.

But how exactly will CED change the way people live and work? What should people expect from CED? That is the subject of Insiders' Guide #4.

Who is it for? Not just any group of newcomers to CED. Insiders' Guide #4 is mainly intended for people who are familiar with the steps involved in a planning process and especially with the importance of establishing measurable objectives. It is a summary and simplification of the 23 characteristics of viable towns and neighbourhoods that form the basis for the **Community Resilience Process**. (For more on this process, go to www.cedworks.com/communityresilience02.html.)

How to Use Insiders' Guide #4

Here are two suggestions. First, download and print copies of #4 from www.cedworks.com/IGs. (Print copies are also available at nominal rates.) Then

- use it to help board members and staff establish targets for a community-based initiative. Send it to the participants in advance of a planning meeting, and ask them to identify the characteristics of this alien community. How do these characteristics compare with those that people generally use to describe viable, successful communities? How could they design the initiative at hand in order to create a local way of life more like that on Erehtih?
- use it as an icebreaker during a community planning workshop. Ask the recipients to assess their own community in terms of the characteristics of the alien land described in #4. What appeals to them about Erehtih? What doesn't? What would have to happen in order for their community's way of life to resemble more closely that of Erehtih?

Both these techniques will help the participants expand their idea of the results they are trying to achieve. For greater detail about how to track those results, refer to **The Community Resilience Manual**, a publication available free of charge at www.cedworks.com/communityresilience01.html. The Manual explains a complete method for bringing greater comprehensiveness and technical precision to the diagnosis of a community's current state of affairs and for tracking its subsequent progress.

Note that the characteristics of Community Resilience are based on the experiences of successful small communities across North America. By taking action that strengthens such characteristics, local leaders will be building on the insight gained from all those successes.

Please Do Adjust Your Set

You may find that parts of the text or the artwork of Insiders' Guide #4 are not well-attuned to your audience. That's to be expected. The range of people who could use an introduction to CED and social economy is remarkably wide. They differ significantly not only in terms of skill or education, but in geography, ethnicity, and their readiness to consider alternatives in local development.

Rather than wait for a resource tailored precisely to the audience you know, feel free to change the text and the artwork in this Insiders' Guide. Add or subtract from the characteristics of Erehtih's way of life; reword the text; change the ethnicity or language or gender of the cartoon characters.

Certainly, some changes will make it difficult for you to connect this Insiders' Guide to the Community Resilience Process. But it too was published in the full knowledge that communities differ profoundly and that they necessarily have to change some details in order to apply the methodology. (The Resilience Process has been adapted for use around the world.) All we ask is that you credit the source – Making Waves magazine – and that you tell us how you used it, and what you found troublesome about it.

What's important is to become more active and effective in explaining the fundamentals of the movement to a broader public. Otherwise, CED and social economy will remain marginal to Canadians' way of life. Please contact us with comments and suggestions for future Insiders' Guides. Phone (toll-free) 1-888-255-6779 or e-mail mcnair@cedworks.com.

