

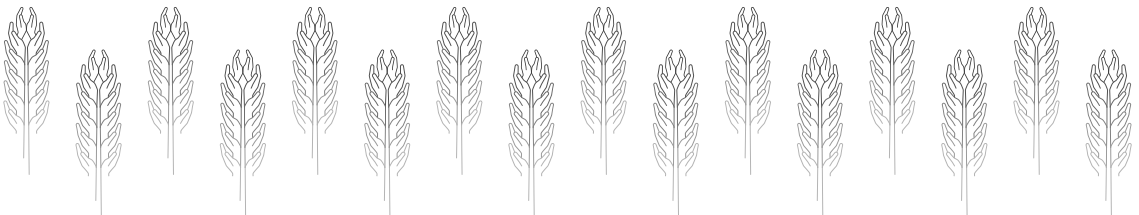
# Growing & Harvesting Collective Action

October 25 • 2024

[thegatheringmanitoba.ca](http://thegatheringmanitoba.ca)  
[gathering@ccednet-rcdec.ca](mailto:gathering@ccednet-rcdec.ca)  
#MBGath2024



Hosted by Canadian CED Network-Manitoba and planned collectively with our partners.



# Gathering Road Map

## Registration & Information

Volunteers and staff will be available all day to assist you. Please visit the information table at the front of the school after registration closes.

## Exhibition Booths

Go check out the exhibitors to learn about CED services and information available to you.

## Gender Neutral/Accessible Washroom

Room 106 on 1st floor

## Elevator

111 on 1st floor map

## Quiet Room

A quiet room is available in 211 on the 2nd floor

## Refill your water bottle

Beside the elevator or outside of the Gym (1111 on map)

## Reserved Seating

There is reserved seating available at the front of the Gym for those who need a bit more space or to hear more clearly.

## ASL

ASL services will be available during the Opening Plenary in the gym. Reserved seating at the front of the gym is available for those using ASL services.

## Childcare

For parents who signed up and confirmed registration for on-site childcare, they will be in the **Room 107** (please see map). Please drop your children off in that room in the morning, and pick them up promptly at the end of the day. During lunch, please get food for you and your children and bring it to the childcare room.

## Speakers & Facilitators

The views expressed by conference speakers/facilitators are their own and do not necessarily reflect those of the Canadian CED Network or any other organizations on the Gathering Design Team.

## Location

### Children of the Earth High School

100 Salter Street, Winnipeg, MB

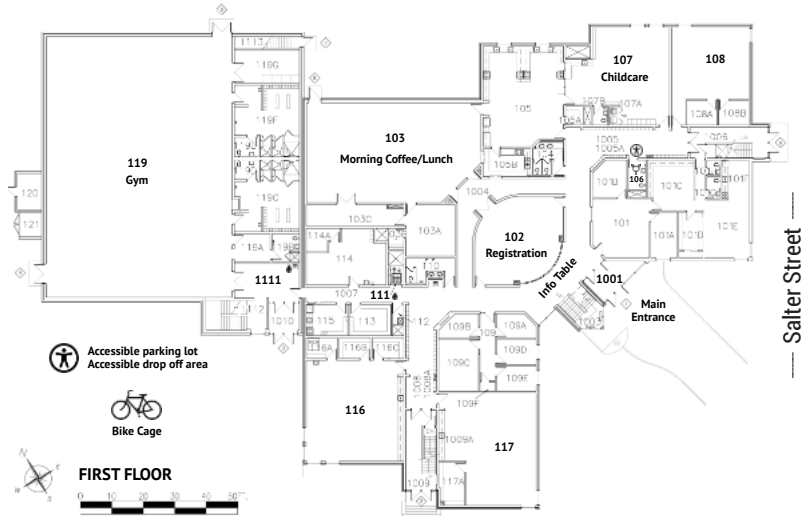
#### Vehicle Parking:

- In surrounding streets
- Accessible parking available at the school
- Small parking lot on Stella Avenue for drop offs

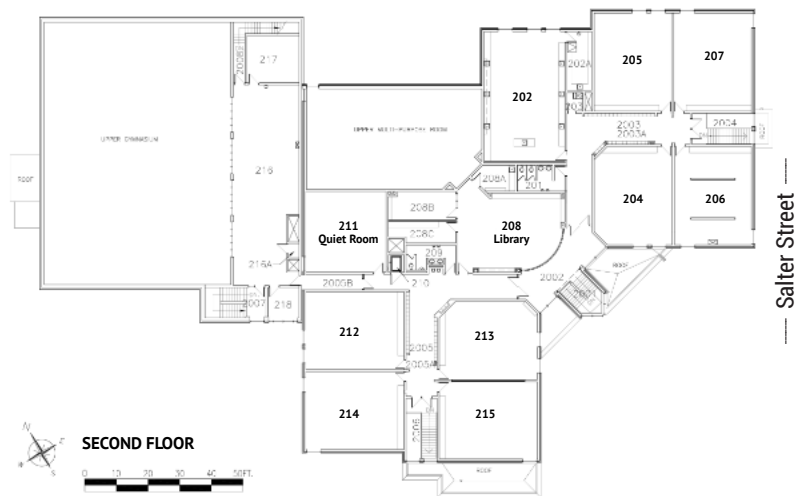
**Bike Parking:** Bike “cage” available on South side of school (Stella Avenue). If locked, please see information table at front door

#### Bus Routes:

- North/South on Salter Street #38, 97 (Stops 30178/30179)
- West/East on Dufferin Ave #17 (Stops 30181/30180)



— Stella Avenue —



— Stella Avenue —



# Welcome to the Gathering 2024

**Growing & Harvesting Collective Action –**  
a one-of-a-kind annual event for Manitoba community builders.

Welcome to the 22nd Gathering of Community Builders -- a one-of-a-kind annual event for Manitoba. This is a day for ***Growing & Harvesting Collective Action*** in our communities and for local economies that benefit everyone.

We are working together through collective action to create more inclusive, equitable, and sustainable communities. Through this work we have built a strong sense of collaboration, trust, and deep rooted networks in Manitoba.

Throughout the day, collective action will be explored through different threads; economic reconciliation, advocacy and advancing sector needs, and overcoming differences. Through exploring and weaving these threads together our communities can be sites of social and economic transformation and reconciliation.

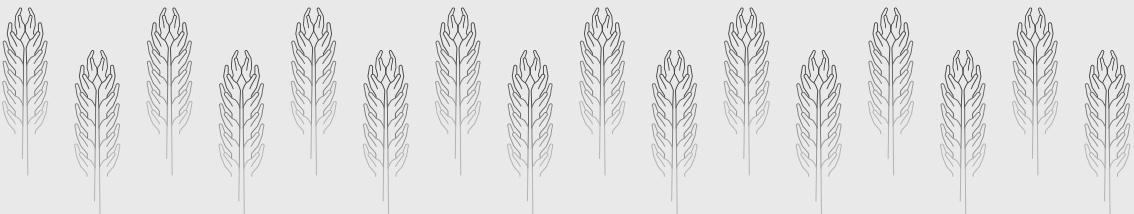
The Gathering is a day to dive deeper into what collective action is happening in our sector now, what action is needed, and how it can transform our future.

Overall, the goals of the Gathering are:

- **Network and Information Sharing:** connecting community builders to share our stories and foster partnerships
- **Mentorship & Peer Learning:** community-led learning focused on practices and strategies to build more inclusive, equitable, and sustainable communities and economies
- **Action & Innovation:** creating a space for sharing successes, challenges, and questions for community building work
- **Agenda Setting:** reinvigorating efforts for change in our communities organizations

Thank you for joining us in ***Growing & Harvesting Collective Action*** - as we connect and celebrate each other and our work.

**Michael Barkman**, *Manitoba Network Manager*  
**Genevieve Dack-Tittley**, *Spark Recruitment Coordinator*  
**Marlis Funk**, *Manitoba Events and Engagement Coordinator*





WYMAN LAIBERTE, FLICKR

**Today, we gather on the traditional lands of the Anishinaabe, Ininew, Anisininew, and Dakota people, and the homeland of the Métis nation. Close by are the Forks, where the Assiniboine River runs into the Miskosipi (Red River), where Indigenous Peoples have been gathering for 6,000 years.**

This is Treaty 1 territory. The first of the numbered treaties, Treaty 1 was signed in 1871 between Canada and the Anishinabek and Swampy Cree of southern Manitoba. We acknowledge this document was negotiated between parties that did not share equal power nor equal understanding of its implications. Today, too many of these promises remain unfulfilled.

We acknowledge that Winnipeg, and those that have settled here, continues to benefit from the inequitable Indigenous-settler relationships that built this country. The water we drink today comes from Shoal Lake, and after 24 years of a boil water advisory, in September 2021, the people of Shoal Lake 40 First Nation have clean drinking water. The people of Shoal Lake 39 and 40 First Nation experience ongoing challenges with economic development. The hydropower that makes electricity for this event possible, comes as the expense of many displaced and affected Northern Manitoba Indigenous communities.

We acknowledge the (full, complicated) history of this place, and the people who have always cared for it, with the intent and spirit of learning to become better, more respectful, guests here. CCEDNet benefits from the participation and leadership of many local Indigenous leaders, and acknowledges how they have shaped our Network, our approach, and have been dear friends and teachers in our development. We look forward to continued relationship and cultivating joyous work together in the spirit of truth and reconciliation.

Thanks to these local leaders, and to Chelsea Vowel, whose blog post “Beyond Territorial Acknowledgments,” encouraged us to think more deeply about the purpose and possibility of these statements.



## Accessibility

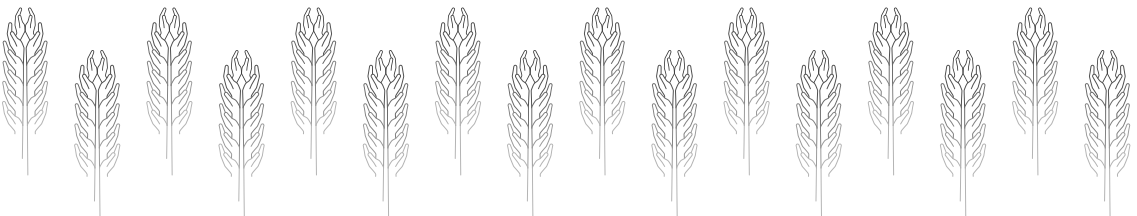
Our vision of a future where there is “**enough, for all, forever**” really does mean for all. Increasing ease of access for people of every identity and ability and aligning our work with our values and vision of the future is at the heart of transforming our economy, systems, and practices.

We acknowledge this is a practice we have to keep working at, so we might not get it all right, but at the Gathering, this is how we worked to support accessibility and align with our values.

- Offering a **pay-what-you-can** fee so financial access is less of a concern.
- There are **American Sign Language (ASL)** interpreters during the Opening Plenary.
- There is **reserved seating** at the front of the main gymnasium for those who experience hearing or mobility issues. Please see a staff person or volunteer to direct you.
- The venue is **wheelchair accessible**, with an **elevator** and operators on site for ease of movement.
- The Gathering aims to be a **scent-free event**. Please refrain from using scented products, in recognition that some are sensitive to chemicals found in personal hygiene products and perfume.
- Offering both **Gender-neutral and gendered washrooms**. Room 211 is a **quiet room**, available for those needing a quiet place.
- We've attempted to include **food for a variety of dietary needs**. Any leftover food will be donated.
- In efforts to **reduce our environmental impact**, all dishware and cutlery on site are compostable. Please recycle or compost your waste correctly. Please use your own mug or water bottle if possible, or reuse the compostable cups. Signs are up to direct you to the correct place to dispose of your waste.
- **Childcare** is available in Room 107.
- In every decision possible, we **purchase and contract with local suppliers**, focusing on social enterprises and cooperatives creating job opportunities for local people.

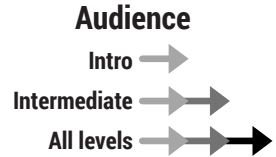
## Health Information

- The event is a **mask friendly space**.
- We are asking all participants, presenters, staff and volunteers to attend the Gathering only if they are feeling **healthy**.
- There will be **capacity limits** for the overall conference and workshops.
- Please visit the **information table** if you have any questions or ask a volunteer!





# Conference Agenda - The Gathering 2024



TIME	SESSION	ROOM
8:15 am – 9:00 am	<b>Registration, Networking, Breakfast</b> Welcome Smudge led by <b>Jolene Wilson</b>	<b>Main Entrance</b> doors on Salter Street
9:00 am - 10:30 am	<p><b>Gathering Opening:</b>  <b>Growing &amp; Harvesting Collective Action: Stories of Economic Change</b></p> <p>The Gathering Opening is a chance to see that your work as a community builder is part of an even bigger movement for change. Our communities and economies face serious challenges. The Gathering Opening will share stories how communities are growing collective action to tackle these challenges, whether it be the housing crisis, food security, climate justice, or more. Together, we will explore how communities are harvesting the rewards of collaborative work to ensure our communities are sites of economic transformation.</p> <p><b>Speakers:</b> <b>Elder Mae Louise Campbell</b>, Clan Mothers Healing Village;  <b>Chiyi Tam</b>, Toronto Chinatown Land Trust; <b>Demian Lawrenchuk</b>, Food Matters Manitoba</p>	<b>Main Gym</b> (119)
TIME	SESSION	ROOM
10:45 am - 12:00 pm	<b>WORKSHOP 1</b>	
→→→	Economic Innovation for Just Transition	<b>205</b>
→	Your impact has value: Earn unrestricted funds through social enterprise	<b>207</b>
→	Intro to Harm Reduction	<b>206</b>
→→	Cultivating Cultural Competence and Bridging Differences Through Folktales and Story-telling	<b>117</b>
→→→	Entrepreneurship Initiatives for Muslim Women	<b>202</b>
→→→	Social Justice and Taking Action	<b>116</b>
→	Fighting for Social and Economic Human Rights: Make Poverty History Manitoba	<b>208</b>
→→→	Thriving Organizations - Aligning Financial Strength and Community Impact	<b>213</b>
→→→	"Advocating for Equity: Harnessing GBA Plus to Drive Systemic Change in the Settlement Sector"	<b>212</b>
→→→	People-Powered Cybersecurity: Cultivating a Culture of Digital Safety	<b>214</b>
→→	A Guide to Tax Credits with CED	<b>215</b>
→	Ideal Communities and CED 101	<b>204</b>
12:00 pm - 1:15 pm	<b>Lunch</b> featuring catering from local social enterprises and cooperatives. Networking & Exhibition Booths	<b>Food in Room</b> <b>103</b>

\*Subject to potential changes!



TIME	SESSION	ROOM
1:30 pm - 2:45 pm	<b>WORKSHOP 2</b>	
→→→→	Organizing and Advocacy - The Right to Housing Coalition Model	207
→	Ageism: How to Recognize and Confront the Last Acceptable Societal "Ism"	212
→→→→	Financial Empowerment For Every Family: Working together to increase financial well-being.	205
→→→	Harm Reduction Check-In for Community Organizations	206
→→→→	Supporting Refugee Claimants	202
→→→→	Working Across Differences: Applying a Lived Experience of Disability Analysis to our Work	117
→	Co-ops 101: exploring different kinds of co-ops	208
→→→→	Issues and Innovation at Construction Social Enterprises	213
→	Mental Health Thinking: Leading with People, Creativity, and Well-Being Over Profits	116
→→→→	Plan, Grow, Sustain Your Social Enterprise Impact	204
→	What is Social Finance and What it is Not	215
→→→	The Case for Rural Public Transit in Manitoba	214
TIME	SESSION	ROOM
3:00 pm - 4:15 pm	<b>WORKSHOP 3</b>	
→→→→	Winds of Change: Living Strategy	207
→→→→	The Walls to Bridges Program	202
→→→→	Growing Collective Action Through Our Strategic Plan	213
→→→→	Presenting the Non-Profit Sector Toolkit: Addressing Toxicity in Non-Profits	206
→→→→	Community Collaboration ...Collective Change	208
→→→	Using ACT (Acceptance and Commitment Therapy) in community work	212
→	Building Capacity in Your Organization for Anti-Oppressive Practice Work	214
→→→→	Community in a Changing Climate	116
→	AI Uses and Ethics for Collective Action	205
→→→→	Village Co-operative's Laundry Initiative - Community Built Together	117
→→→→	Co-Creating with youth in supported employment programs	204
→→→→	Renewing Community Development in Manitoba: Alternatives for Inclusive Community Renewal	215



# Growing & Harvesting Collective Action

2024

## Gathering Workshops

### Audience

Intro →

Intermediate →→

All levels →→→



**WORKSHOP 1:** 10:45am - 12:00pm

### Economic Innovation for Just Transition

**Marianne Cerilli**, *Marianne Cerilli - Change Agent*

**Room: 205** →→→

The failures of growth economics and evidence of collapse are all around us yet we are not getting at the root of the problems of inflation and concentration of wealth. This workshop will explore a framework for just transition with a focus on the economics in terms of the rise in corporate profits, inequity and cost of living, and the erosion of democracy in politics. We will discuss tools and strategies to address the challenges, draw from the book *Occupy Money - An Economy that Works for Everyone* by Margerit Kennedy as well as *Radical Transformation* by Kevin MacKay, and other resources.

### Your Impact Has Value:

**Earn unrestricted funds through social enterprise**

**Matthew Rempel**, *Strategy Made Simple*

**Room 207** →

It is possible to combine creating impact with earning revenue as a nonprofit. Social enterprise is just one way of looking to get paid for some of the value you create.

In this session, we will checklist of what you should have in place to start selling products and services as a nonprofit. We will start with descriptions of what social enterprise is and what you're able to do based on your organization's structure.

There will be opportunities to collaborate with others in the room, and to build up a basic action plan to build a testable prototype from scratch.

We will also go over some of the common pitfalls and mistakes to avoid during this phase, to help you start testing your models with as little risk as possible.

### Intro to Harm Reduction

**Erica McNabb**, *Manitoba Harm Reduction Network (MHRN)*

**Room 206** →

Harm Reduction is love, and Harm Reduction saves lives. In this workshop we explore what harm reduction means and how we can use harm reduction practices in our community and work. Erica McNabb, the Education Coordinator at Manitoba Harm Reduction will lead the discussion and answer your questions. All participants can use this training to build better relationships with their neighbors and other relatives who use drugs. Service providers will learn more about how Harm Reduction fits with community development work.

### Cultivating Cultural Competence and Bridging Differences Through Folktales and Story-telling

**Robyn Penner Thiessen**, *RPT Consulting; Amna Burki, StoriesMatter*

**Room 117** →→

Cultural competence is more than just a buzzword; it's an essential skill for creating inclusive and vibrant communities in our diverse and interconnected world.

This workshop uses folktales and personal storytelling to



highlight the important role that cultural competence plays in bridging differences and improving our ability to interact effectively and meaningfully with people across cultures.

In the session, participants will:

- Understand what cultural competence is and why it is so needed in our workplaces, organizations, and communities
- Discover strategies to develop your cultural competence
- Gain insights from sharing and discussing experiences with fellow participants

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## Entrepreneurship Initiatives for Muslim Women

**Humaira Jaleel, Amna Iqbal, Afsheen Siddiqui;**

*Healthy Muslim Families*

**Room 202** → → → →

This presentation aims to explore and highlight the unique opportunities, challenges, and strategies related to entrepreneurship for Muslim women. It will delve into the initiatives and programs designed by HMF in collaboration with Seeds Winnipeg to empower Muslim women in the business world.

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## Social Justice and Taking Action

**Lindsay Hunt, Bea Basaran, Justine Ramos;**

*Manitoba Association for Rights and Liberties (MARL)*

**Room 116** → → → →

The Social Justice and Taking Action workshop will thoroughly explore strategies for driving local change. Participants will discuss systemic inequalities and gain practical skills for grassroots activism. The workshop will focus on key issues such as Indigenous rights, racial equity, and economic disparity, with a strong emphasis on the importance of allyship and coalition-building. This will help the audience feel connected and part of a larger movement. Attendees will participate in interactive sessions that will provide tools for organizing community events, leveraging social media for advocacy, and influencing policy changes. By presenting successful case studies from Manitoba and other regions, the workshop will demonstrate the impact of collective action and community involvement. The session will conclude with a call to action, motivating participants to apply their new skills to foster meaningful change and contribute to a more just and equitable society.

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## Fighting for Social and Economic Human Rights: Make Poverty History Manitoba

**Molly McCracken,** *Canadian Centre for Policy Alternatives - Manitoba;*

**Desiree McIvor,** *Make Poverty History Manitoba*

**Room 208** →

This session will describe the research, advocacy and transformative potential of Make Poverty History Manitoba, a coalition of organizations and individuals pushing for progressive public policy to end poverty in Manitoba. Make Poverty History has used the Canadian Centre for Policy Alternatives—Manitoba research to develop a policy recommendation on a Liveable Basic Needs Benefit income transfer to the Province of Manitoba. This proposal would replace the provincial social assistance program, remove the “welfare wall” and create a portable, dignified benefit for low-income people in Manitoba. Until there is federal leadership for a guaranteed income, the Liveable Basic Needs Benefit is a viable proposal for a sub-national, provincial government to action in Canada.

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## Thriving Organizations: Aligning financial strength and community impact

**Kristi Rivait,** *Scale Collaborative*

**Room 213** → → → →

This session will explore how your organization can align and integrate your economic and social objectives to increase your financial resilience and community outcomes.

Through an interactive process, you will spend time understanding what would be different if your organization had the resources it needed to do its work. You will learn what revenue is possible and what your organization might want to consider regarding a revenue or economic stream.

Building on the Thriving Non-Profits program, organizations will examine revenue diversification strategies to build strong and responsive organizations that can navigate and thrive in a fast and changing world, which affects how we are able to collaborate and show up for collective solutions.

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## **Advocating for Equity: Harnessing GBA plus to drive systemic change in the settlement sector**

**Dr Sally Ogoe, Erika Frey Morote**, *Manitoba Association of Newcomer Serving Organizations (MANSO)*

**Room 212**   

The session will explore the theme of advocating for systemic change and settlement sector action through the lens of Gender-Based Analysis Plus (GBA Plus), focusing on Manitoba's GBA Plus Capacity in the settlement and integration sector. GBA Plus is a critical analytical tool that extends beyond gender to include multiple intersecting identity factors such as age, disability, and ethnicity, aiming to create more inclusive and responsive policies and programs. The Manitoba GBA Plus Capacity initiative, part of a national project, seeks to enhance the integration of GBA Plus in the settlement and integration sectors, addressing systemic inequities and advancing equity through an intersectional approach. Key highlights of the initiative include the development of sector-specific guidance on mainstreaming GBA Plus and the identification of assets, gaps, and opportunities within organizations.

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## **People-Powered Cybersecurity: Cultivating a culture of digital safety**

**Hernan Popper**, *POPP3R Cybersecurity*

**Room 214**   

In an era where digital threats are constantly evolving, the strongest defense isn't just in software—it's in people. This workshop explores how organizations can cultivate a culture of cybersecurity that empowers every individual to be an active participant in protecting digital assets. Through interactive discussions, real-world case studies, and practical exercises, participants will learn how to transform their workforce into a "human firewall" that strengthens their organization's overall security posture.

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## **A Guide to Tax Credits with CED**

**Philip Mikulec**, *Peg City Car Co-op*

**Room 215**  

In this session, participants will explore how community enterprises can leverage the Community Enterprise Development Tax Credit (CEDTC) to support sustainable

growth and collective action in their organizations. We'll use Peg City Car Co-op as a case study to dive into practical strategies for applying for the tax credit, like managing investments and using the incentive to attract community-based support. Attendees will gain insights into the application process, compliance requirements, and best practices for maximizing the benefits of the CEDTC.

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## **Ideal Communities and CED 101**

**Brandon Reimer**, *Assiniboine Credit Union*

**Room 204** 

In this session, participants will be invited to envision the qualities of an 'ideal' community, learn about how economic action influences community, and consider how we can shape our economy to get closer to a more ideal vision. To build a more ideal community for all, the concept of Community Economic Development will be introduced, exploring key CED concepts and frameworks and considering the values, purpose, and intended impact of CED models and enterprises. Participants will be invited to think of what their organization is and can do to build toward a more ideal community and implement CED practices.




**WORKSHOP 2:** 1:30pm - 2:45pm

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## **Organizing and Advocacy: The right to housing coalition model**

**Kirsten Bernas, Shauna MacKinnon**; *Right to Housing Coalition*

**Room 207**   

The presentation will provide a general overview of the organizing and advocacy model used by the Right to Housing coalition in Manitoba to call on governments at all levels to expand the supply of social housing. Concrete strategies, tools, and lessons learned will be offered that can be applied to other organizing and advocacy efforts in Manitoba. Session participants will also hear about Right to Housing's most recent activities and campaigns and discover opportunities for getting involved in organizing for more social housing in Manitoba.

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## **Ageism: How to recognize and confront the last acceptable societal "ism"**

**Kathy Majowski**, *Healthy Aging Resource Team (HART) - WRHA*

**Room 212** →

As Baby Boomer Canadians move into their older years, our society has work to do to combat an accepted form of discrimination: Ageism. Despite clear evidence of the negative impacts of this form of discrimination, many people believe ageist stereotypes about older adults, and, as we ourselves grow older, apply those stereotypes to how we see ourselves. This presentation will describe ageism, including individual and societal impacts, and the tools that are available for individuals and organizations to raise awareness and work towards a society where all of us are treated with dignity and respect, regardless of age.

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## **Financial Empowerment For Every Family: Working together to increase financial well-being**

**Amy Black**, *Community Financial Counselling Services (CFCS)*;

**Natalie Wiebe**, *SEED Winnipeg*

**Room 205** → → →

CFCS and SEED collaborated to provide financial empowerment interventions to Family Resource Centres (FRC) throughout Winnipeg as part of United Way's for Every Family Initiative. Launched in 2018, the partnership developed a flexible program delivery model that is responsive to community needs and the organizational capacity of each FRC related to financial empowerment interventions. These interventions included access to identification, tax filing, financial literacy, and benefits navigation. Services are available to participants at no cost. The model also aims to build capacity of FRC staff and volunteers to provide these interventions independently. With the ongoing support of this initiative several FRCs now run their own tax and benefits programs and have staff providing money management training and assisting with free birth certificate applications. The success of this model has since been adapted and implemented into other projects throughout the province.

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## **Harm Reduction Check-In for Community Organizations**

**Erica McNabb**, *Manitoba Harm Reduction Network (MHRN)*

**Room 206** → → →

This workshop is for anyone from an organization who have been doing harm reduction work during the toxic drug poisoning crisis, Syphilis and new HIV Infection surges. This session will hold space for reflection, connection and discussion on the challenges, complexities and questions that come with Harm Reduction work in community.

Erica McNabb (they / them), the Education Coordinator at Manitoba Harm Reduction Network will be there to guide discussion and share relevant information.

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## **Supporting Refugee Claimants: Legal Clinics, Employment and Mental Health Services**

**Humaira Jaleel, Muhammad Zain Munshi, Omar Fahmawi**;  
*Healthy Muslim Families*

**Room 202** → → →

With the rise in number of refugee claimants applying for asylum in Manitoba, Healthy Muslim Families (HMF) refugee claimant legal clinic will present their new initiative.

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## **Working Across Differences: Applying a lived experience of disability analysis to our work**

**Melissa Graham, Sheryl Peters, Ella Rockar, Debby McLeod**;  
*Manitoba League for Persons with Disabilities (MLPD)*

**Room 117** → → →

Inclusivity and accessibility often align with our values, but many of us are left out of the conversations of what that can look like in community spaces. As community builders with experience in collective action, MLPD wants to shift that conversation. We're looking encourage and support community and organizations to apply a Lived Experience of Disability Analysis as a collaborative process alongside people with disabilities and gifts.

This session is proposed as a fun and informative process to explore our understanding of accessibility, inclusion and how that relates to collective action. We will be exploring some of these ideas with examples of people with disabilities doing collective action, and with a friendly game of Accessibility and Inclusion Bingo. We're also looking to have conversations about how accessibility and inclusion can drive collective change towards social and economic transformation.

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## Co-ops 101: Exploring different kinds of co-ops Panel:

**Judith Harris**, *UWinnipeg Urban and Inner-City Studies*

**Michelle Kirkbride**, *NorWest Co-op Community Health*

**Wendy Peterson**, *Community Futures Westman*

**Moderator: Vera Goussaert**, *Manitoba Cooperative Association*

**Room 208** →

In this session we will review what a co-op is and the various forms co-ops can take. Then we will invite our panelists to share about their co-ops and co-op projects so we can learn about the co-op model in action.

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## Issues and Innovation at Construction Social Enterprises

**Jonah Pearce**, *Sixteenth Letter Collaborative*

**Room 213** → → →

Drawing on research from year one of a four-year study of construction social enterprises in Toronto, Winnipeg and Saskatoon, this session shares "unresolved" issues and tensions social enterprises focused on employment face. Pointing to diverse strategies and experiments social enterprises have developed to support people marginalized by "mainstream" employers, the session explores how social enterprises change and challenge the "mainstream" in the process. The session will identify topics for community leadership and the broader community to consider as they advocate and develop social enterprises.

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## Mental Health Thinking: Leading with people, creativity, and well-being over profits

**Uyen Pham**, *Artbeat Studios*

**Room 116** →

For people in leadership positions to explore the significance of mental health thinking in leadership, the healing power of creativity, and how leading with people in mind transforms workplaces and communities.

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## Plan, Grow, Sustain Your Social Enterprise Impact

**Sabrina Musto**, *Buy Social Canada*

**Room 204** → → →

Social enterprise is a powerful business model to tackle the challenges our economy and communities are facing today. Buy Social Canada has released the new Guide to Social Enterprise: Plan, sustain and grow your impact with a social enterprise business plan. This workshop is for you if you are thinking about starting a social enterprise or want to sustain or grow your enterprise activities and impact.

Buy Social Canada works to drive demand for social enterprise by working with the City of Winnipeg, RRC Polytech and other purchasers on their social procurement policies and practices. Come learn about how social procurement is an opportunity for your social enterprise.

Join this session to learn:

- how to Plan, Sustain and Grow your social enterprise using the 5Ms: Mission, Market, Manger, Money and Measure; and
- to hear advice, insights and stories to support business planning and maintenance.

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## What is Social Finance and What is Not

**Peter Cantelon**, *The Jubilee Fund*;

**Carinna D'Abramo Rosales**, *SEED Winnipeg*

**Room 215** →

This casual presentation and conversation will provide attendees an introductory level overview of what social finance is and what it is not, and will explain the MB Social Finance context and process to apply for social financing through MB's social finance intermediary.

- General overview of social finance
- Social finance in MB
- Jubilee Fund- MB's social finance intermediary
- The process to access social finance in MB

## The Case for Rural Public Transit in Manitoba

**Hannah Muhajarine, Bethany Daman;**  
*Manitoba's Climate Action Team*

**Room 214** → → →

This session will present the results of a research conducted by Manitoba's Climate Action Team on the state of rural inter-community public transit in Manitoba. Participants will learn about how inter-community public transit is an example of "multi-solving," addressing challenges relating to rural healthcare access, affordability and equity, building resilient rural communities, allowing seniors to age in place, newcomer settlement, and tackling climate change. They will learn about how other provinces are building strong rural transit systems, and how that could be applied here. They'll learn about what's already happening in Manitoba, including the results of community conversations and a survey of rural community members conducted by MCAT, and the proposed solutions that came out of the conversation.



**WORKSHOP 3:** 3:00pm - 4:15pm

## Winds of Change: Living strategy

**Matthew Rempel,** *Strategy Made Simple*

**Room 207** → → → →

Strategic thinking shouldn't happen only once every three years.

In this session, we will go over techniques that we use in our coaching practice to help leaders think strategically on an ongoing basis. We will discuss reviewing activities in progress, prioritizing, accountability, setting action items, and how to follow through.

You will walk away from this session with some tools to be able to consistently review where you are in your strategy, how to identify when and where there are opportunities to pivot within the constraints you have in your programming and funding.

Our ideal outcome is that this gives you the confidence to lead your teams and programs through change, and to be able to adjust to changing needs and circumstances.

## The Walls to Bridges Program

**Chanelle Lajoie,** *UMCLC Prison Law Clinic Articling Student and trained Walls-to-Bridges instructor.*

**Room 202** → → → →

Interested in post-secondary education - whether as a student, instructor, professor, or general thinker? Big believer in building intentional relationships with others? Considering breaking down walls but recognize incremental steps are a necessary part of the larger dream vested in liberation?

Join the Walls to Bridges Program Presentation alongside two former inside and outside Walls to Bridges students as they share their experiences studying within Manitoba's federal penitentiary, Stony Mountain Institution, and how, following 4 years, they have remained connected to Walls to Bridges.

Walls to Bridges offers college and university courses in both provincial jails and federal penitentiaries, in which half the students are held "inside" the carceral institution and half enter the institution from "outside." Together, they study as peers in for-credit, semester-long seminar courses that emphasize dialogue, collaboration and problem-solving.

## Growing Collective Action Through Our Strategic Plan

**Laurie Ringaert,** *Change Weavers Consulting*

**Room 213** → → → →

We are all dealing with more and more complexity in our societies. As organizations that work to strengthen communities, build local economies and add to collective action for systems change, it is imperative that we stand out and have a clear understanding of how we uniquely contribute to change, what our priorities are, how we can contribute to the collective and our roadmap for action. Too often strategic plans are sitting on a shelf until the next one. What if we could create an actual usable strategic plan? This dynamic interactive workshop will assist participants embarking on the strategic planning journey.

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## **Presenting the Non-Profit Sector Toolkit: Addressing toxicity in non-profits**

**Azka Ahmed, Erica McNabb;** *Righting Relations*

**Room 206** → → →

This workshop will use the toolkit resource "Reflections on Transforming the Non-Profit Sector: Addressing Toxicity in Nonprofits" to guide activities and discussions on transforming the non-profit sector. We hope this toolkit brings peace, awareness, and inspiration to create visions to move forward as individuals and as a sector.

This workshop would be valuable for anyone engaged in the non-profit sector. We encourage you to read it and engage with it personally or as an organization, and please share it widely with your colleagues.

This work was supported by funding from the Catherine Donnelly Foundation and Women and Gender Equality Canada, and developed in partnership with the John Humphrey Centre for Peace and Human Rights.

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## **Community Collaboration ... Collective Change**

**Marg Fraser, Serena Bittner, & Linda Brown;** *Manitoba Association of Senior Communities*

**Room 208** → → →

This session will provide information on the goals and objectives of Age Friendly Intergenerational Communities, Manitoba Association of Senior Communities and Social Prescribing. Through interactive small group work we hope to give you ideas on how to connect people and actions for moving forward in your own communities.

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## **Using ACT (Acceptance and Commitment Therapy) in Community Work**

**Rebecca Trudeau and Nicole Closs,** *YMCA-YWCA of Winnipeg Mental Health Services*

**Room 212** → → →

This session will immerse participants in the three core principles of Acceptance and Commitment Therapy (ACT): being present, opening up, and doing what matters. Attendees will gain theoretical knowledge about mental health and participate in practical exercises and experiential

activities to integrate ACT teachings into their community work. Practicing ACT can help us manage anxiety and the challenges of heavy and demanding work. It also allows us to transform our relationship with anxiety and suffering from one of frustration and avoidance to one of acceptance and willingness.

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## **Building Capacity in Your Organization for Anti-Oppressive Practice Work**

**Kelsey Guyot, Cara McCaskill;** *Heartwood Healing Centre*

**Room 214** →

This workshop would outline Heartwood's Anti-Oppressive Practice journey, highlight how to center AOP in your organization's work, how to build AOP into the structure of your organization, and how to live AOP values in the non-profit sector. This workshop would also give attendees the chance to start their own AOP action plan and identify AOP priorities for their organization.

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## **Community in a Changing Climate**

**Christey Allen, Erika MacPherson, Matthew Loxley;** *Prairie Climate Centre*

**Room 116** → → →

How is climate change impacting our community? What is needed to build a future that, in the face of these impacts, ensures the well-being of our community?

Frontline community-based organizations (CBOs) provide critical services and support to our community. These services and the individuals they support already are, and will continue to be, disproportionately impacted by climate change.

The Prairie Climate Centre, at the University of Winnipeg, is undertaking a project that aims to build awareness and a more complete understanding of the impacts of climate change on the day-to-day operations of CBOs. This understanding is essential to planning for the robust delivery of these critical community services.

This interactive workshop will aim to foster dialogue and knowledge sharing to better understand how CBOs are experiencing climate change, what they need to adequately respond to it, and to identify important questions, challenges, and considerations in planning for the future.



## AI Uses and Ethics for Collective Action

Melissa Chung Mowat, Liz Cron; *Blueprint Inc.*

Room 205 →

In this interactive workshop, we will explore how AI can be harnessed for common good, focusing on its uses in collective action in community development. AI technologies have the potential to drive meaningful change, but they also present ethical challenges that must be carefully navigated. Together, we will examine real-world examples of how AI uses can support community organizing and advocacy. We'll also discuss the ethical considerations crucial to ensuring that AI tools are used equitably and responsibly. Participants will engage in discussions on how to integrate AI into their own community work while upholding ethical principles. By the end of the session, attendees will leave with practical insights and ethical guidelines for leveraging AI in their efforts to build more inclusive and sustainable communities. This session is designed for community helpers, community builders, organizers, and anyone interested in the intersection of technology and ethics.

## Village Co-operative's Laundry Initiative: Community built together

Gerrie Prymak, Judith Harris, Virginia Hunter, Vivian Spence, Edda Livingstone; *Village Co-operative*

Room 117 →

The Village Co-operative emerges from an effort to return to holistic, Indigenous ways of community functioning and decision-making. The Village Co-operative is a community-driven organization established to provide key services and holistically based support to the North End community. The co-operative is structured to prioritize the needs and strengths of the neighbourhood and encourage the inclusion and participation of the community members themselves to reclaim control over essential services. It is through this model that the co-operative will invoke a "role-play" presentation, especially regarding the implementation of a laundromat as a "hub" for social and communal gatherings, exchange of in-kind services, and youth employment opportunities. Weaving together different perspectives and experiences; the Village Co-operative will paint a picture of how an initiative such as this comes to fruition and how it will ultimately have a butterfly effect on all those involved.

## Co-Creating with Youth in Supported Employment Programs

Connor Milligan, Kayla Penelton; *FortWhyte Farms*

Room 204 →

Recognizing the invaluable insights and creativity they bring to the table, this session will explore how to work alongside youth as you implement effective and engaging programs. Join us to explore strategies and best practices for bringing youth in on the program planning process.

## Renewing Community Development in Manitoba: Alternatives for inclusive community renewal

Holly Scotland & Jesse Hajer

Room 215 →

Community development organizations have been chronically underfunded while working on the front lines to support people through various crises, including the COVID 19 pandemic, dire housing shortages, and a skyrocketing cost of living. A recently release report by CCPA Manitoba and CCEDNet Manitoba, titled *Supporting Community-Led Development in Manitoba: Policy Alternatives for Inclusive and Participatory Community Renewal*, provides recommendations to the provincial government to reinstate adequate funding and support to the community-led development sector. Come learn about the findings of this report and join in a discussion for the best pathway forward for renewing government support for our sector.

# Notes

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# Notes



# Conference Suppliers

The Gathering is pleased to support the following cooperatives and social enterprises.



**Spruce Catering**  
University of Winnipeg  
204-786-9070  
diversityfoodservices.com



**Compost Winnipeg**  
204-232-0025  
compostwinnipeg.ca



**Leftovers Foundation**  
rescuefood.ca



**Happy Sprouts Childcare**  
West Central Women's Resource Centre  
wcwrc.ca/childminding



**ECCOE Interpreting**  
200 - 1 Forks Market Road  
Winnipeg, Manitoba  
204-926-3271  
booking@eccoe.ca

# Exhibition Booths

**Canadian CED Network**

**Fernwood Publishing**

**Manitoba Building Trades**

**Manitoba Research Alliance/  
Canadian Centre for Policy Alternatives**

**Right to Housing**

**Red River College  
Indigenous Education**





**Canadian  
CED Network**  
**Manitoba**

# Membership

The Canadian CED Network—Manitoba includes social enterprises, cooperatives, and non-profit community organizations all working toward economic, social, and environmental change. Our members are challenging the status quo and building alternatives through Community Economic Development.

We connect people and ideas for action to build local economies that strengthen communities and benefit everyone.

Members are the heart and leaders of our Network.

Being part of CCEDNet means you are part of a movement in Manitoba and across Canada supporting your work for healthy, strong communities.

With your membership, you are part of something bigger.

Join today at:

**[ccednet-rcdec.ca/membership](https://ccednet-rcdec.ca/membership)**

## CCEDNet Gathering Evaluation

**Fill out our evaluation survey!** The Gathering is planned collectively based on community needs and desires, so your feedback is essential as we plan future events.

Find this year's Gathering Evaluation here:

**<https://forms.gle/KbxFyrQcrm46L6wR9>**



## 2024 Gathering Design Team

CCEDNet Manitoba is grateful to the leaders from our network who have devoted their time and expertise in guiding the 2024 Gathering:

**Krista Anderson**

Clan Mothers Healing Village

**Owen Campbell**

Fort Whyte Farms

**Madeline Dufresne**

United Way of Winnipeg

**Jess Klassen**

Manitoba Research Alliance/Canadian Centre for Policy Alternatives – MB

**Debby McLeod**

Manitoba League of Persons with Disabilities

**Laura Pelsler**

Fireweed Food Co-op

**Brendan Reimer**

Assiniboine Credit Union

**Lindsay Smith**

RRC Polytech

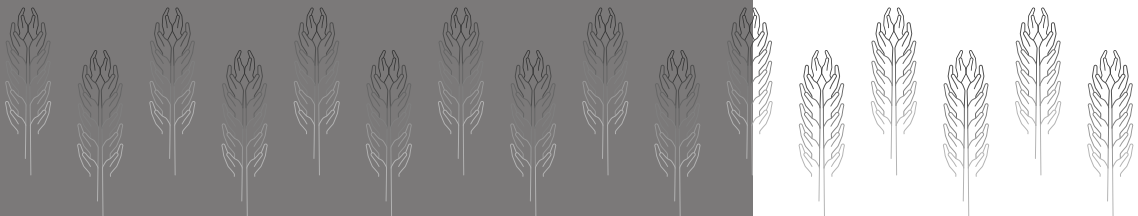
**Hope Switzer**

Brandon Neighbourhood Renewal Corporation

**Mitch Tilk**

Portage la Prairie Community Renewal Corporation

*And thank you  
to all our volunteers!*



# Thank you to our founding partner



## Inclusion, Equity, and Accessibility Partner



## Supported by



Prairies Economic  
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Développement économique  
Canada pour les Prairies



## Celebrating Partners



## Learning Partners



## Connecting Partners



Canadian Community Economic Development Network  
Conference Co-ordinators: Michael Barkman,  
Genevieve Dack-Tittley, Marlis Funk  
Event Planner: Dave Sherman, POP Entertainment

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